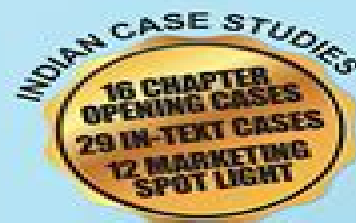
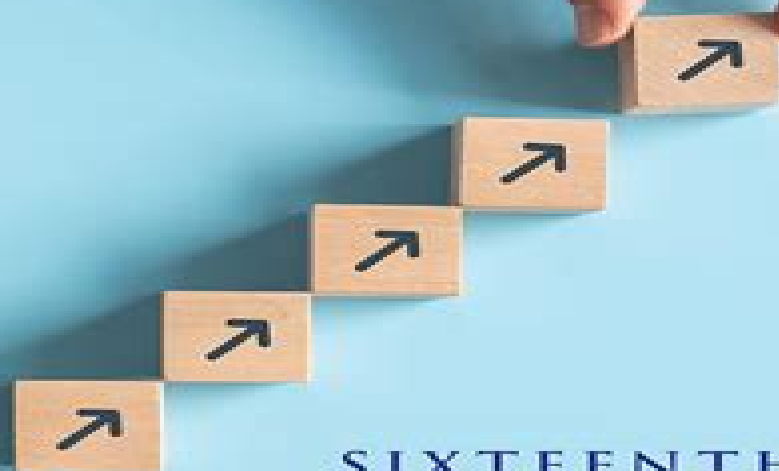


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SIXTEENTH EDITION

MARKETING MANAGEMENT

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Notes On Marketing Management By Philip Kotler

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