Salesforce Development Lifecycle

Detailed Phases



Salesforce Project Development Guide

Michael Rajnik

Salesforce Project Development Guide:

Salesforce End-to-End Implementation Handbook Kristian Margaryan Jørgensen, 2023-03-10 Packed with practical examples case studies and proven recommendations this handbook helps you manage enterprise grade Salesforce programs Key Features Explore the end to end Salesforce implementation lifecycle with templates and practical examples Discover common issues and strategies for mitigation and prevention Work with checklists to assess the state of your Salesforce implementation in each phase Purchase of the print or Kindle book includes a free PDF eBook Book DescriptionWith ever growing digital transformation programs involving Salesforce there is a greater need for a comprehensive overview of the phases and activities specific to Salesforce implementations This book will act as a detailed guide for your Salesforce implementation journey including common issues and pitfalls to mitigate and prevent errors The Salesforce End to End Implementation Handbook starts with the pre development phase Here you ll understand how to define the vision and nature of your project determine your change management strategy and delivery methodology learn to build a business case for your project get insights on engaging with Salesforce and implementation partners and learn to establish a governance framework As you progress you ll gain insights on the necessary activities milestones and common issues faced in Salesforce implementation along with strategies to mitigate them At the end of each section you ll find evaluation checklists to assess the state of your Salesforce implementation By the end of this book you ll be well equipped to set up Salesforce projects and programs effectively and deliver maximum ROI What you will learn Discover the critical activities in Salesforce implementation Address common issues faced in implementing Salesforce Explore appropriate delivery methodology Understand the importance of a change management strategy Govern Salesforce implementation through all its phases Gain insights on key activities in the continuous improvement phase Leverage customer 360 for analytics AI and automation Who this book is for This book is for Salesforce consultants architects project program managers delivery leaders for Salesforce implementation or product owners planning to implement Salesforce or already implementing Salesforce for their organizations If you are switching to a role in Salesforce development this book will act as a guide on what to expect on the job and how to ace it Familiarity with basic business CRM and project management concepts is required **Ultimate** Salesforce LWC Developers' Handbook: Build Dynamic Experiences, Custom User Interfaces, and Interact with Salesforce data using Lightning Web Components (LWC) for Salesforce Cloud Cihan Fethi, 2023-12-20 Unleash Lightning Web Components LWC for Salesforce Cloud Key Features Acquire a comprehensive understanding of the Lightning Web Component Framework covering all its intricate details Develop advanced skills in effectively managing events and data within your Lightning Web Component LWC applications Gain expertise in ensuring the security of your LWC applications by leveraging the robust tools provided by Salesforce Book Description Embark on a transformative journey into the world of Salesforce Lightning Web Components LWC with this comprehensive guide From laying the foundation to honing advanced

skills in LWC debugging and testing each chapter seamlessly builds upon the last empowering developers to navigate the intricate world of Salesforce LWC development The book begins by creating your first LWC and delving into the intricacies of Lightning Web Components It explores the seamless integration of Salesforce Data and master event management with Events in LWC Next it moves on to navigate the relationship between LWC and Flows unlocking the potential of Lightning Out for standalone applications Readers will dive deep into the aesthetics with Salesforce Lightning Design System enhancing their components with style It will also help you safeguard your applications by understanding LWC Security measures and learn debugging and testing in the LWC environment In the final chapters immerse yourself in working with Aura components and seamlessly migrate them to LWCs providing an insightful transition to advanced development techniques What you will learn Master the intricacies of Lightning Web Component LWC development for the Salesforce Cloud Effectively utilize Lightning Data Service for seamless data management Establish robust communication channels between Lightning Web Component LWC using Lightning Message Service Integrate your Lightning Web Components LWC seamlessly into complex flows Create standalone applications with the powerful capabilities of Lightning Out Perfect the art of styling your components using the Lightning Design System Implement advanced security measures to ensure the development of robust and secure LWC applications Table of Contents 1 Introduction 2 Creating Your First LWC 3 LWC in Detail 4 Using Salesforce Data 5 Events In LWC 6 LWC and FLOWS 7 Lightning Out 8 Salesforce Lightning Design System 9 LWC Security 10 LWC Debugging and Testing 11 APPENDIX 1 AURA LWC Co Existence 12 APPENDIX 2 Migrate Aura ChatGPT for Accelerating Salesforce Development Andy Forbes, Philip Safir, Joseph Components to LWCs Index Kubon, Francisco Fálder, 2023-12-29 Harness ChatGPT for streamlined flows effective configuration proficient code writing and enhanced project activities Key Features Improve process quality and reduce costs by incorporating ChatGPT into your Salesforce projects Optimize project workflows and align technical capabilities with business goals Integrate ChatGPT s strengths with Salesforce expertise to innovate business analysis coding and testing approaches Purchase of the print or Kindle book includes a free PDF eBook Book DescriptionAuthored by a team of Salesforce masters with exemplary IT background ChatGPT for Salesforce Development helps you learn about the intricacies of Salesforce design configuration coding and testing demonstrating how ChatGPT can simplify complex setups and enhance project team efficiency With this book you ll unlock the effective use of ChatGPT for crafting user stories that align seamlessly with project goals learn how to design and implement Salesforce flows and quickly write clear comprehensive and high quality project documentation You ll leverage ChatGPT to write new Apex code decipher existing code and explore the development of web services and callouts This book covers everything from trigger creation to the development of Lightning Web Components LWC highlighting how these can accelerate the development process Applying ChatGPT's debugging capabilities you'll swiftly identify and resolve Salesforce issues to uphold the integrity and performance of your Salesforce applications By the end of this book you ll be

adept at integrating ChatGPT at every stage of Salesforce project delivery from initial configuration to final testing What you will learn Masterfully craft detailed and engaging user stories tailored for Salesforce projects Leverage ChatGPT to design cutting edge features within the Salesforce ecosystem transforming ideas into functional and intuitive solutions Explore the integration of ChatGPT for configuring Salesforce environments Write Salesforce flows with ChatGPT enhancing workflow automation and efficiency Develop custom LWCs with ChatGPT's assistance Discover effective testing techniques using ChatGPT for optimized performance and reliability Who this book is for This book is for Salesforce developers offering insights into using ChatGPT to enhance their coding and configuration abilities It's an invaluable resource for business analysts looking to use ChatGPT to translate complex requirements into actionable solutions For testers this book covers methods to leverage ChatGPT for more effective testing processes ensuring higher quality outcomes Product owners will gain insights into optimizing project workflows and aligning technical capabilities with business goals making this book a must have for Salesforce project team members Salesforce Handbook Wes Nolte, Jeff Douglas, 2011-03-01 This book is not intended to be a deep dive on security programming reporting configuration etc but more of a high level overview on salesforce com Force com development tools methodology and other resources We will not cover all aspects of salesforce com We wrote this book to hopefully become an invaluable resource for anyone new or inexperienced with the Force com platform For new administrators and developers coming on to the platform we see a gaping hole in existing reference books This book is not intended for end users or advanced developers This book is for people somewhere in the middle let s say a business analyst or a new Java or NET developer We would like this to be the first book you pick up after your boss walks in and says Let's take a look at salesforce com and see if we can build some applications in the cloud This book contains the information that we wish we had when we started developing applications on Force com The AMA Handbook of Project Management Paul C. Dinsmore, Jeannette Cabanis-Brewin, 2018-11-13 This book is an essential resource that presents a state of the art theory and process of project management Packed with essays and insights from the field s top professionals this authoritative guide is the resource professionals and students rely on for its practical guidance and big picture overview of the entire field scheduling and budgeting engaging stakeholders measuring performance managing multiple projects resolving conflicts using agile practices and more Whether you need advice keeping projects on track or help preparing for certification this new edition explains every principle process and development Revised to reflect the latest changes to A Guide to the Project Management Body of Knowledge PMBOK the fifth edition includes new information on how to Close the strategy implementation gap Tap the power of digital transformation Navigate M A environments Revise your methods for nonprofit settings Keep pace with your evolving role Filled with models case studies and in depth solutions The AMA Handbook of Project Management helps you master the discipline overcome obstacles and fast track your projects and career Handbook of Research on Communities of Practice for Organizational Management and Networking: Methodologies for

Competitive Advantage Hern ez, Olga Rivera, Bueno Campos, Eduardo, 2011-04-30 This book provides a sound understanding of the managerial implications of communities of practice as well as their opportunities and limits for knowledge management nota del editor Market Management and Project Business Development Hedley Smyth, 2014-09-25 Market Management and Project Business Development is a guide to the theory of marketing and selling projects in business demonstrating how to secure and deliver value and improve performance in profitable ways By providing a set of key principles and guidelines to business to business B2B marketing construction project management expert Hedley Smyth demonstrates how to use marketing and business development principles to maximise the value of a project The book takes a step by step approach by dealing with each stage in a project s lifecycle in turn covering a range of approaches including the marketing mix relationship marketing and its project marketing variant entrepreneurial marketing and the service dominant logic This book is valuable reading for all students and specialists in project management as well as project managers in business management the built environment or indeed any industry Agile Risk Management Alan Moran, 2014-03-18 This work is the definitive guide for IT managers and agile practitioners It elucidates the principles of agile risk management and how these relate to individual projects Explained in clear and concise terms this synthesis of project risk management and agile techniques is illustrated using the major methodologies such as XP Scrum and DSDM Although the agile community frequently cites risk management research suggests that risk is often narrowly defined and at best implicitly treated which in turn leads to an inability to make informed decisions concerning risk and reward and a poor understanding of when to engage in risk related activities Moreover the absence of reference to enterprise risk management means that project managers are unable to clearly articulate scope or tailor their projects in line with the wider expectations of the organisation Yet the agile approach with its rich toolset of techniques is very well equipped to effectively and efficiently deal with the risks that arise in projects Alan Moran addresses the above issues by proposing an agile risk management process derived from classical risk management but adapted to the circumstances of agile projects Though his main focus is on the software development process much of what he describes could be applied to other types of IT projects as well This book is intended for anyone who is serious about balancing risk and reward in the pursuit of value for their stakeholders and in particular for those directly involved in agile software development who share a concern for how risk should be managed Whilst a thorough background in risk management is not presumed a basic level of familiarity with or exposure to agility is helpful

Development with the Force.com Platform Jason Ouellette,2013 Master Force com Today s Fastest Most Flexible Cloud Development Platform With Salesforce com s Force com platform you can build and deploy powerful cloud based enterprise applications faster than ever before Now Jason Ouellette gives you all the practical technical guidance you need to make the most of the newest Force com releases in your own custom cloud applications Throughout he adds new code and updated best practices for rapidly prototyping building and testing production quality Force com solutions This edition s

extensive new coverage includes Developer Console JSON Streaming and Tooling APIs Bulk API Force com Canvas REST integration support for Web MVC frameworks Dynamic Apex and Visualforce and an all new chapter on mobile user interfaces Ouellette covers the entire platform UIs database design analytics security and many other topics His code examples emphasize maintainability flexibility and seamless integration and you can run and adapt all of them with a free Force com Developer Edition account Coverage includes Leveraging Force com s customizable infrastructure to deliver advanced Platform as a Service PaaS solutions Understanding Force com s unique processes tools and architecture Developing a complete application from requirements and use cases through deployment Using the Force com database as a framework for highly flexible maintainable applications Applying Force com s baked in security including user identity data ownership and fine grained access control Constructing powerful business logic with Apex SOQL and SOSL Adopting asynchronous actions Single Page Applications and other advanced features in Web user interfaces Building intuitive user interfaces with Visualforce and extending them to public facing websites and mobile devices Creating smartphone tablet friendly apps with HTML5 and Visualforce Performing massive data intensive tasks offline with Batch Apex Using Force com integration options including REST SOAP Canvas and the Streaming Bulk Tooling and Metadata APIs Developing internal social applications with Force com's Chatter collaboration tools If you re already building Web or mobile applications take your next giant step into enterprise cloud development with Development with the Force com Platform Third Edition All code examples in this book are available on Github at http goo gl fjRgMX and as a Force com IDE project on Github at https github Executing Salesforce Projects Shamli Nimbaji Nikam, 2024-08-14 DESCRIPTION Salesforce com imouel dev with force 3e a powerful CRM platform offers immense potential for businesses but requires skillful project execution to unlock its full value For Salesforce professionals who want to improve their project management abilities Executing Salesforce Projects is an indispensable reference Every stage of the Salesforce project implementation process is covered in this comprehensive guide from setup and planning to deployment and post launch optimization It offers views on best practices for integration techniques for customization and successful stakeholder engagement The book gives readers the tools they need to navigate complicated project issues and maximize the return on their Salesforce investments It does this by providing step by step instructions and practical recommendations for different project phases including project discovery sessions development testing UAT preparing for deployment post deployment support training and process optimizations This book is perfect for project managers IT professionals and business analysts since it explains how to successfully apply theoretical knowledge to real world situations in the context of any Salesforce project KEY FEATURES Covers all project phases from requirements to post deployment support Offers professional advice insider tips and strategies for successful Salesforce deployment Useful for students Salesforce professionals architects leads project managers and business analysts WHAT YOU WILL LEARN Understand Salesforce project factors and key considerations for project managers Learn foundational Salesforce knowledge

including object formation relationships and key terminologies Configure sales and Service Cloud set project goals and understand the importance of Salesforce AppExchange Master data migration strategies quality assurance types and integration with external systems Develop tailored training approaches execute deployment plans and provide post deployment support WHO THIS BOOK IS FOR The purpose of this book is to assist architects business analysts project leads and managers of Salesforce projects This book is a great resource for professionals who are thinking about switching to Salesforce Professionals or students learning project management techniques can benefit from this book TABLE OF CONTENTS 1 Introduction to Salesforce 2 Project Planning and Preparation 3 SalesforceConfigurationandCustomization 4 Data Migration and Integration 5 Testing and Quality Assurance 6 User Training and Adoption 7 Deployment and Post Implementation Case Study Streamlining Online Subscription Renewal for SaaS Products at Nikam s Digital Enterprises Henderik A. Proper, Bas van Gils, Kazem Haki, 2023-11-14 This book explores different aspects of and provides concrete suggestions to meet the three main challenges for becoming a Digital Enterprise the transition to the digital age the emergence of service ecosystems and the growing role of data as a key underlying resource As a result of these intertwined and mutually amplifying trends today s enterprises are confronted with several challenges that profoundly impact their design from the definitions of products and services offered to their clients via the business processes that deliver these products and services to the underlying IT infrastructure The contributions which are written by leading enterprise architecture researchers and managers of large corporations cover four key aspects which form each one part of the book Part I presents experiences how different enterprises currently already need to embrace and exploit new challenges like blockchain customer centric services or value co creation networks Part II looks at the need for a new design logic i e the need for new ways of thinking regarding the design of enterprises Part III is concerned with the coordination needed among different stakeholders of the ensuing continuous transformations Part IV eventually reflects on the ongoing consequences for enterprise modeling as used to capture both the current affairs of an enterprise as well as design study its possible future affairs The target audience of this book are both master and PhD level students who want to gain insights into key aspects of the challenges confronting digital enterprises as well as enterprise architects and information managers working in enterprises that are on their way to become digital **Democratizing Application Development with AppSheet** Koichi Tsuji, Suvrutt Gurjar, Takuya Miyai, 2023-01-06 A hands on guide to building sophisticated business applications and automation using AppSheet to deliver business results quickly without writing lines of code Key FeaturesLearn how the AppSheet Editor works to configure test and deploy a business app without writing lines of codeGet hands on experience with AppSheet by building a real world application throughout the bookExplore useful tips and tricks to develop custom functionalities in the app to meet unique business needsBook Description Many citizen developers regularly use spreadsheets in their business and day to day jobs With AppSheet you can take your spreadsheets to the next level by enhancing their ease

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evolution of the subject its theoretical base professionalism business and societal context strategy organization governance innovation overruns risk information management procurement relationships and trust knowledge management practice and teams This handbook is of particular relevance to those interested in the research issues underlying project management

Harvard Business Review Project Management Handbook Antonio Nieto-Rodriguez, 2021-10-19 The one primer you need to launch lead and sponsor successful projects We re now living in the project economy. The number of projects initiated in all sectors has skyrocketed and project management skills have become essential for every leader and manager Still project failure rates remain extremely high Why Leaders oversee too many projects and have too little visibility into them Project managers struggle to translate their hands on technical knowledge up to senior management. The result Worthy projects are starved of time and resources and fail to deliver benefits while too much investment goes into the wrong projects To compete in the project economy you need to close this gap The HBR Project Management Handbook shows you how In this comprehensive quide project management expert Antonio Nieto Rodriguez presents a new and simple framework that will increase any project's likelihood of success Packed with case studies from many industries worldwide it will teach you how to manage your organization s projects strategic programs and agile initiatives more effectively and push the best ones ahead to completion Timeless yet forward looking this book will help you win in the project driven world In the HBR Project Management Handbook you ll find Everything you need to know about project management in practical nontechnical language A definitive taxonomy of project types from product launches to digital transformations to megaprojects A road map for becoming an effective project leader and executive sponsor A new simple and universal project framework the Project Canvas that breaks down any project into essential building blocks that can be easily understood by all project stakeholders Original concepts and exclusive case studies from public and private sector organizations worldwide You ll learn A common language for project managers and executives to run successful projects across your organization When to use agile traditional or hybrid methods in your projects The twelve principles of successful projects including purpose agility and a focus on outcomes Techniques for selecting and advancing the best projects and managing a strategic and balanced project portfolio How today s projects will help address some of the most pressing global trends including automation sustainability diversity and crisis management Why project management needed to be reinvented and what the future holds HBR Handbooks provide ambitious professionals with the frameworks advice and tools they need to excel in their careers With step by step guidance time honed best practices and real life stories each comprehensive volume helps you to stand out from AWS Certified Solutions Architect - Associate (SAA-C03) Cert Guide Mark the pack whatever your role Wilkins, 2023-06-05 This is the eBook version of the print title Note that the eBook does not provide access to the practice test software that accompanies the print book Learn prepare and practice for AWS Certified Solutions Architect Associate SAA C03 exam success with this Cert Guide from Pearson IT Certification a leader in IT Certification Master AWS Certified

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Platforms Open Source Cloud Simulation Tools and Mobile Cloud Computing Expanded Coverage on Topics like Introduction to IoT Architecture Core Modules Communication models and protocols IoT Environment IoT Testing IoT and Cloud Computing Focused Coverage on Topics like Introduction to Blockchain Technology Security and Privacy component of Blockchain Technology Consensus Algorithms Blockchain Development Platform and Various Applications Dedicated Coverage on Topics like Introduction to Artificial Intelligence and Machine Learning Techniques Types of Machine Learning Clustering Algorithms K Nearest Neighbor Algorithm Artificial Neural Network Deep Learning and Applications of Machine Learning Pictorial Two Minute Drill to Summarize the Whole Concept Inclusion of 300 Job Oriented Short Type Questions with Answers for the aspirants to have the Thoroughness Practice and Multiplicity Around 178 Job Oriented MCQs with their keys Catch Words and Questions on Self Assessment at Chapter wise Termination About the Authors Dr Rajesh Kumar Dhanaraj is an Associate Professor in the School of Computing Science and Engineering at Galgotias University Greater Noida Uttar Pradesh India He holds a Ph D degree in Information and Communication Engineering from Anna University Chennai India He has published more than 20 authored and edited books on various emerging technologies and more than 35 articles in various peer reviewed journals and international conferences and contributed chapters to the books His research interests include Machine Learning Cyber Physical Systems and Wireless Sensor Networks He is an expert advisory panel member of Texas Instruments Inc USA Mr Soumya Ranjan Jena is currently working as an Assistant Professor in the Department of CSE School of Computing at Vel Tech Rangarajan Dr Sagunthala R D Institute of Science Technology Avadi Chennai Tamil Nadu India He has teaching and research experience from various reputed institutions in India like Galgotias University Greater Noida Uttar Pradesh AKS University Satna Madhya Pradesh K L Deemed to be University Guntur Andhra Pradesh GITA Autonomous Bhubaneswar Odisha He has been awarded M Tech in Information Technology from Utkal University Odisha B Tech in Computer Science Engineering from BPUT Odisha and Cisco Certified Network Associate CCNA from Central Tool Room and Training Centre CTTC Bhubaneswar Odisha He has got the immense experience to teach to graduate as well as post graduate students and author of two books i e Theory of Computation and Application and Design and Analysis of Algorithms He has published more than 25 research papers on Cloud Computing IoT in various international journals and conferences which are indexed by Scopus Web of Science and also published six patents out of which one is granted in Australia Mr Ashok Kumar Yadav is currently working as Dean Academics and Assistant Professor at Rajkiya Engineering College Azamgarh Uttar Pradesh He has worked as an Assistant Professor on Ad hoc in the Department of Computer Science University of Delhi He has also worked with Cluster Innovation Center University of Delhi New Delhi He qualified for UGC JRF Presently he is pursuing his Ph D in Computer Science from JNU New Delhi He has received M Tech in Computer Science and Technology from INU New Delhi He has presented and published papers at international conferences and journals on blockchain technology and machine learning He has delivered various expert lectures on reputed institutes

Ms Vani Rajasekar completed B Tech Information Technology M Tech Information and Cyber warfare in Department of Information Technology Kongu Engineering College Erode Tamil Nadu India She is pursuing her Ph D Information and Communication Engineering in the area of Biometrics and Network security Presently she is working as an Assistant professor in the Department of Computer Science and Engineering Kongu Engineering College Erode Tamil Nadu India for the past 5 years Her areas of interest include Cryptography Biometrics Network Security and Wireless Networks She has authored around 20 research papers and book chapters published in various international journals and conferences which were indexed in Scopus Web of Science and SCI Salesforce DevOps for Architects Rob Cowell, Lars Malmqvist, 2024-01-31 Master Salesforce DevOps while exploring deployment packages Git workflows and organizational monitoring using third party tools such as Salesforce DX GitHub Jenkins Gearset and Copado Key Features Learn how to build a DevOps culture to mitigate project risks and boost return on investment ROI Delve into the principles of DevOps and how to apply them in Salesforce for maximum efficiency Explore Salesforce DevOps tools with examples and strategies for building a robust DevOps stack Purchase of the print or Kindle book includes a free PDF eBook Book DescriptionRob Cowell is a Salesforce DevOps Advocate with extensive experience as a Salesforce Developer and Architect guiding best practices for Salesforce DevOps Lars Malmqvist a 32x certified Salesforce CTA has 15 years of experience building advanced Salesforce solutions and is the author of two books Architecting AI Solutions on Salesforce and Salesforce Anti Patterns As the Salesforce Platform evolves architects face increasing demand for advanced solutions This book serves as your definitive guide to mastering effective DevOps practices crucial for successful Salesforce projects Beginning with cultivating a DevOps mindset focused on collaboration and communication it emphasizes governance visibility and accountability You ll delve into tools and techniques leveraging the robust capabilities of SFDX to craft your strategy efficiently This book stands out for its practical approach to Salesforce packaging and CI CD stack creation guiding you to build a seamless automated change delivery system with freely available software It addresses critical operational concerns such as ticket management backups change monitoring and data seeding In the final chapters you ll discover third party solutions to expedite your Salesforce DevOps journey empowering you to deliver sophisticated and efficient projects What you will learn Grasp the fundamentals of integrating a DevOps process into Salesforce project delivery Master the skill of communicating the benefits of Salesforce DevOps to stakeholders Recognize the significance of fostering a DevOps culture and its impact on Salesforce projects Understand the role of metrics in DevOps architecture within Salesforce environments Gain insights into the components comprising a Salesforce DevOps toolchain Discover strategies for maintaining a healthy Salesforce org with a variety of supporting DevOps tools Who this book is for If you are a Salesforce architect or senior developer looking to bring DevOps best practices to your projects this book is for you To learn from this book you should have a strong familiarity with Salesforce platform development both in code and low code understand concepts such as metadata ISON and XML and feel

at ease with command line operations

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Salesforce Project Development Guide Introduction

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