MARKETING SS I FIRST TERM

SUB-THEME 1: MEANING AND CONCEPT OF MARKETING

WEEK	TOPIC	PERFORMANCE OBJECTIVES	CONTENT	ACTIVITIES		TEACHING AND	EVALUATION
š				TEACHER	STUDENTS	RESOURCES	CUBE
	Introduction to Marketing 1	Students should be able to: (2) define merketing. (2) exploit tection terms to merketing.	(1) Meaning of marketing (2) Marketing terms resords elections elections exclusing explacts explaction enactor enactor enactors	(1) Guaden students to explain the mounting of marketing. (2) Explains various marketing terms.	Lines anominuty	(2) Negation (2) Magazinos	Students to: (1) state the meaning of marketing. (2) identity final marketing torus.
2	Introduction to Marketing II	Stations should be able for discuss the main functions of marketing.	(1) Function of marketing system -marketing community statistics community satisfaction -marketing choice -marketing the quality -marketing profit.	Discussions the functions of marketing.	(1) Lister attentisety (2) Perturpate in discussion.	(1) Tenbenka (2) Magazinen (3) Chart (6) Peters	Students to: State the main functions of marketing
3.	Introduction to Marketing III	Students should be able to: give brief history of marketing in Nagoria.	Hierary of marketing to Nigeria: colonial ago.	Explains the listary of runfacting in Nigeria.	Livien: attentively.	(1) Temberika (2) Magazinos	Situalization to: give a helial biotomy of marketing.
•	Introduction to Marketing IV	Students should be able to give brief bistery of marketing in Nigeria.	Hanny of marketing in Napotic -colored era 1990-1988 quot independence age 1900 to deta.	Gives the littery of marketing in Nigeria.	Links attautedy	(1) Texturks (2) Magazino	Students to: give a brief bistory of marketing.

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John Wilson

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,1954

Exam Secrets in Literature-in-English: What JAMB, WAEC and NECO Want from Candidates Mazi Basil Nwokorie, Exam Secrets in Literature in English What JAMB WAEC NECO and NABTEB Want from candidates is specifically crafted for students and candidates who are preparing to take the examinations in Literature in English as administered by esteemed bodies such as Joint Admission And Matriculation Board JAMB West African Examination Council WAEC National Examination Council NECO and other similar institutions across Nigeria and Anglophonic West Africa With clear guidance and focused insights it equips candidates with the knowledge and strategies needed to succeed in these examinations confidently "The" Lands of the Bible Visited and Described in an Extensive Journey Undertaken with Special Reference to the Promotion of Biblical Research and the Advancement of the Cause of Philanthropy John The Oil and Gas Journal ,1925 The Lands of the Bible Visited and Described John Wilson, 1847 Wilson, 1847 Public Works Statement New Zealand. Public Works Dept,1921 The Architect .1869 A Field Guide to **Dynamical Recurrent Networks** John F. Kolen, Stefan C. Kremer, 2001-01-15 Electrical Engineering A Field Guide to Dynamical Recurrent Networks Acquire the tools for understanding new architectures and algorithms of dynamical recurrent networks DRNs from this valuable field guide which documents recent forays into artificial intelligence control theory and connectionism This unbiased introduction to DRNs and their application to time series problems such as classification and prediction provides a comprehensive overview of the recent explosion of leading research in this prolific field A Field Guide to Dynamical Recurrent Networks emphasizes the issues driving the development of this class of network structures It provides a solid foundation in DRN systems theory and practice using consistent notation and terminology Theoretical presentations are supplemented with applications ranging from cognitive modeling to financial forecasting A Field Guide to Dynamical Recurrent Networks will enable engineers research scientists academics and graduate students to apply DRNs to various real world problems and learn about different areas of active research It provides both state of the art information and a road map to the future of cutting edge dynamical recurrent networks Half-Hours With Green and Latin Authors G. H. Jennings, W. S. Johnstone, 1882 Suez Canal, 1880-1895, 1880 **Highways and Bridges and Engineering Works**

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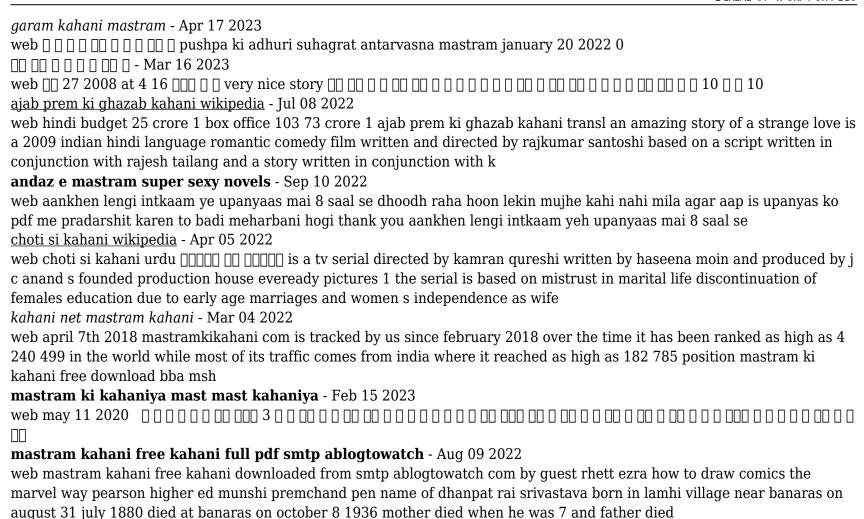
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