

Section A (Short Answer)

Answer all questions.

Question 1

- (a) Define the term 'retained profit'. [2]
 (b) Briefly explain the difference between financial accounting and management accounting. [3]

business to communicate with such a large number of employees. Apart from this there might be poor coordination between departments as they will grow in size and it may become difficult for management to ensure effective coordination.

Suggested Answer

- (a) Company does not distribute its total profit to shareholders as dividend. It saves some of the profit as 'retained profit'. This amount is saved with a view to set off future losses or it can also be used as an internal source of finance.
 (b) Financial accounting involves preparing accounts from the transactions which took place in past. For example, double entry records, income statement, balance sheet etc. it relates to performance and profitability of business, while management accounting is said to be concerned with future as in this budgets and forecasts are prepared and future predictions are made for external stakeholders.

Question 2

- (a) Define the term 'diseconomies of scale'. [2]
 (b) Briefly explain two reasons why a business could experience diseconomies of scale. [3]

Suggested Answer

- (a) A diseconomy of scale is a situation where due to increase in scale of operation cost of production of business will rise instead of decreasing. For example due to expansion business might face communication problems.
 (b) Business could experience diseconomies of scale due to management challenges or problems which could arise due to large scale operations. Business might face communication problems as due to large scale organisation it might become difficult for

Question 3

Explain why many businesses have corporate responsibility as an objective. [5]

Suggested Answer

Corporate social responsibility is the duties or obligations that a business has towards the people who are affected by its activities. Businesses may have corporate responsibility as their business objective as they may consider that they must compensate society for those social costs that it is bearing as a result of its operations. Apart from this it might enable them to create a good public image as they may use it as a public relationing technique. This good image could lead to brand loyalty in the long run and businesses will benefit in terms of increase market share.

Question 4

- (a) Define the term 'workforce planning'. [2]
 (b) Briefly explain two benefits to a business of effective workforce planning. [3]

Suggested Answer

- (a) It is a systematic identification and analysis of what an organisation is going to need in terms of the size, type, and quality of workforce to achieve its corporate objectives. It is an attempt to maintain the most efficient employee management team possible, maximising profits and ensuring long term success.

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