



Tuesday 14 May 2024 – Afternoon

GCSE (9–1) Business

J204/01 Business 1: business activity, marketing and people

Time allowed: 1 hour 30 minutes

You can use:

- a calculator



Please write clearly in black ink. Do not write in the barcodes.

Centre number

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Candidate number

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First name(s)

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Last name

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INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the space provided. If you need extra space use the lined pages at the end of this booklet. The question numbers must be clearly shown.
- Answer **all** the questions.

INFORMATION

- The total mark for this paper is **80**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **20** pages.

ADVICE

- Read each question carefully before you start your answer.

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**Steve Challoner, Andy
Mottershead, Alex Grant**



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Table of Contents Ocr Business Studies A292 01 Mark Scheme May 2014

1. Understanding the eBook Ocr Business Studies A292 01 Mark Scheme May 2014
 - The Rise of Digital Reading Ocr Business Studies A292 01 Mark Scheme May 2014
 - Advantages of eBooks Over Traditional Books
2. Identifying Ocr Business Studies A292 01 Mark Scheme May 2014
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Ocr Business Studies A292 01 Mark Scheme May 2014
 - User-Friendly Interface
4. Exploring eBook Recommendations from Ocr Business Studies A292 01 Mark Scheme May 2014
 - Personalized Recommendations
 - Ocr Business Studies A292 01 Mark Scheme May 2014 User Reviews and Ratings
 - Ocr Business Studies A292 01 Mark Scheme May 2014 and Bestseller Lists
5. Accessing Ocr Business Studies A292 01 Mark Scheme May 2014 Free and Paid eBooks
 - Ocr Business Studies A292 01 Mark Scheme May 2014 Public Domain eBooks
 - Ocr Business Studies A292 01 Mark Scheme May 2014 eBook Subscription Services
 - Ocr Business Studies A292 01 Mark Scheme May 2014 Budget-Friendly Options
6. Navigating Ocr Business Studies A292 01 Mark Scheme May 2014 eBook Formats
 - ePub, PDF, MOBI, and More
 - Ocr Business Studies A292 01 Mark Scheme May 2014 Compatibility with Devices
 - Ocr Business Studies A292 01 Mark Scheme May 2014 Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Ocr Business Studies A292 01 Mark Scheme May 2014
 - Highlighting and Note-Taking Ocr Business Studies A292 01 Mark Scheme May 2014
 - Interactive Elements Ocr Business Studies A292 01 Mark Scheme May 2014
8. Staying Engaged with Ocr Business Studies A292 01 Mark Scheme May 2014

- Joining Online Reading Communities
- Participating in Virtual Book Clubs
- Following Authors and Publishers Ocr Business Studies A292 01 Mark Scheme May 2014
- 9. Balancing eBooks and Physical Books Ocr Business Studies A292 01 Mark Scheme May 2014
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Ocr Business Studies A292 01 Mark Scheme May 2014
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Ocr Business Studies A292 01 Mark Scheme May 2014
 - Setting Reading Goals Ocr Business Studies A292 01 Mark Scheme May 2014
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Ocr Business Studies A292 01 Mark Scheme May 2014
 - Fact-Checking eBook Content of Ocr Business Studies A292 01 Mark Scheme May 2014
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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