

THE MARKETING AUDIT

LET'S GET STARTED

Below is a list of statements about branding. Evaluate your business by answering True (T) or False (F) to the statements below. For every false statement, rank its importance to your overall marketing (1-5).

- 1: Now
2: This Quarter
3: Next 6 Months
4: This Year
5: Next Year+

Do you agree?	T/F
Mission, Vision, Target, USP, Guarantee, Competition	
I have a written mission statement, vision statement, and core values.	
I have a complete, up-to-date, and segmented database.	
I know the demographics and psychographics for my target market.	
I know who my ideal client is for each target market.	
I have detailed personas setup for my ideals in each target.	
I know who my top 3 competitors are.	
I know how my top 3 competitors market their businesses.	
I have a Unique Selling Proposition that is not centered on 'best service'.	
I know my clients' biggest pain when dealing with my industry.	
I am clear on how I solve that pain.	
I offer a guarantee.	
I know the demographics and psychographics for my target market.	

[illegible]

Sample Marketing Audit Report

Rosina Ehmann



Sample Marketing Audit Report:

Whispering the Strategies of Language: An Emotional Quest through **Sample Marketing Audit Report**

In a digitally-driven world where screens reign supreme and instant connection drowns out the subtleties of language, the profound secrets and psychological subtleties concealed within words usually go unheard. However, set within the pages of **Sample Marketing Audit Report** a fascinating literary prize pulsing with raw thoughts, lies a fantastic journey waiting to be undertaken. Composed by a skilled wordsmith, this enchanting opus invites viewers on an introspective journey, gently unraveling the veiled truths and profound impact resonating within the material of every word. Within the emotional depths with this emotional review, we can embark upon a genuine exploration of the book's key styles, dissect its charming publishing model, and fail to the strong resonance it evokes deep within the recesses of readers' hearts.

https://crm.avenza.com/book/publication/Documents/november_2014_ib_paper_history.pdf

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