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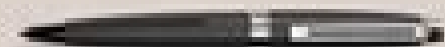
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RD Boyd



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business strategy Real life case studies interactive exercises and workshops bring theoretical concepts to life fostering active engagement With a focus on diverse methods techniques and addressing common challenges the book serves as a comprehensive toolkit for refining forecasting strategies The conclusion encourages continuous learning and adaptation ensuring readers are poised to navigate the ever evolving realm of sales forecasting with confidence and mastery

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