

Scope for Exam 2024: Tourism Grade 11 FET CAPS

Date	:	June 2024
Time	:	2½ hrs
Marks	:	150

Instructions: Read the instructions carefully before answering the questions.

1. This question paper consists of FIVE sections.
2. All questions in SECTION A, B, C, D and E are COMPULSORY.
3. Answer all the questions on the correct answer sheet.
4. Number your answers correctly.
5. Start each SECTION (there are 5: A, B, C, D and E) on a new page.
6. Use the mark allocation as a guide to the length of each expected answer.
7. Use the following table to help you divide your time for each section.

SECTION A	SHORT QUESTIONS (ALL TOPICS BELOW)	30	30 MINUTES
SECTION B	TOUR PLANNING AND MARKETING	25	25 MINUTES
SECTION C	CULTURAL AND HERITAGE TOURISM	25	25 MINUTES
SECTION D	TOURISM SECTORS	50	50 MINUTES
SECTION E	DOMESTIC, REGIONAL AND INTERNATIONAL TOURISM	20	20 MINUTES
		150	150

8. Submit both question paper and answer script at the end of the exam session.

SECTION A : SHORT QUESTIONS

Set 30 marks covering the 16 topics as assessed in Section B to E, trying to assess those aspects of the topics not already assessed in Section B-E.

Term 1 content 30% 9 marks, Term 2 content 70% 21 marks.

TOTAL= [30]

SECTION B : TOUR PLANNING AND MARKETING

Term 2 Week 16. The marketing budget

Term 2 Week 17. Different types of promotional / advertising techniques

TOTAL= [25]

SECTION C : CULTURE AND HERITAGE TOURISM

Term 2 Week 14. SA cultural uniqueness

Term 2 Week 15. SA heritage bodies

TOTAL= [25]

Scope For Tourism Grade 11 For 2014

CO Houle



Scope For Tourism Grade 11 For 2014:

ECKM2014-Proceedings of the 15th European conference on Knowledge Management Carla Vivas,2014-10-01

The world economy in which we are living poses challenges that lead to a realization that more of the same will be difficult to sustain This provides an illustration that in order to create new or modified knowledge practices strengthen customer relationships and thus positively influence customer satisfaction organizations must be flexible in configuring combining knowledge and knowledge structures in a way that is appropriate for delivering value to the customer It must simultaneously develop effective strategies for updating the knowledge of its staff members necessary for underpinning the creation and delivery of appropriate knowledge services Thus unlearning forgetting becomes a critical means for organizational success The ECKM community of scholars has already initiated dialogue that links its particular strengths to innovation issues This conference aims to further that dialogue by attracting leading edge work that leverages the ECKM community s in depth understanding of learning and unlearning to better understand knowledge management Our aim is to stimulate breakthrough research streams linking learning unlearning and knowledge management How can organizations tailor use and extend techniques and tools from knowledge management for improving their business practices and processes Building upon existing work on knowledge management KM and organizational learning the conference will promote interdisciplinary approaches from computer science and information systems business management and organization science as well as cognitive science Emphasis will be put on systematic learning from experience KM tools and KM success factors A special interest belongs to knowledge management initiatives which are lightweight i e do not place considerable additional burden on users and KM experts allow an incremental adoption i e do not require large up front investment before any return of investment is at least visible and are flexible regarding frequent changes in experts and topics Continuing the success of the ECKM conference series since 2000 the 2015 conference will provide an international communication forum bringing together academia and industry for discussing the progress made and addressing the challenges faced by continuous learning in knowledge intensive organizations

Energy and Environmental Engineering Yijin Wu,2015-02-04 The 2014 International Conference on Energy and Environmental Engineering ICEEE 2014 was held September 21 22 2014 in Hong Kong This proceedings volume assembles papers from various professionals leading researchers engineers scientists and students and presents innovative ideas and research results focused on Energy and Environmental Engine

The Smart IoT Blueprint: Engineering a Connected Future Fadi Al-Turjman,2024-08-13 This book offers a comprehensive exploration of the Smart Internet of Things IoT and its profound impact on our interconnected world From its foundational principles to cutting edge applications Innovative Integration Crafting the World with Smart IoT is a definitive guide to understanding and harnessing the power of IoT technologies In this era of digital transformation IoT has emerged as a transformative force revolutionizing industries urban landscapes and our daily lives This book dives deep into the core

concepts of IoT unraveling the intricate web of sensors networks and protocols that underpin this technology Readers will gain a clear understanding of how data intelligence drives IoT making it a driving force behind automation efficiency and sustainability One of the critical aspects addressed is security and privacy in the IoT ecosystem a concern that resonates with individuals businesses and policy makers alike We delve into the ethical dimensions of IoT exploring the responsible use of data in an increasingly connected world Through a series of real world case studies we showcase the practical applications of IoT from smart homes and cities to industrial settings and healthcare The book equips readers with the knowledge needed to navigate this transformative landscape empowering them to make informed decisions in their professional and personal endeavors IoT and the Horizon of Integration provides a glimpse into the future offering insights into emerging trends and predictions in the world of IoT It is a must read for academics researchers and industry professionals in computer science engineering and data analytics Additionally it serves as a valuable resource for policy makers urban planners and graduate level students seeking to grasp the potential and challenges of IoT

The Report: Ghana 2019 Oliver Cornock, First to independence from colonial rule Ghana continues to be one of the most stable countries in sub Saharan Africa A nation of great diversity in landscapes languages and ethnicities Ghana has seen a steady improvement in its people s well being over the years The country is nowadays one of Africa s fastest growing economies and is trying to move away from traditional resource dependency However it faces the challenge of ensuring the widest benefit from that expansion particularly given its growing and increasingly urbanised population

10 Years of Ethnopharmacology Michael Heinrich,2020-07-08 The contributions selected for this ebook span the entire ten year period and we have selected examples which have had a particular impact on the debates in the field Broadly speaking they fall into four main areas Overarching reviews within ethnopharmacology Reviews of specific species or other taxa regarding their pharmacology phytochemistry and local traditional use Assessments of the pharmacological evidence for specific active compounds or classes of compounds Assessments of the safety and potential risks of herbal substances With these themes this eBook contributes to the debate about the evidence base of such practices incorporating both the scientific evidence available and the local traditional concepts associated with their use

United Arab Emirates International Monetary Fund,2012-05-18 This 2012 Article IV Consultation highlights that the economic recovery in the United Arab Emirates is continuing despite the uncertain global economic environment The banking sector has remained well capitalized and profitable despite a continued rise in nonperforming loans and higher provisioning Executive Directors have welcomed the continued economic recovery and favorable near term outlook but noted downside risks from the uncertain global environment Directors have encouraged the authorities to continue their efforts to sustain growth and diversify the economy while maintaining macroeconomic and financial stability

Management and Technology in Knowledge, Service, Tourism & Hospitality Ford Lumban Gaol,Wyne Mars,Hoga Saragih,2014-04-29 Management and Technology in Knowledge Service Tourism and Hospitality

contains papers covering a wide range of topics in the fields of knowledge and service management web intelligence tourism and hospitality This overview of current state of affairs and anticipated developments will be of interest to researchers entrepreneurs and students alike Digital Interventions in Mental Health: Current Status and Future Directions Elias Aboujaoude,Lina Gega,Michelle Burke Parish,Donald M. Hilty,2020-04-01 **Regional Development Banks in the World Economy** Judith Clifton,Daniel Díaz Fuentes,David Howarth,2021-04-07 Regional development banks RDB have become increasingly important in the world economy but have also been relatively under researched to date This timely volume addresses this lack of attention by providing a comprehensive comparative and empirically informed analysis of their origins evolution and contemporary role in the world economy through to the second decade of the twenty first century In Regional Development Banks in the World Economy the editors provide an analytical framework that includes a revised categorisation of RDB by geographic operation and function Part one offers detailed analyses of the origins evolution and contemporary role of the major RDB including the Inter American Development Bank the African Development Bank the Asian Development Bank the European Investment Bank the Central American Bank the Andean Development Corporation the European Bank for Reconstruction and Development and the Asian Infrastructure Investment Bank Part two offers comparative analyses of key topics on RDB examining their initial design and their changing business models their shifting role in promoting policies supported by the United States as hegemon and the private sector The volume ends with a critical reflection on the role played by RDB to date and a strong defence of the need for these banks in an increasingly complex world economy □□□□□ □ ,2014 **New Statesman** ,1962 **Tourism** T. Van Niekerk,2006 Tourism N. Moodley,2017 **Travel & Tourism Grade Eleven** T. Van Niekerk,Melville Saayman,Potchefstroom University for Christian Higher Education. Institute for Tourism and Leisure Studies,2002 **Tourism Study Guide for Excellence** ,2022 Focus on Tourism Elsabe Engelbrecht,National Business Initiative (South Africa),2007 *Spot on Tourism* J. Brett,2012 **Focus on Tourism** National Business Initiative for Growth, Development, and Democracy (South Africa),W. Train,L. Claase,E. Pilbeam,2006 **Shuters Top Class Tourism** Elisabeth Quigley,2012 *Nature And Scope Of Tourism* Praveen Sethi,

Unveiling the Magic of Words: A Overview of "**Scope For Tourism Grade 11 For 2014**"

In a global defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their power to kindle emotions, provoke contemplation, and ignite transformative change is actually awe-inspiring. Enter the realm of "**Scope For Tourism Grade 11 For 2014**," a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve in to the book is central themes, examine its distinctive writing style, and assess its profound effect on the souls of its readers.

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Scope For Tourism Grade 11 For 2014 Introduction

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