

MSU-Iligan Institute of Technology
A. Bonifacio Avenue, Iligan City
College of Arts and Social Sciences
School of Graduate Studies
Doctor of Philosophy in Language Studies

CONCEPT PAPER

Subject: LS 314 (Language Planning)
Submitted to: Dr. Faith Miguel
Submitted by: Edgar R. Eslit

Introduction

Language planning is a deliberate effort to influence the function, structure, or acquisition of languages or language variety within a speech community. It is often associated with government planning, but is also used by a variety of non-governmental organizations, such as grass-roots organizations and even individuals. The goals of language planning differ depending on the nation or organization, but generally include making planning decisions and possibly changes for the benefit of communication. Planning or improving effective communication can also lead to other social changes such as language shift or assimilation, thereby providing another motivation to plan the structure, function and acquisition of languages (Ogbu, 1987). In this concept paper, the author will look into different international studies that have strongly validated the superiority of employing the mother-tongue or first language for enhancing learning outcomes and in promoting Education for all (EFA).

It is through language that we develop our thoughts, shape our experience, explore our customs, structure our community, construct our laws, articulate our values and give expression to our hopes and ideas. 'Mother Tongue is a common language that is freely and comfortably spoken by adult generation both at home and outside to their successors in a community and reflect one's culture and ethnic backgrounds'¹. It is the means by which different groups within the society maintain their identities. They do this by using the language in a way which is characteristic of their group and by which they can be identified. Within a multicultural society such as the Philippines there exist many subgroups that express their distinctiveness by particular forms of language freely and commonly used in their communities.

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Lean Development and Innovation Luciano Attolico, 2018-09-06 Using Toyota's principles for product and process development this book focuses the implementation of the Lean system during the past 10 years in dozens of corporations across various industries. The book highlights all steps on the journey from common trouble area to remarkable results. As it is written by a manager for other managers it contains real work discoveries and insights. The author provides case studies from many different fields of application. The reader gains insight on US and European companies that successfully streamlined their innovation and product development processes. These companies have overcome difficult periods and major challenges thanks to the ability to innovate with new Lean methodologies and above all a new workplace culture and mindset. The goal of this book is to help managers successfully apply Lean principles in the innovation and development area of their company while benefitting from the author's lessons learned during his many years of capitalized experience. This book provides a comprehensive framework that supports step by step the successful application of Lean principles in the innovation and development areas of the company. Readers learn how to drastically reduce the time required to develop products and discover and eliminate hidden costs and critical waste while increasing value for customers. Proposal Writing Manual Emily Gantz McKay, 1983 **Federal Register**, 2001-08 **A Guide to Writing Sociology Papers** Roseann Giarrusso, University of California, Los Angeles. Sociology Writing Group, 2001-02-15 Ideal for instructors and students in a wide range of sociological courses this guide makes the case that thinking and writing are integrally related and that writing therefore exercises the sociological imagination. Written in a clear and conversational style. A Guide to Writing Sociology Papers examines a wide range of writing assignments for sociology courses at all levels of the curriculum. Employing a variety of writing samples as a means to illustrate effective writing this brief and inexpensive text teaches students how to deftly research and write about sociology. Practical Program Evaluations Gerald A. Emison, 2007 Program evaluation requires attention to rationality, rigor, and careful methods. Yet precision and accuracy alone do not guarantee that program evaluations will be implemented. This text hones in on the applied side of program evaluation presenting program evaluations that are used and improve public enterprises. **Health Research Fundamentals** P. Manickam, Tarun Bhatnagar, 2024-02-07 Are you aspiring or pursuing a career in health research? Are you inquisitive about how health research is planned and implemented? You could be a student, a physician or surgeon, a public health practitioner, a health counsellor, a research associate, a nurse, a pharmacist, a data manager, a project manager, an ethics committee member, or just curious. Health Research Fundamentals is the book to start with to be a competent public health researcher. This book is a primer on health research methods with an effective combination of theoretical foundation and practical experiences. Fully appreciative of the fact that there may not always be a single best approach to health research, the goal here is to provide you with an overview of the principles and steps involved in biomedical and health research. This book will walk you through the

systematic process of conceptualising designing planning proposing conducting and reporting a health research study Give you a head start whether you are concerned with clinical research and clinical trials patient oriented research epidemiologic studies behavioral science translational research or health services related research Get onboard to a stimulating journey of demystifying health research fundamentals **Drug Discovery and Development - E-Book** Raymond G Hill, 2012-07-20

The modern pharmacopeia has enormous power to alleviate disease and owes its existence almost entirely to the work of the pharmaceutical industry This book provides an introduction to the way the industry goes about the discovery and development of new drugs The first part gives a brief historical account from its origins in the mediaeval apothecaries trade and discusses the changing understanding of what we mean by disease and what therapy aims to achieve as well as summarising case histories of the discovery and development of some important drugs The second part focuses on the science and technology involved in the discovery process the stages by which a promising new chemical entity is identified from the starting point of a medical need and an idea for addressing it A chapter on biopharmaceuticals whose discovery and development tend to follow routes somewhat different from synthetic compounds is included here as well as accounts of patent issues that arise in the discovery phase and a chapter on research management in this environment The third section of the book deals with drug development the work that has to be undertaken to turn the drug candidate that emerges from the discovery process into a product on the market The definitive introduction to how a pharmaceutical company goes about its business of discovering and developing drugs The second edition has a new editor Professor Raymond Hill non executive director of Addex Pharmaceuticals Covagen and of Orexo AB Visiting Industrial Professor of Pharmacology in the University of Bristol Visiting Professor in the School of Medical and Health Sciences at the University of Surrey Visiting Professor in Physiology and Pharmacology at the University of Strathclyde President and Chair of the Council of the British Pharmacological Society member of the Nuffield Council on Bioethics and the Advisory Council on Misuse of Drugs New to this edition Completely rewritten chapter on The Role of Medicinal Chemistry in the Drug Discovery Process New topic DMPK Optimization Strategy in drug discovery New chapter on Scaffolds Small globular proteins as antibody substitutes Totally updated chapters on Intellectual Property and Marketing 50 new illustrations in full colour Features Accessible general guide to pharmaceutical research and development Examines the interfaces between cost and social benefit quality control and mass production regulatory bodies patent management and all interdisciplinary intersections essential to effective drug development Written by a strong team of scientists with long experience in the pharmaceutical industry Solid overview of all the steps from lab bench to market in an easy to understand way which will be accessible to non specialists From customer reviews of the previous edition it will have everything you need to know on this module Deeply referenced and thus deeply reliable Highly Commended in the medicine category of the BMA 2006 medical book competition Winner of the Royal Society of Medicine Library Prize for Medical Book of the Year Global Media Ecologies Doris

Baltruschat,2010-07-02 This study highlights dramatic changes in worldwide media production detailing how collaborations in the form of co productions format franchising and audience interactivity define the new media economy and affect a shift across the entire field of cultural production These developments also reflect broader trends in cultural and economic globalization

Target Discovery and Validation Alleyn T. Plowright,2020-02-18 The modern drug developers guide for making informed choices among the diverse target identification methods Target Discovery and Validation Methods and Strategies for Drug Discovery offers a hands on review of the modern technologies for drug target identification and validation With contributions from noted industry and academic experts the book addresses the most recent chemical biological and computational methods Additionally the book highlights technologies that are applicable to difficult targets and drugs directed at multiple targets including chemoproteomics activity based protein profiling pathway mapping genome wide association studies and array based profiling Throughout the authors highlight a range of diverse approaches and target validation studies reveal how these methods can support academic and drug discovery scientists in their target discovery and validation research This resource Offers a guide to identifying and validating targets a key enabling technology without which no new drug development is possible Presents the information needed for choosing the appropriate assay method from the ever growing range of available options Provides practical examples from recent drug development projects e g in kinase inhibitor profiling Written for medicinal chemists pharmaceutical professionals biochemists biotechnology professionals and pharmaceutical chemists Target Discovery and Validation explores the current methods for the identification and validation of drug targets in one comprehensive volume It also includes numerous practical examples

Ready-to-Use Differentiation Strategies Laurie E. Westphal,2021-09-09 Not all differentiation strategies need to be time consuming and complex in development on the part of the teacher Ready to Use Differentiation Strategies introduces various low preparation low stress differentiation activities and strategies that can be implemented immediately in any content area in grades 3 5 Each differentiation strategy encourages higher level thinking and intellectual risk taking while accommodating different learning styles This book features a description of each strategy how it serves students and tips and techniques for making it your own as well as how to use each strategy in the classroom with students Following each explanation specific examples are included as well as templates to make each technique ready to use These specific examples can be used as written or can be modified to meet the needs of a particular classroom This book also provides templates that can be used to develop new lessons using each strategy Ready to Use Differentiation Strategies provides an easy to use way to begin differentiating for all students in the classroom

Media Analysis Techniques Arthur Asa Berger,2017-12-28 This book provides a concise thought provoking and cleverly written introduction to major theories in media analysis and it gives students new perspectives on the media they use Donna Halper Lesley University In the Sixth Edition of Media Analysis Techniques author Arthur Asa Berger once again provides students with a clearly written user friendly hands on guide to media criticism The book empowers

readers to make their own analyses of the media rather than just accept how others interpret the media Media Analysis Techniques begins by examining four basic techniques of media interpretation semiotic theory Marxist theory psychoanalytic theory and sociological theory that Berger considers critical for creative people to acknowledge if they are to understand how their creations translate to the real world Application chapters then link popular culture to these four theories Written in an accessible style that demystifies complex concepts Media Analysis Techniques includes learning exercises a glossary study guides and the author's own illustrations New to the Sixth Edition A new chapter on discourse analysis offers students techniques for analyzing the language in texts New content on psychological impact of social media shows that there are often negative consequences to using social media Increased coverage of technology and social media helps readers apply time tested analysis techniques to the latest media Updated examples from popular culture bring theory to life New drawings and photo images illustrate concepts and enhance the visual attractiveness of this book New material around generational differences describe to students how each generation interacts with media differently particularly the millennials New discussions by thinkers who have made major impacts on popular culture such as Daniel Chandler on semiotic codes Michel Foucault on change in cultures Mark Gottdiener on sign vehicles in semiotic theory Guy Debord on the Society of Spectacle Mark Thompson et al on Marx's neglect of egalitarian political culture Marcel Danesi on myth and popular culture Ernest Kris on the Oedipus Complex Sigmund Freud on the purposes of jokes Clotaire Rapaille on the new Global code Teun van Dijk on discourse analysis and ideology Wolfgang Iser on reception theory

[Explainable Artificial Intelligence](#) Luca Longo,2023-10-20 Chapters Finding Spurious Correlations with Function Semantic Contrast Analysis and Explaining Socio Demographic and Behavioral Patterns of Vaccination Against the Swine Flu H1N1 Pandemic are available open access under a Creative Commons Attribution 4.0 International License via link [springer.com](https://www.springer.com)

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[Fund-raising and Proposal Writing Manual](#) Emily Gantz McKay,1990

Winning Grants Step by Step Lynn Jenkins English,Tori O'Neal-McElrath,Lynn Kanter,2025-04-24 The gold standard how to manual for writing a winning grant application or proposal thoroughly updated and revised In the newly revised sixth edition of Winning Grants Step by Step The Complete Workbook for Planning Developing and Writing Successful Proposals a team of veteran nonprofit leaders delivers the most up to date and

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Handbook of Pharmacogenomics and Stratified

Medicine Sandosh Padmanabhan,2014-04-28 Handbook of Pharmacogenomics and Stratified Medicine is a comprehensive resource to understand this rapidly advancing field aiming to deliver the right drug at the right dose to the right patient at the right time It is designed to provide a detailed but accessible review of the entire field from basic principles to applications in various diseases The chapters are written by international experts to allow readers from a wide variety of backgrounds clinical and non clinical basic geneticists pharmacologists clinicians trialists industry personnel ethicists to understand the principles underpinning the progress in this area the successes failures and the challenges ahead To be accessible to the widest range of readers the clinical application section introduces the disease process existing therapies followed by pharmacogenomics and stratified medicine details Medicine is the cornerstone of modern therapeutics prescribed on the basis that its benefit should outweigh its risk It is well known that people respond differently to medications and in many cases the risk benefit ratio for a particular drug may be a gray area The last decade has seen a revolution in genomics both in terms of technological innovation and discovering genetic markers associated with disease In parallel there has been steady progress in trying to make medicines safer and tailored to the individual This has occurred across the whole spectrum of medicine some more than others In addition there is burgeoning interest from the pharmaceutical industry to leverage pharmacogenomics for more effective and efficient clinical drug development Provides clinical and non clinical researchers with practical information normally beyond their usual areas of research or expertise Includes an basic principles section explaining concepts of basic genetics genetic epidemiology bioinformatics pharmacokinetics and pharmacodynamics Covers newer technologies next generation sequencing proteomics metabolomics Provides information on animal models lymphoblastoid cell lines stem cells Provides detailed chapters on a wide range of disease conditions implementation and regulatory issues Includes chapters on the global implications of pharmacogenomics

What Writing Does and How It Does It Charles Bazerman,Paul Prior,2003-12-08 In What Writing Does and How It

Does It editors Charles Bazerman and Paul Prior offer a sophisticated introduction to methods for understanding studying and analyzing texts and writing practices This volume addresses a variety of approaches to analyzing texts and considers the processes of writing exploring textual practices and their contexts and examining what texts do and how texts mean rather than what they mean Included are traditional modes of analysis rhetorical literary linguistic as well as newer modes such as text and talk genre and activity analysis and intertextual analysis The chapters have been developed to provide answers to a specified set of questions with each one offering a preview of the chapter's content and purpose an introduction to basic concepts referring to key theoretical and research studies in the area details on the types of data and questions for which the analysis is best used examples from a wide ranging group of texts including educational materials student writing published literature and online and electronic media one or more applied analyses with a clear statement of procedures for analysis and illustrations of a particular sample of data and a brief summary suggestions for additional readings and a set of activities The side by side comparison of methods allows the reader to see the multi dimensionality of writing facilitating selection of the best method for a particular research question The volume contributors are experts from linguistics communication studies rhetoric literary analysis document design sociolinguistics education ethnography and cultural psychology and each utilizes a specific mode of text analysis With its broad range of methodological examples What Writing Does and How It Does It is a unique and invaluable resource for advanced undergraduate and graduate students and for researchers in education composition ESL and applied linguistics communication L1 and L2 learning print media and electronic media It will also be useful in all social sciences and humanities that place importance on texts and textual practices such as English writing and rhetoric

Text Mining and Analysis Dr. Goutam Chakraborty, Murali Pagolu, Satish Garla, 2014-11-22 Big data It's unstructured it's coming at you fast and there's lots of it In fact the majority of big data is text oriented thanks to the proliferation of online sources such as blogs emails and social media However having big data means little if you can't leverage it with analytics Now you can explore the large volumes of unstructured text data that your organization has collected with Text Mining and Analysis Practical Methods Examples and Case Studies Using SAS This hands on guide to text analytics using SAS provides detailed step by step instructions and explanations on how to mine your text data for valuable insight Through its comprehensive approach you'll learn not just how to analyze your data but how to collect cleanse organize categorize explore and interpret it as well Text Mining and Analysis also features an extensive set of case studies so you can see examples of how the applications work with real world data from a variety of industries Text analytics enables you to gain insights about your customers behaviors and sentiments Leverage your organization's text data and use those insights for making better business decisions with Text Mining and Analysis This book is part of the SAS Press program

Commerce Business Daily, 1998-03 Evidence-Based Practice Manual Albert R. Roberts, Kenneth Yeager, 2004-01-15 This book provides an interdisciplinary approach summarising the key elements issues concepts and procedures in

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