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# Salesforce Certified Platform Developer I

 **forcedigest**

First Edition

# Salesforce.com Certified Force.com Developer Study Guide

**Lingjun Ying**



## **Salesforce.com Certified Force.com Developer Study Guide:**

Practical Salesforce.com Development Without Code Philip Weinmeister, 2014-12-31 Are you facing a challenging Salesforce.com problem say relating to automation configuration formulation or reporting that you can't quite crack Or maybe you are hoping to infuse some creativity into your solution design strategy to solve problems faster or make solutions more efficient Practical Salesforce.com Development Without Code shows you how to unlock the power of the Force.com platform to solve real business problems and all without writing a line of code Adhering to Salesforce.com's clicks not code mantra Salesforce.com expert Phil Weinmeister walks you through different business problems and identifies effective creative and proven approaches to solutions using the platform's declarative framework If you are a Salesforce.com administrator analyst consultant or developer you can attest to the insatiable appetite of users for new functionality Your clients expect solutions and now By adopting Practical Salesforce.com Development Without Code as your guide you will learn how to deliver business solutions within Salesforce.com by combining analysis creativity and logic with some of its core elements including validation rules workflow rules and formula fields In addition Weinmeister dissects and explains the most useful functions and features for developers and shows you how to use them Among other things you will learn how to Build objects fields and relationships to establish a sensible data model Automate business processes by using workflow rules and flows Visual Workflow Utilize functions and develop formulas effectively for a variety of business needs Develop intricate approval processes to handle exception scenarios Employ publisher actions to drive additional functionality from the Chatter feed Manage your data using Data Loader Best of all Weinmeister uses real life business scenarios and visuals to keep you engaged and learning something new with every page you read Practical Salesforce.com Development Without Code will help you absorb the principles behind dozens of creative and thoughtful ways to solve your business problems Applying the lessons learned from this how to guide will ultimately save you time and ensure that your clients or internal customers are well satisfied and productive

**Salesforce Handbook** Wes Nolte, Jeff Douglas, 2011-03-01 This book is not intended to be a deep dive on security programming reporting configuration etc but more of a high level overview on salesforce.com Force.com development tools methodology and other resources We will not cover all aspects of salesforce.com We wrote this book to hopefully become an invaluable resource for anyone new or inexperienced with the Force.com platform For new administrators and developers coming on to the platform we see a gaping hole in existing reference books This book is not intended for end users or advanced developers This book is for people somewhere in the middle let's say a business analyst or a new Java or .NET developer We would like this to be the first book you pick up after your boss walks in and says Let's take a look at salesforce.com and see if we can build some applications in the cloud This book contains the information that we wish we had when we started developing applications on Force.com

*Salesforce Advanced Administrator Certification Guide* Enrico Murru, 2019-11-08 Master advanced Salesforce Administration concepts with expert tips techniques and mock

tests Key Features Learn advanced features to reduce implementation time and enhance your Salesforce administration skills Develop the ability to solve critical issues with a proactive approach and deliver the best solution Explore complex automation with workflows approvals process builder and custom Apex coding Book Description The Salesforce Advanced Administrator certification extends beyond administrator certification covering advanced platform features and functions such as configuration automation security and customization Complete with comprehensive coverage of all these topics and exam oriented questions and mock tests this Salesforce book will help you earn advanced administrator credentials You ll start your journey by mastering data access security monitoring and auditing and understanding best practices for handling change management and data across organizations The book then delves into data model management for improving data quality and lets you explore Sales features such as products schedules quotes and forecasting capabilities As you progress this book will guide you in working with content management to set up and maintain Salesforce content You ll also master organizing your files and data using reports and dashboards Finally you ll learn how to use a combination of automation tools to solve business problems By the end of the book you will have developed the skills required to get your advanced administrator credentials What you will learn Master data security to monitor your org effectively Explore best practices for handling change management across orgs Extend the capabilities of Salesforce objects using advanced relationships validation rules and duplicate management Handle file libraries with Salesforce CRM content Understand ways to deliver the best solutions with Sales and Service Cloud applications Build reports and dashboards to visualize data for better decision making Customize your CRM with process automation features Who this book is for If you ve already achieved your Salesforce administrator certification this book will help you prepare for the Salesforce Advanced Administrator certification You ll also find this guide useful if you are a Salesforce administrator or developer and want to maximize your administration skills with deeper knowledge of advanced Salesforce declarative features 1 2 years of experience as a Salesforce administrator or developer is enough to help you to get the most out of the book      *Salesforce Platform App Builder Certification* Rakesh Gupta, 2019-12-16 New or intermediate developers will want to use this hands on guide to prepare for the Salesforce Certified Platform App Builder credential awarded for designing building and implementing applications using the declarative customization capabilities of the Salesforce Platform This is the first book available covering this content and Salesforce training is very costly This book is filled with real world examples and hands on exercises enabling you to prepare for the certification exam in a short span of time Multiple choice study questions and exercises are included to help you apply what you learn in each chapter Author Rakesh Gupta explains Salesforce Platform fundamentals including knowledge about the limitations of the declarative platform and when to use programmatic development versus the AppExchange Data management and data analytics are covered And you will learn how to set up organization wide features that affect the look and feel of your application Sandbox design patterns and process automation tools available in Salesforce are discussed and

you will know when to use them You will become familiar with a wide array of topics including designing a mobile app and reporting in Salesforce What You Will Learn Know when to use declarative development versus programmatic development versus the AppExchange Understand the Salesforce data model field type when to use which fields and how and when to use an external object in Salesforce Be familiar with security and settings in Salesforce See how easily users can migrate to the Lightning experience from the classic platform Implement business process automation using declarative features Apply the automation process in Salesforce Utilize Process Builder and manage its power to automate business processes Use sandboxes and deployment tools Who This Book Is For New or intermediate Salesforce developers or anyone in the Salesforce development arena who wants to learn or explore the platform

[Salesforce Platform Developer I Certification Guide](#) Jan Vandevelde, Gunther Roskams, 2019-05-24 Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring 19 Key Features An end to end guide with practice tests to help you achieve the Salesforce Platform Developer certification Design data models user interfaces and business logic for your custom applications Understand the complete development life cycle from designing to testing Book Description Salesforce Lightning Platform used to build enterprise apps is being increasingly adopted by admins business analysts consultants architects and especially developers With this Salesforce certification you ll be able to enhance your development skills and become a valuable member of your organization This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring 19 Starting with Salesforce fundamentals and performing data modeling and management you ll progress to automating logic and processes and working on user interfaces with Salesforce components Finally you ll learn how to work with testing frameworks perform debugging and deploy metadata and get to grips with useful tips and tricks Each chapter concludes with sample questions that are commonly found in the exam and the book wraps up with mock tests to help you prepare for the DEV501 certification exam By the end of the book you ll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification What you will learn Solve sample questions and mock tests and work with exam patterns Gain an understanding of declarative Salesforce tools such as Process Builder flows and many more Code in Salesforce using the Developer Console and IDEs Grasp the basics of object oriented programming Write Apex classes Visualforce pages and Apex test classes with easy to follow steps Explore the different deployment tools that you can use to push metadata to different environments Build custom declarative apps and programs on Force com platforms Who this book is for The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform No prior knowledge of Apex programming is required

[Salesforce Platform App Builder Certification Handbook](#) Siddhesh Kabe, 2016-04-20 A handy guide that covers the most essential topics for Salesforce Platform App Builder Certification in an easy to understand format About This Book Get to

grips with the fundamentals of Force.com to pass the certification exam with flying colors Create Force.com applications automate business processes and manage data operations to be a successful Salesforce.com Certified Force.com app builder A step by step guide that covers the most essential topics for the Platform App Builder Certification in an easy to understand format Who This Book Is For Salesforce beginners who need to prepare for the Salesforce Platform App Builder Certification exam will benefit from this book This book is ideal for developers and admins who are new to Salesforce CRM and the Force.com platform It is recommended that users have some basic programming knowledge and are familiar with Salesforce By the end of the book you will be ready to appear for the exam and develop various applications on the cloud platform What You Will Learn Learn the basics of the Force.com cloud platform Learn to build objects that align with your business Understand the process of building an application on Force.com platform Kick start your certification journey in basic easy to follow guide Focus on important topics that help you accomplish your certification goals Learn to secure your application with the Salesforce security model Manipulate and process large amount of data using the data tools Prepare for the exam with sample mock questions In Detail The Salesforce Certified Platform App Builder exam is for individuals who want to demonstrate their skills and knowledge in designing building and implementing custom applications using the declarative customization capabilities of Force.com This book will build a strong foundation in Force.com to prepare you for the platform app builder certification exam It will guide you through designing the interface while introducing the Lightning Process Builder Next we will implement business logic using various point and click features of Force.com We will learn to manage data and create reports and dashboards We will then learn to administer the Force.com application by configuring the object level field level and record level security By the end of this book you will be completely equipped to take the Platform App Builder certification exam Style and approach Simple and to the point examples that can be tried out in your developer org A practical book for professionals who want to take the Salesforce Platform App Builder Certification exam Sample questions for every topic in an exam pattern to help you prepare better and tips to get things started Full of screen shots diagrams and clear step by step instructions that cover the entire syllabus for the exam **Force.com Developer Certification**

**Handbook (DEV401)** Siddhesh Kabe, 2011 Probably the best preparation you could have for the DEV401 exam is this comprehensive handbook that covers all the fundamentals It will put you on track for becoming a Salesforce.com Certified Force.com Developer Simple and to the point examples that can be tried out in your developer org A practical book for professionals who want to take the DEV 401 Certification exam Sample questions for every topic in an exam pattern to help you prepare better and tips to get things started Full of screen shots diagrams and clear step by step instructions that cover the entire syllabus for the exam In Detail When migrating to the new wave of cloud based applications we now think about business logic we think about automating processes and we think about how we can make the systems better Force.com is a cloud based platform that is used to build and deploy enterprise applications on the cloud with minimum coding Demand for

Force.com experts is growing rapidly and companies look for certified professionals. This book comes in handy when you are seeking to clear the Salesforce.com Certified Force.com Developer exam. The Force.com Developer Certification Handbook DEV401 is a practical guide for you to become a Salesforce.com Certified Force.com Developer. This book will help you to impress your colleagues with excellent Force.com skills and prepare for the Dev 401 certification exam. From building applications to automating business processes, everything is covered from the certification perspective, and you will gain hands-on expertise with the step-by-step approach of this book. Force.com Developer Certification Handbook DEV401 will help you build and deploy a complete application on Force.com by using point-and-click. With this book, you will learn to create and manage custom objects and their data. You will build the user interface for your applications and automate your business process by using workflows and approvals. This definitive certification guide provides a disciplined approach to be adopted for successfully clearing the DEV 401 exam, which gives you an edge over Force.com developers who are not certified. Each chapter contains ample practice questions at the end.

### **Salesforce Platform App Builder Certification**

Rakesh Gupta, 2019-12-17. New or intermediate developers will want to use this hands-on guide to prepare for the Salesforce Certified Platform App Builder credential awarded for designing, building, and implementing applications using the declarative customization capabilities of the Salesforce Platform. This is the first book available covering this content, and Salesforce training is very costly. This book is filled with real-world examples and hands-on exercises enabling you to prepare for the certification exam in a short span of time. Multiple-choice study questions and exercises are included to help you apply what you learn in each chapter. Author Rakesh Gupta explains Salesforce Platform fundamentals, including knowledge about the limitations of the declarative platform and when to use programmatic development versus the AppExchange. Data management and data analytics are covered. And you will learn how to set up organization-wide features that affect the look and feel of your application. Sandbox design patterns and process automation tools available in Salesforce are discussed, and you will know when to use them. You will become familiar with a wide array of topics, including designing a mobile app and reporting in Salesforce. What You Will Learn: Know when to use declarative development versus programmatic development versus the AppExchange. Understand the Salesforce data model, field type, when to use which fields, and how and when to use an external object in Salesforce. Be familiar with security and settings in Salesforce. See how easily users can migrate to the Lightning experience from the classic platform. Implement business process automation using declarative features. Apply the automation process in Salesforce. Utilize Process Builder and manage its power to automate business processes. Use sandboxes and deployment tools. Who This Book Is For: New or intermediate Salesforce developers or anyone in the Salesforce development arena who wants to learn or explore the platform.

### **Salesforce Certified Sales Consultant**

Steve Wasula, 2012-03-01. NOT A STAND-ALONE STUDY GUIDE. This book is designed to accompany the Salesforce Certified Sales Consultant Exam Preparation class offered by Stony Point. A student in this class will learn how to be a Salesforce Sales

Cloud Consultant This book should only be purchased by students who will be attending class This in person three day class is delivered by a senior instructor with many years of real world consulting experience and is specifically designed to prepare consultants to pass the Salesforce Certified Consultant Exam The instructor will cover all the key sales automation concepts within Salesforce in addition to sharing real world experiences and best practices This book and the class present a broad range of topics cover just about everything on which a student will be tested These topics include but are not limited to Software Development Lifecycles project management strategies the Force com architecture the model view controller design pattern and typical salesforce automation goals There is in depth coverage of system security topics such as Users Licenses Profiles Field Level Security Permission Sets Delegated Administration Record Security Organization Wide Defaults Role Hierarchy Roles Sharing Rules Account Teams Sales Teams Territory Management Queues The object model related to sales force automation is thoroughly covered as well with sections on Accounts Contacts Person Accounts Opportunities Products Price Books Quotes Forecasting Assets Contracts Leads and Campaigns Finally topics concerning integration success metrics analytics and best practices will be explored As a participant in the class each student will be given a practice learning environment to use during hands on exercises during the class The student will be able to use this learning environment indefinitely after the class without any additional fee Stony Point is a leading provider of Salesforce training for sales people customer service personnel marketers system administrators developers and consultants Stony Point delivers public and private classes virtually and in person at locations throughout the world Please visit [www.stonyp.com](http://www.stonyp.com) for more information on the classes and services offered *Salesforce Platform App Builder Certification Guide* Paul

Goodey, 2020-11-13 Get up to speed with the essential concepts and techniques necessary to prepare for the Salesforce Platform App Builder certification exam Key Features Prepare for the Salesforce Platform App Builder certification exam by exploring important concepts and expert tips and techniques Design the data model user interface business logic and security for custom apps Understand the key milestones and considerations when managing an application lifecycle Book Description Do you want to be able to confidently design and build apps that support business processes within the Lightning Platform Salesforce Platform App Builder Certification Guide not only helps you to do this but also prepares you for the certification exam The book starts by describing the core capabilities of the Lightning Platform You ll learn techniques for data modeling to design build and deploy apps without writing code and achieve rapid results with the declarative capabilities that the Lightning Platform provides Next you ll explore utilities for importing and exporting data and the features available in the Lightning Platform to restrict and extend access to objects fields and records You ll also be able to customize the Salesforce Lightning Experience user interface UI and build functionality for custom buttons links and actions Later this certification study guide will take you through reporting and the social and mobile features of the Lightning Platform Finally you ll get to grips with Salesforce build environments and deployment options By the end of this Salesforce book you ll not only have



learned how to build data models enforce data security and implement business logic and process automation but also have gained the confidence to pass the Platform App Builder exam and achieve Salesforce certification What you will learnExplore the core features of the Lightning PlatformDesign and build an appropriate data model for a given scenarioIdentify the Lightning Platform s features and capabilitiesCustomize the Salesforce Lightning Experience UIImplement business logic and process automationIdentify the capabilities of declarative customizationWho this book is for This book is for beginners and aspiring developers who want to learn how to build apps on the Salesforce Platform or pass the Salesforce Platform App Builder certification exam Salesforce administrators and existing Salesforce Lightning Platform developers looking to learn more about the declarative non programmatic app building capabilities of the Salesforce Lightning Platform will also find this book useful

**Force.com Developer Certification Handbook (DEV401)** Siddhesh Kabe,2012 A practical guide that will help you discover fundamentals for building applications on Force com without writing a single line of code If you are new to the Force com platform and want to learn from scratch it is advisable that you begin with the first chapter and move on to the last However if you are familiar with Force com and want to understand in detail some aspect of it you can dip into any chapter Each certification module is covered in a separate chapter and is accompanied by questions being asked in the exams Developers who need to prepare for the Salesforce com Certified Force com Developer exam will benefit from this book This book is ideal for developers who are new to Salesforce CRM and the Force com platform It would be advantageous if readers have some familiarity with Salesforce applications and have basic HTML and XML skills By the end of the book you will be ready to appear for the exam and develop various applications on the cloud platform

**Salesforce Certified Platform Developer II Exam Practice Questions & Dumps** Zoom Books,2020-10-13 The Salesforce Platform Developer II program is designed for individuals who would like to exhibit their skills and knowledge in advanced programmatic capabilities of the Lightning Platform and data modeling to develop complex business logic and interfaces The candidate can design develop test and deploy programmatic solutions that are maintainable reusable and follow design patterns and object oriented programming best practices Preparing for the Salesforce Platform Developer II exam to become a Certified Platform Developer II by Salesforce Here we have brought Best Exam Questions for you so that you can prepare well for this exam of Salesforce Unlike other online simulation practice tests you get an Paperback version that is easy to read remember these questions You can simply rely on these questions for successfully certifying this exam

[Introduction to Salesforce Administration and Configuration \(SPADM-203\)](#) Steve Wasula,Stony Point,2013-08-16 This book is designed to accompany the Introduction to Salesforce Administration and Configuration SPADM 203 class offered by Stony Point The book is simply a print out of the slides used in the class with room for a student to take notes A student in the class will learn basic and advanced administration configuration and development skills The book contains valuable real world scenarios discovery questions and exercises that may be useful for anyone preparing to sit for either the Salesforce Certified Administrator or the

Force.com Certified Developer exam Particularly useful are the 120 sample exam questions now included in the book To get full value out of the material Stony Point highly recommends taking the class instead of simply purchasing the book as a stand alone tool The class itself is delivered by a senior instructor with many years of real world experience as a Salesforce administrator and or a developer This class is specifically designed to prepare students to pass the both the Salesforce Certified Administrator Exam and the Force.com Certified Developer exam This book and the class present a broad range of topics cover just about everything on which a student will be tested These topics include but are not limited to security sharing data management customization configuration data validation workflow rules approval processes the Force.com architecture and the model view controller design pattern There is in depth coverage of system security topics such as Users Licenses Profiles Field Level Security Permission Sets Record Security Organization Wide Defaults Role Hierarchy Roles Sharing Rules Account Teams Sales Teams Case Teams Queues The object model related to sales force automation marketing automation case management and the community application is thoroughly covered with detailed sections on Accounts Contacts Opportunities Products Price Books Leads Campaigns Cases and Solutions This book includes information and exercises related to all automation features including formula fields workflow rules validation rules escalation rules assignment rules and approval process Finally topics concerning data management integration and analytics will be covered in depth including exercises to reinforce all the major concepts As a participant in the class each student will be given a practice learning environment to use during hands on exercises during the class The student will be able to use this learning environment indefinitely after the class without any additional fee Stony Point is a leading provider of Salesforce training for sales people customer service personnel marketers system administrators developers and consultants Stony Point delivers public and private classes virtually and in person at locations throughout the world Please visit [www.stonypoint.com](http://www.stonypoint.com) for more information on the classes and services offered

*Salesforce.com Lightning Process Builder and Visual Workflow* Jonathan Keel, 2016-11-30 Learn how to build logic into your apps by configuring Salesforce.com Lightning Process Builder and Visual Workflow software tools to meet the needs of your organization without the use of code You will be able to build workflow diagrams on the Salesforce.com platform and perform complex logic Individuals who have created workflow diagrams in other applications e.g. Microsoft Visio will feel very comfortable using these two tools from Salesforce If you find yourself in a situation where a standard Salesforce configuration does not meet your needs you can always rely on a developer to extend the functionality through Visualforce and Apex code What if you could take back that control and not rely on a developer or consultant With two new technologies Process Builder and Visual Workflow introduced onto the Salesforce.com platform you can accomplish much of what was normally handled with Apex code Lightning Process Builder and Visual workflow both allow for advanced logic that standard configuration such as Salesforce.com Workflow cannot do Salesforce.com Lightning Process Builder and Visual Workflow details how these technologies can be used to Create a call center application that

guides operators through a call with screens that change based on the caller's responses Automatically submit approvals to speed up and streamline your business Update related records for any object being modified including standard and custom objects

**Salesforce Certification Guide** Sujay Ganguly,2021-04-30 This book content Salesforce Platform Developer I and Developer II questions and answers which help you prepare for the exam IF you start preparing yourself for the content Salesforce Platform Developer I and Developer II exam then this book is best for you here you can get mostly commons questions that maybe comes in the exam Read all the questions and answers of this book carefully and then take all free and paid mock tests for the content Salesforce Platform Developer I and Developer II exam Exam links are on the last page of this book be confident and you will definitely clear the exam

**SALESFORCE CERTIFICATION** David Mayer,2021-02-16 Pass your Salesforce certification exam A Comprehensive Guide With realistic practice questions Do you want to enhance your salesforce career through certifications Would you like to become a certified salesforce professional If you answered yes to any of these then this is the perfect educational and informational book for you Hello Welcome to The best certification for business Salesforce Certification A successful career in Salesforce is an interesting question in the present IT trends The Key Stones behind the success to become a Salesforce Professional lies in the programming skills analytical skills ability to ask the right questions and interesting to learn willingness to work hard and put in long hours and confidence Anyone interested in studying for and passing the Salesforce Certification Exam will benefit from this book Salesforce is now the 7th most in demand IT skill on job postings worldwide Now is a great time to learn Salesforce and uplift your career This guide is for anyone interested in passing the Salesforce Certification exam The book is covered keeping in mind the study guide outline Every topic is covered in a very engaging and interesting manner Here's what makes this book special Understand all of the core concepts on the exam in order to pass the Salesforce Certification Exam Identify areas where you need to spend more time studying Detailed explanation of answers 100% verified answers and explanations to each question By the end of this book you will be prepared to take the Salesforce Exams Build the skills and confidence to crush the Salesforce exam By the end of this book you will be well versed in all the topics required to pass Salesforce certification exams Successfully pass the Salesforce Certification Exam Comprehensive curriculum to give you an in depth understanding of Salesforce Exam Much much more Interested Then Scroll up Click on Buy now with 1 Click and Get Your Copy Now Also you will get a 50% discount on the simulator

*Developer's Guide to the Force.com Platform* Rick Greenwald,2008 **Salesforce Certification Guide All In One(Salesforce CPQ, Salesforce Platform Developer I AND II, Salesforce Certified B2C Commerce Architect)**

Sujay Ganguly,2021-05-07 Salesforce Certification Guide All In OneDetails Of This Book Learn Salesforce And Become A NinjaThis book content all the details related Salesforce that you have to know for study for crack which help you prepare for the exam IF you start preparing yourself for Salesforce certification exams then this books is best for you here you can get mostly commons questions that maybe comes in the exam Read all the questions and answers of this books

carefully and then take all free and paid mock test for the content Exam links are in last page of each chapter of this book be confidence and you will definitely clear the exam Chapters Salesforce Certification Guide Salesforce Platform Developer I Certification Guide Salesforce Platform Developer II Certification Guide Salesforce Certified B2C Commerce Architect Certification Guide      **Salesforce Certified Administrator Study Guide** Mike Wheeler,2025-12-02 Whether you re just starting your Salesforce journey planning a career shift or simply curious about the world of cloud computing and customer relationship management CRM this practical book is the source you need Packed with foundational knowledge and practical insights the Salesforce Certified Administrator Study Guide helps you understand the cloud CRM and the entire Salesforce ecosystem Author Mike Wheeler who s worked on the Salesforce platform as an administrator developer and consultant takes you through the certification process and Salesforce s vast and dynamic realm This book serves as a vital pathway to proficiency ensuring that professionals are equipped to harness Salesforce s capabilities and stand out in the competitive landscape of digital transformation With this guide you will Explore the foundational concepts and architecture of Salesforce and its role as the leading CRM platform Learn the intricacies of Salesforce administration from data management to customization and security Understand the significance and structure of the Salesforce Administrator Certification including the knowledge areas it encompasses Navigate and configure the Salesforce platform with confidence optimizing it for your organization s specific needs Implement best practices in Salesforce administration ensuring efficient and secure operations Mike Wheeler holds eight Salesforce certifications and has worked professionally on the Salesforce platform as an administrator developer and consultant      *Salesforce Platform App Builder Certification Companion* Rakesh Gupta,2025-03-06 Salesforce Platform App Builder Certification second edition is a comprehensive guide for budding and intermediate developers aiming to deepen their understanding of Salesforce This book will start with the basics of Salesforce shedding light on the limitations of its declarative platform and guiding readers on when to choose programmatic development or explore App Exchange solutions The journey through the book will then delve into various configurations like data management and analytics segueing into how to customize the application s appearance and functionality at an organizational level Subsequent chapters will explore enterprise sandbox design patterns process automation tools within Salesforce and their appropriate applications Finally the book will tackle designing mobile compatible applications and delve into Salesforce reporting This book s uniqueness lies in its focus on a niche yet crucial area of Salesforce a domain where existing literature is sparse and formal training can be prohibitively expensive By incorporating real world examples practical exercises and multiple choice questions this guide will equip readers for the Platform App Builder certification offering a comprehensive and efficient preparation tool This second edition of the book is especially timely as it updates content to reflect the latest developments and features in Salesforce What You Will Learn Gain expertise in designing constructing and launching tailor made applications utilizing the Force com platform s declarative customization features Understand the

Salesforce data model field type when to use which fields and how and when to use an external object in Salesforce Be familiar with security and settings in Salesforce Gain skills in creating data models managing security and automating business logic Prepare for the Platform App Builder exam Learn and understand the latest Salesforce interface the Lightning Experience

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### **Salesforcecom Certified Forcecom Developer Study Guide Introduction**

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