

MARK SCHEME for the October/November 2013 series

7115 BUSINESS STUDIES

7115/12

Paper 1 (Short Answer/Structured Response),
maximum raw mark 100

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

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October November 20business Studies Paper2 7115

Rachel Sandford



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Business Publication Advertising Source ,2006 British National Bibliography for Report Literature ,1998-12

Statistical Reference Index ,1986 **Energy Research Abstracts** ,1991 **Federal Register** ,1999 **A**

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