

GARY P. PISANO

SCIENCE BUSINESS

THE PROMISE,
THE REALITY,
AND THE FUTURE
OF BIOTECH



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Science Business Gary P. Pisano, 2006 Why has the biotechnology industry failed to perform up to expectations This book attempts to answer this question by providing a critique of the industry It reveals the causes of biotech's problems and offers an analysis on how the industry works It also provides prescriptions for companies seeking ways to improve the industry's performance

The Science Business Gary P. Pisano, 2006 *Business Modeling for Life Science and Biotech Companies* Alberto Onetti, Antonella Zucchella, 2014-03-21 Most books on the biotechnology industry focus on scientific and technological challenges ignoring the entrepreneurial and managerial complexities faced by bio entrepreneurs The Business Models for Life Science Firms aims to fill this gap by offering managers in this rapid growth industry the tools needed to design and implement an effective business model customized for the unique needs of research intensive organizations Onetti and Zucchella begin by unpacking the often used business model term examining key elements of business model conceptualization and offering a three tier approach with a clear separation between the business model and strategy focus exploring the different activities carried out by the organization locus evaluating where organizational activities are centered and modus testing the execution of the organization's activities The business model thus defines the unique way in which a company delivers on its promise to its customers The theory and applications adopt a global approach offering business cases from a variety of biotech companies around the world

The Routledge Handbook of the Political Economy of Science David Tyfield, Rebecca Lave, Samuel Randalls, Charles Thorpe, 2017-04-28 The political economy of research and innovation R I is one of the central issues of the early twenty first century Science and innovation are increasingly tasked with driving and reshaping a troubled global economy while also tackling multiple overlapping global challenges such as climate change or food security global pandemics or energy security But responding to these demands is made more complicated because R I themselves are changing Today new global patterns of R I are transforming the very structures institutions and processes of science and innovation and with it their claims about desirable futures Our understanding of R I needs to change accordingly Responding to this new urgency and uncertainty this handbook presents a pioneering selection of the growing body of literature that has emerged in recent years at the intersection of science and technology studies and political economy The central task for this research has been to expose important but consequential misconceptions about the political economy of R I and to build more insightful approaches This volume therefore explores the complex interrelations between R I both in general and in specific fields and political economies across a number of key dimensions from health to environment and universities to the military The Routledge Handbook of the Political Economy of Science offers a unique collection of texts across a range of issues in this burgeoning and important field from a global selection of top scholars The handbook is essential reading for students interested in the political economy of science technology and innovation It also presents succinct and insightful summaries of the state of the art for more advanced scholars

Business History Franco

Amatori,Andrea Colli,2013-03 This major new textbook on business history brings together the expertise of two internationally renowned authors to provide an exceptional resource for all students of business history *The Biologist's Imagination* William R. Hoffman,Leo Furcht,2014 Discusses the history of technological innovation in the biosciences

From Breakthrough to Blockbuster Donald L. Drakeman,Lisa N. Drakeman,Nektarios Oraiopoulos,2022-04-08 From Breakthrough to Blockbuster The Business of Biotechnology tells the astonishing story of how the biotech industry grew to thousands of small companies around the world competing with the major pharmaceutical companies that had dominated for a century and how academic research venture capital and contract research organizations worked together to support them

Business Clusters C. Jayachandran,Michael Thorpe,Ram Subramanian,Vishnuprasad Nagadevara,2020-11-29 The book contains a selection of papers on business clusters in its multiple perspectives It has evolved from the research symposium organized by the The Society for Global Business and Economic Development SGBED an international group of academicians at Dubai during January 2009 It begins with an introduction to the concept of clusters and then examines their link to a host of strategic issues such as their nexus to competitive advantage their performance vis vis their competitors who are not similarly agglomerated and the challenges in measuring the performance of clusters Regional economic clusters have serious policy implications Governments local as well as national have used clusters as the unit for investment and infrastructure upgrading policies It focuses on the normative aspects as well as practices and provides pointers on how public policies can help the development and growth of regional economic clusters With numerous examples and cases from a host countries such as Dubai Mexico Spain and Karnataka India the book is a must read for all students of business strategy Historical Studies in the Physical and Biological Sciences ,2007 **The Recombinant University** Doogab Yi,2015-03-23 The advent of recombinant DNA technology in the 1970s was a key moment in the history of both biotechnology and the commercialization of academic research Doogab Yi s The Recombinant University draws us deeply into the academic community in the San Francisco Bay Area where the technology was developed and adopted as the first major commercial technology for genetic engineering In doing so it reveals how research patronage market forces and legal developments from the late 1960s through the early 1980s influenced the evolution of the technology and reshaped the moral and scientific life of biomedical researchers Bay Area scientists university administrators and government officials were fascinated by and increasingly engaged in the economic and political opportunities associated with the privatization of academic research Yi uncovers how the attempts made by Stanford scientists and administrators to demonstrate the relevance of academic research were increasingly mediated by capitalistic conceptions of knowledge medical innovation and the public interest Their interventions resulted in legal shifts and moral realignments that encouraged the privatization of academic research for public benefit The Recombinant University brings to life the hybrid origin story of biotechnology and the ways the academic culture of science has changed in tandem with the early commercialization of recombinant DNA technology **Betting on Biotech** Joseph

Wong,2011-10-15 After World War II several late developing countries registered astonishingly high growth rates under strong state direction making use of smart investment strategies turnkey factories and reverse engineering and taking advantage of the postwar global economic boom Among these economic miracles were postwar Japan and in the 1960s and 1970s the so called Asian Tigers Singapore South Korea and Taiwan whose experiences epitomized the analytic category of the developmental state In Betting on Biotech Joseph Wong examines the emerging biotechnology sector in each of these three industrial dynamos They have invested billions of dollars in biotech industries since the 1990s but commercial blockbusters and commensurate profits have not followed Industrial upgrading at the cutting edge of technological innovation is vastly different from the dynamics of earlier practices in established industries The profound uncertainties of life science based industries such as biotech have forced these nations to confront a new logic of industry development one in which past strategies of picking and making winners have given way to a new strategy of throwing resources at what remain very long shots Betting on Biotech illuminates a new political economy of industrial technology innovation in places where one would reasonably expect tremendous potential yet where billion dollar bets in biotech continue to teeter on the brink of spectacular failure

Incerto NASSIM NICHOLAS. TALEB,2021-05-04 The landmark five book series all together in one boxed set The Incerto is an investigation of opacity luck uncertainty probability human error risk and decision making when we don t understand the world expressed in the form of a personal essay with autobiographical sections stories parables and philosophical historical and scientific discussions in non overlapping volumes that can be accessed in any order The main thread is that while there is inordinate uncertainty about what is going on there is great certainty as to what one should do about it This boxed set includes FOOLED BY RANDOMNESS THE BLACK SWAN THE BED OF PROCRUSTES ANTIFRAGILE SKIN IN THE GAME

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of Brooklyn the voices and recipes of ancient wisdom from Roman Greek Semitic and medieval sources are loud and clear Antifragile is a blueprint for living in a Black Swan world Erudite witty and iconoclastic Taleb's message is revolutionary The antifragile and only the antifragile will make it Praise for Antifragile Ambitious and thought provoking highly entertaining The Economist A bold book explaining how and why we should embrace uncertainty randomness and error It may just change our lives Newsweek

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against the modern diseases of nerdiness philistinism and phoniness

The Elgar Companion to Innovation and

Knowledge Creation Harald Bathelt, Patrick Cohendet, Sebastian Henn, Laurent Simon, 2017-11-24 This unique Companion provides a comprehensive overview and critical evaluation of existing conceptualizations and new developments in innovation research It draws on multiple perspectives of innovation knowledge and creativity from economics geography history management political science and sociology The Companion brings together leading scholars to reflect upon innovation as a concept Part I innovation and institutions Part II innovation and creativity Part III innovation networking and communities Part IV innovation in permanent spatial settings Part V innovation in temporary virtual and open settings Part VI innovation entrepreneurship and market making Part VII and the governance and management of innovation Part VIII **On**

Twenty-Five Years of Social Epistemology James Collier, 2016-03-16 This edited collection charts the development of and prospects for conceiving knowledge as a social phenomenon The origin aims and growth of the journal Social Epistemology founded in 1987 serves to anchor each of the book's contributions Each contribution offers a unique but related insight on current issues affecting the organization and production of knowledge In addition each contribution proposes necessary questions practices and frameworks relevant to the rapidly changing landscape of our conceptions of knowledge The book examines the commercialization of science the neoliberal university the status and conduct of philosophy the cultures of computer software and social networking the practical political and anthropological applications of social epistemology and how we come to define what human beings are and what activities human beings can and should sustain A diverse group of noted international scholars lends necessary original and challenging perspectives on our collective approach to knowledge This book was originally published as a special issue of Social Epistemology [Making Sense](#) Sophie Mützel, 2022-12-06

Breast cancer is one of the most commonly diagnosed cancers and a leading cause of death for women worldwide With advances in molecular engineering in the 1980s hopes began to rise that a non toxic and non invasive treatment for breast cancer could be developed These hopes were stoked by the researchers biotech companies and analysts who worked to make sense of the uncertainties during product development In Making Sense Sophie Mützel traces this emergence of innovative breast cancer therapeutics from the late 1980s up to 2010 through the lens of the narratives of the involved actors

Combining theories of economic and cultural sociology Mützel shows how stories are integral for the emergence of new markets stories of the future create a market of expectations prior to any existing products stories also help to create categories on what such a new market and its products are about Making Sense uses thousands of press statements media reports scientific reports and financial and industry analyses and combines qualitative and large scale computational text analyses to illustrate these mechanisms presenting a fresh view of how life prolonging innovations can be turned into market products [The Vitality of Taiwan](#) S. Tsang, 2012-09-10 As a country Taiwan is one of the most vibrant exciting colourful and entrepreneurial on earth The contributors reveal what underpins the vitality of Taiwan examining the relevance of its

democratic politics civil society and the presence of an existential threat from China as well as the importance of its international business nexus Healthcare Biotechnology Dimitris Dogramatzis, 2016-04-19 Foreseeing and planning for all of the possibilities and pitfalls involved in bringing a biotechnology innovation from inception to widespread therapeutic use takes strong managerial skills and a solid grounding in biopharmaceutical research and development procedures Unfortunately there has been a dearth of resources for this aspect of the field

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