

Eagles Touch Football Club Inc.

SPONSORSHIP PROPOSAL

www.eagletouch.com.au
eagles.touch@bt.com.au

Club Background:

Eagles Touch Football Club (ETFC) is the newest Touch Football Club in South East Queensland (SEQ). The club was established in 1976 as an elite South East Queensland club. The club pressed into the social scene in the mid 90's; however 2009 saw the re-establishment of the club in the elite SEQ competition.

- Currently 132 Male & Female players aged 8 - 42 years of age competing in 11 teams
- Teams have made finals every year since establishment in 2009
- Past players include Australian touch football representatives, Rugby Union wallabies and National Rugby League players.

Eagles focus is on the development of youth and junior Touch Football players throughout Brisbane and surrounding areas.

Your Brand Exposure:

Eagles T.F.C currently competes in the Cobras Cup Touch Championships, Brisbane Junior Competition and Queensland State Cup.

- Teams play weekly on Thursday and Friday nights from August, at Brisbane Metropolitan Touch Association fields at Whites Hill Reserve, Camp Hill.
- Cobras Cup is the highest standard club competition in

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**Billy Graeff, Simona Šafaříková, Lin
Cherurbai Sambili-Gicheha**



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Proceedings of the ... Annual Convention of the National Collegiate Athletic Association National Collegiate Athletic Association, 1978 **Proceedings of the Annual Convention** National Collegiate Athletic Association, National Collegiate Athletic Association. Convention, 1979 *The Sports Event Management and Marketing Playbook* Frank Supovitz, Robert Goldwater, 2024-10-15 Authoritative and accessible textbook on how to successfully plan and execute live sports events with helpful learning aids included throughout This Third Edition of *The Sports Event Management and Marketing Playbook* is a timely and practical guide on how to successfully plan and deliver live sports events combining time proven processes and techniques with the many best practices tools and trends that have emerged in every facet of this expanding highly visible and ever innovating industry since the Second Edition was published in 2014 The book is structured as a step by step guide on how to begin the development creation and planning for a sports event and continues through management marketing production and ultimately the post event evaluation processes Real life illustrative case studies called Sideline Stories to elucidate key concepts are included throughout the text Each chapter concludes with a convenient summary called Post play Analysis to aid in information retention along with relevant skill building questions exercises called Coach s Clipboard instructors can use as student assignments Written by two respected and experienced industry practitioners in the sports event business *The Sports Event Management and Marketing Playbook* includes information on Revenue streams ranging from ticket sales sponsorship advertising and merchandise to participation fees grants and donations The event sponsor relationship covering what event organizers really want from sponsors and vice versa Guest management from selling tickets to hotel management and what to do if tickets are not selling Unexpected events including safety and security concerns and how to react to emergencies and crises efficiently and effectively Media partnerships covering how to campaign for attention and talk to the media With accessible and comprehensive coverage of the subject *The Sports Event Management and Marketing Playbook* serves as an excellent learning aid for students in advanced undergraduate and Masters courses in Sports Event Management Sports Marketing Hospitality Management and Sports Industry Management Part of *The Wiley Event Management Series* **Routledge Handbook of the Global South in Sport for Development and Peace** Billy Graeff, Simona Šafaříková, Lin Cherurbai Sambili-Gicheha, 2024-07-18 This book explores the field of Sport for Development and Peace SDP putting Global South voices and perspectives at the centre of the analysis Covering a wide range of thematic and methodological areas that inform existing and emerging discourses in SDP it represents an unparalleled resource for researchers and practitioners working in this area Arranged into geographical sections covering Africa Asia South America North America and Oceania the book presents original research in Global South countries or by Global South researchers and practitioners sometimes in collaboration with colleagues from the Global North It highlights practices and theories created developed interpreted and reinterpreted by people who belong to the

communities where these sporting experiences have been taking place and whose critical reflections and experiences have yet to gain attention in international academic and practitioner communities in the English language The book presents the views of diverse stakeholders programme participants promoters coaching staff volunteers researchers teachers lecturers and other actors that have been difficult to access for researchers who do not usually speak languages other than English A landmark publication in the field of SDP this book is essential reading for any advanced student research practitioner or policy maker with an interest in the value of sport in international development *Sport Promotion and Sales Management* Richard L. Irwin, William Anthony Sutton, Larry M. McCarthy, 2008 This is a guide to promotion and sales in the sport industry Experts from the classroom and sports field offer insights and experiential data on the skills needed to succeed in sports promotion and sales **Youth Sportdirector Guide** Rainer Martens, 1995 This text is designed to aid sport administrators develop a sound programme philosophy and compatible policies It also contains forms and checklists to help with organizational skills A software supplement is also available to accompany the text allowing the user to produce save and print customized forms **Legislation Prohibiting State Lotteries from Misappropriating Professional Sports Service Marks** United States. Congress. Senate. Committee on the Judiciary. Subcommittee on Patents, Copyrights, and Trademarks, 1990 **Football and Its Future** Francesco Manfredi, 2006 Football is universal in the values that it protects and proposes and in its capacity to produce social and economic value the economic value coming from the professional domain and the social value from the amateur domain The former is the domain of stars big events new stories victories and outstanding feats of athleticism the second is the less visible side of the whole movement the domain of spontaneity fun and participants of all ages and abilities being together regardless of race religion language or the chances of victory or great athletic feats This book the result of much study and contemplation on football management embraces all of these themes starting with the acknowledgement of the diversity of these two domains and at the same time of their inseparability

Ebony, 2005-09 EBONY is the flagship magazine of Johnson Publishing Founded in 1945 by John H Johnson it still maintains the highest global circulation of any African American focused magazine **Mastering the Job Search Process in Recreation and Leisure Services** Craig Ross, Brent Beggs, Sarah Young, 2011-04-18 Mastering the Job Search Process in Recreation and Leisure Services Second Edition is a practical guide full of tools and advice for recreation and leisure service professionals This book simplifies the process of securing a job in recreation and leisure service by explaining every step from both an employer's and applicant's point of view Based on years of experience in the hiring process this book reflects research conducted with over one thousand recreation and leisure services practitioners involved in the job search process The book includes their advice as well as secrets to success **USA Today Index**, 1995 *The Complete Book of Colleges, 2012 Edition* Princeton Review (Firm), 2011-08-15 Presents a comprehensive guide to 1 571 colleges and universities and includes information on academic programs admissions requirements tuition costs housing financial aid campus life

organizations athletic programs and student services **The Michigan Alumnus** ,1976 In volumes 1-8 the final number consists of the Commencement annual Ebony ,2002-09 EBONY is the flagship magazine of Johnson Publishing Founded in 1945 by John H Johnson it still maintains the highest global circulation of any African American focused magazine

Research Methods in Sport Management Ming Li,Brenda G. Pitts,Jerome Quarterman,2008 Filled with helpful figures and charts this first of its kind textbook is a vital resource for students teachers and industry professionals The authors are all expert researchers in their areas of specialisation and have written extensively in both books and journals Their current roles in teaching college level courses have allowed them to understand exactly how to tailor research methods to the topic of sport management and to compile the important information presented here Unique Features Sound guidelines to learning and building knowledge and skills in doing research Practical and useful examples from the real world of sport business Organised presentation of research methods from the most basic to the complex Inclusion of timely issues of ethics in research practice and reporting Emphasis on sound decision making in research practice A research process model that guides from question development through to research method and application Study questions and learning activities in each chapter **Promotional Marketing** Roddy Mullin,2018-05-15 In today's connected world promotion is fundamental to everything we do to drive business This is a new edition of an established book updated with the latest research on the shopper buyer and how to reach their tipping point when the decision to buy is made now covering mobile online and bricks and mortar sales and marketing This book clarifies why a focus on the customer is key and how to communicate with them from even before they discover a want or need to the point of purchase and after The author of this important book explains how and when to use suppliers agencies printers insurers etc for promotions of all types including advertising outdoor on websites and in print experiential marketing road and trade shows exhibitions merchandising and sales promotions in store web and mobile promotion offers Processes describe and explain how to implement promotional marketing to achieve business objectives Promotional Marketing is a practitioner guide to sales and marketing for agencies entrepreneurs and small businesses and those seeking a career in retail It is packed with real life and award winning case studies and practical briefs NatWest Diageo Sainsbury's Shell and Radisson for example as a starter for when the client needs a creative answer yesterday It is also tuned to those studying providing a chapter on how marketing and sales fit into business **Sport**

Analytics Gil Fried,Ceyda Mumcu,2016-11-10 The increasing availability of data has transformed the way sports are played promoted and managed This is the first textbook to explain how the big data revolution is having a profound influence across the sport industry demonstrating how sport managers and business professionals can use analytical techniques to improve their professional practice While other sports analytics books have focused on player performance data this book shows how analytics can be applied to every functional area of sport business from marketing and event management to finance and legal services Drawing on research that spans the entire sport industry it explains how data is influencing the most important

decisions from ticket sales and human resources to risk management and facility operations Each chapter contains real world examples industry profiles and extended case studies which are complimented by a companion website full of useful learning resources Sport Analytics A data driven approach to sport business and management is an essential text for all sport management students and an invaluable reference for any sport management professional involved in operational research

The Wall Street Journal Almanac ,1998 **Index Medicus** ,2002-07 Vols for 1963 include as pt 2 of the Jan issue
Medical subject headings *Marketing Essentials* Dhanalakshmi Marar,2025-01-03 The illustrations in this book are created by Team Educohack Marketing Essentials Strategies for Growth delves into the critical role of marketing in setting a company s strategic direction We offer deep insights into customer behavior competitor analysis and effective collaboration equipping you with the skills to serve customers profitably Structured on the Harvard Business School MBA program each chapter provides foundational knowledge and practical strategies The book covers essential areas such as consumer behavior business to business markets the four P s product placement promotion and price market segmentation target market selection positioning and unique value propositions It also includes insights on designing new products and services product line extensions and business repositioning as well as brand valuation and equity Additionally the book addresses fulfillment and after sale service distribution channels direct retail and wholesale marketing communications and promotions advertising public relations and media choices Further topics include pricing for profitability personal selling sales management customer relationship management customer privacy and the basics of math for marketing decisions This timeless guide is perfect for understanding and interpreting business and competition from a marketing perspective making it invaluable for both formal education and on the job training Essential reading for marketing students and professionals alike

The Enigmatic Realm of **Sample Football Team Sponsorship Proposal**: Unleashing the Language is Inner Magic

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https://crm.avenza.com/public/detail/default.aspx/Perkins_4000_Series_Shop_Manual.pdf

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