



Tuesday 10 June 2014 – Morning

GCSE APPLIED BUSINESS

A243/01 Working in Business

Candidates answer on the Question Paper.

OCR supplied materials:
None

Other materials required:
• A calculator may be used

Duration: 1 hour 30 minutes



Candidate
forename

Candidate
surname

Centre number

Candidate number

INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **80**.
- Your Quality of Written Communication will be assessed in questions marked with an asterisk (*).
- This document consists of **16** pages. Any blank pages are indicated.



A calculator may
be used for this
paper

Ocr Past Papers Gce As Business F291

Diane Canwell, Bernard Kane



Ocr Past Papers Gce As Business F291:

OCR AS Business Studies Student Unit Guide New Edition: Unit F291 An Introduction to Business Andy Mottershead, Judith Kelt, 2012-08-31 Written by senior examiners Alex Grant Andy Mottershead and Judith Kelt this OCR AS Business Studies Student Unit Guide is the essential study companion for Unit F291 An Introduction to Business This full colour book includes all you need to know to prepare for your unit exam clear guidance on the content of the unit with topic summaries knowledge check questions and a quick reference index examiner s advice throughout so you will know what to expect in the exam and will be able to demonstrate the skills required exam style questions with graded student responses so you can see clearly what is required to get a better grade *OCR AS Business Studies Student Unit Guide* Andy Mottershead, Judith Kelt, 2012 Focused revision for your best possible grade **OCR Business Studies As Student Unit Guide** Andy Mottershead, Judith Kelt, Alex Grant, 2012-08-01 Perfect for revision these guides explain the unit requirements summarise the content and include specimen questions with graded answers Each full colour New Edition Student Unit Guide provides ideal preparation for your unit exam Feel confident you understand the unit each guide comprehensively covers the unit content and includes topic summaries knowledge check questions and a reference index Get to grips with the exam requirements the specific skills on which you will be tested are explored and explained Analyse exam style questions graded student responses will help you focus on areas where you can improve your exam technique and performance

OCR Business for A Level Andy Mottershead, Alex Grant, Judith Kelt, 2015-10-02 Exam Board OCR Level A level Subject Business First Teaching September 2015 First Exam June 2016 Guides students through the new course and assessment structure with advice at the start of the book to help them understand what s required Enables students to put their knowledge in context and helps them start analysing business data with case studies of real businesses included throughout Prepares students for assessment with the Your turn feature that contains practice questions including multiple choice case study and data response and those that test their quantitative skills **GCE AS Level Applied Business Single Award for OCR** Robert Dransfield, 2005 This full colour student book covers all of the mandatory units for students to achieve the Single Award and is exactly matched to the specifications of OCR Level 2 OCR Certificate in Business Administration Diane Canwell, Bernard Kane, 2004 Written specifically for OCR s Certificate in Administration Level 2 the student book is a comprehensive resource covering all the core units It is a useful companion for students who have taken the Level 1 certificate or who already have a basic understanding of administration *A2 GCE in Applied Business for OCR* Catherine Richards, Rob Dransfield, 2006-09 Presents a textbook to match the specifications of Edexcel and OCR for the A2 GCE in Applied Business This book covers enough units for candidates to complete the Double award **OCR GCSE (9-1) Business, Third Edition** Mike Schofield, Alan Williams, 2017-09-11 Exam Board OCR Level GCSE Subject Business First Teaching September 2017 First Exam June 2019 An OCR endorsed textbook Build strong knowledge and skills with this

market leading Student Book from OCR's Publishing Partner for GCSE Business fully updated by subject experts for the 2017 specification it provides comprehensive content coverage engaging case studies and assessment activities Develops understanding of business concepts and theories through clear explanations illustrated by diagrams and cartoons that help all learners access the content Cements and extends subject knowledge with case studies that encourage students to think commercially about contemporary issues and contexts Enables students to apply their learning and strengthen their investigative analytical and evaluation skills as they progress through a range of activities Prepares students for assessment with a variety of practice questions and handy tips for successfully answering different question types Supports revision by summarising the learning outcomes key terms and facts for each unit

Ethics for OCR Religious Studies Mark Coffey, Dennis Brown, 2015-06-15 Please note this book is for students taking the pre 2016 OCR GCE Religious Studies AS and A2 specification The new book is called Religion and Ethics for OCR The Complete Resource for the New Specification Ethics for OCR Religious Studies The Complete Resource for AS and A2 is an ideal guide for students taking AS and A2 courses in the pre 2016 OCR GCE Religious Studies specification H172 and H572 Ethics for OCR provides a rigorous and accessible introduction to both historical and contemporary ethical debates Drawing on insights from recent examiners reports and mark schemes and following the OCR course outline closely Mark Coffey and Dennis Brown's landmark book includes Up to date discussions of key debates in religious ethics Ethical theories set in their historical context Attention given to contemporary developments in law science technology and society A thorough guide to writing the perfect exam answer A detailed exposition of OCR's assessment criteria and how best to meet them Profiles of leading ethical philosophical and religious thinkers a chapter by chapter glossary and helpful chapter summaries Discussion points activity boxes and past paper questions The most comprehensive book on the market Ethics for OCR Religious Studies provides a rigorous and accessible introduction to both historical and contemporary ethical debates including chapters on sexual and environmental and business ethics Written with verve and clarity the book's user friendly style and attention to detail will help students of all abilities to achieve their best

OCR AS GCE Applied ICT Double Award Maggie Banks, 2005 Exactly what you need for the AS Level GCE Double Award in Applied ICT for OCR this student book matches the specification and provides all information needed for the double award

Ocr As Business Studies Steve Challoner, Andy Mottershead, Alex Grant, 2006-09 This major textbook has been written to meet the needs of students taking OCR AS Business Studies It provides comprehensive coverage of the specification and includes a wide range of detailed case studies to help students apply their understanding to real business contexts Written by three highly experienced examiners OCR AS Business Studies is printed in full colour throughout and comprises 51 chapters Each chapter explains the core content of a business topic examined in AS units 1 and 2 and features a set of OCR style questions together with a mark scheme a case study with questions of the type that students will face in their examination modules giving them a clear focus to their revision of each topic and an opportunity to

improve their exam technique The case studies have been written to reflect OCR s commitment to providing specifications which view business behaviour from a variety of perspectives Key terms are explained throughout the book and students are directed to further resources especially websites where they can update information Regular group tasks allow students to debate and justify their views on a number of business issues *OCR Business for a Level Answer Guide* Andy Mottershead,Alex Grant,Judith Kelt,2015-09-25 The perfect companion to the OCR Business for A Level textbook Covers all of the questions from the textbook Mirrors the textbook so you can quickly and easily find the material you are looking for
OCR AS Business Studies Andy Mottershead,2008

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