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Research Methodology in Strategic Management

Past Accomplishments and Future Challenges

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Despite being a relatively young discipline, strategic management has grown dramatically in size and influence over the past few decades. As with any field, the findings generated within strategic management are only as robust as the research methods used to conduct the analyses. Although strategic management's accomplishments with regard to methods have been substantial, it is confronted by significant challenges as well. The authors describe these accomplishments and challenges, explain how the articles offered in this feature topic help to address certain challenges, and offer suggestions for future work that may create additional progress.

Keywords: *research methods; strategic management; strategy*

There is no doubt that interest in and attention to strategic management research has been increasing dramatically over time. For example, since its introduction in 1980, the *Strategic Management Journal* (*SMJ*) has grown from a nascent outlet devoted to an emerging field of study to become one of the most highly regarded and influential publications within the management discipline. The Business Policy and Strategy division of the Academy of Management has expanded from a small set of scholars in the early 1980s to more than 5,000 members. Today, the Business Policy and Strategy division is the second largest of the academy's 24 divisions and interest groups, trailing only the Organizational Behavior division. Not only has interest in strategic management increased, but the field's theories and ideas have profoundly influenced neighboring areas such as human resource management (e.g., Huselid, 1995; P. M. Wright, Dunford, & Snell, 2001) and organizational theory (e.g., Oliver 1991, 1997).

As is the case in any research area, the conclusions drawn within strategic management research are only as solid as the methodological practices that underlie the research. To the extent that strategic management studies are conducted appropriately with regard to design, sampling, measurement, analysis, and interpretation of results, confidence in the field's findings are increased. Unfortunately, content analyses focused on strategy research have

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Research Papers On Strategic Management

Dr Gregory G. Dess, PhD, BIE,Gerry McNamara,Alan Eisner,Seung-Hyun Lee

Research Papers On Strategic Management:

Handbook of Research on the Strategic Management of Family Businesses Palma-Ruiz, Jesús Manuel,Barros-Contreras, Ismael,Gnan, Luca,2020-01-10 The literature on family business has developed significantly over the last years However efforts remain to summarize and systematize the main aspects that affect the behavior of this type of company In this regard the topic of strategic management has been developed In this sense it is especially important to recognize how the family decisively influences the behavior of the company and also to identify how the existence of the company affects family dynamics Those who manage family businesses whether family or not must reconcile both perspectives business and family in the definition of strategic objectives allowing sustainability and continuity in this type of organization The Handbook of Research on the Strategic Management of Family Businesses provides emerging research that covers how strategic management in the family business has been developed and identifies the objectives that sustain this strategic behavior the main areas of analysis family and business the definition of strategies and their implementation Also the authors of this book review the different scenarios for family firms and propose strategies to tackle the challenges and seize the possibilities to grow in a competitive and dynamic environment Featuring coverage on a broad range of topics such as human capital organizational leadership and knowledge creation this book is ideally designed for family firms managers advisors consultants policymakers business professionals executives entrepreneurs researchers academicians and students

Research Methods for Strategic Management Giovanni Battista Dagnino,Maria Cristina Cinici,2015-10-16 The field of strategic management has developed significantly since its birth from business policy and business planning in the 1960s Pioneering studies were essentially normative prescriptive and often based on in depth case studies The evolution of strategic management into a respected field of academic study resulted from the adoption of research methods previously employed in economics Today research in strategic management is likely to employ a mixture of methods borrowed from related and unrelated disciplines such as politcal sciences psychology neuroscience and behavioral economics which can be confusing to researchers new to the field This book provides the reader with a broad introduction to the array of qualitative and quantitative research methods required to investigate strategic management Throughout the book strong emphasis is placed on practical applications that transcend the mere analysis of the theoretical roots of single research methods The underlying result is a book that encourages and aids readers to learn by doing in applying the implications of each chapter to their own research This text is vital reading for postgraduate students and researchers focused on business strategy

Comprehensive Strategic Management Eric J. Bolland,2017-05-24 This breakthrough book provides students and managers alike with an understanding of the concepts and tools of strategy **STRATEGIC MANAGEMENT** ,2024

Case Studies in Strategic Management: A Practical Approach Sanjay Mohapatra,2011 **Strategic Management** John A. Parnell,2013-01-15 The book is designed to be the primary reader in the capstone strategic management course It

can be used in undergraduate or graduate courses although the style fits the undergraduate market best Its distinctive features include Positioned between theory and practice Text concepts are aligned with 25 case analysis steps no separate section on how to analyze a case Very readable appropriate for undergraduate or graduate courses although other readings cases simulations etc are typically required at the graduate level Global orientation Real time cases Numerous current examples largely drawn from the Wall Street Journal and Financial Times 3e has already been updated considerably Options for changes in an upcoming edition include cases real time and or traditional providing ongoing updates or commentaries to adopters and current issue debate boxes in the chapters **Loose Leaf for Strategic Management: Text and Cases** Dr Gregory G. Dess, PhD, BIE,Gerry McNamara,Alan Eisner,Seung-Hyun Lee,2018-02-12 Strategic Management Text and Cases Ninth edition written by authors Dess McNamara Eisner and Lee continues its tradition of being readable relevant and rigorous Its engaging writing style minimizes jargon to maximize readability It provides examples from management practice and societal themes including environmental sustainability ethics globalization entrepreneurship and data analytics to make the content relevant It draws on the latest research by management scholars and insights from executives to balance accessibility with rigor *Strategic Management* Dan Schendel,Charles W. Hofer,1979 **Global Strategic Management in the Service Industry** Saloomeh Tabari,Wei Chen,2022-09-12 Global Strategic Management in the Service Industry illustrates how strategic managers in service industry appraise the sectors in which their organisations are involved appraise their competitors and reassess their strategy and fix goals to meet all the challenges presented **Strategic Management and International Business Policies for Maintaining Competitive Advantage** De Moraes, Ailson J.,2023-07-17 The discontinuation and turbulent nature of business environments make it crucial for organizations to adopt strategic management practices and develop key business policies to be alert to environmental changes Organizational competitiveness has become the center of strategic management literature as an explanation for organizational success However in the past two decades there has been a shift in the nature of the relationship between business organizations and society with business organizations increasingly playing a more proactive role in wider societal issues Strategic Management and International Business Policies for Maintaining Competitive Advantage allows executives to implement the necessary business policies and strategies in order to help the organization maintain a competitive advantage in a global complex environment By doing this organizations will be more proactive than reactive in shaping their own futures This book allows organizations to initiate and influence activities Covering topics such as ethical business marketing leadership capabilities and strategic management this premier reference source is an excellent resource for business leaders and executives managers entrepreneurs marketers economists government officials students and educators of higher education librarians researchers and academicians **Strategic Management** Irene M. Duhaime,Michael A. Hitt,Marjorie A. Lyles,2021-06-17 Strategic Management provides a critical overview of the prior development current state and future opportunities in the

strategic management field Editors Irene M Duhaime Michael A Hitt and Marjorie A Lyles bring together an exceptional group of scholars to explore topics such as corporate strategy strategic entrepreneurship cooperative strategies global strategy strategic leadership governance innovation strategy process and strategy practice and strategic human capital

Strategic Management in the Public Sector Paul Joyce,2015-02-11 Strategic management is widely seen as essential to the public services leading to better performance and better outcomes for the public In fact the private sector idea of strategic management has become so powerful in the public sector that politicians and policy makers have begun to talk about the importance of the modern state being strategic and we may be witnessing the emergence of the Strategic State Strategic Management for the Public Sector draws on experience and research from a range of countries and provides a theoretical understanding of strategic management that is grounded in the public sector Drawing on the latest theory and research this text provides a fresh look at foresight analysis strategic choice implementation and evaluation This book also offers original and detailed case studies based on up to date evidence from different public sector settings helping the reader to build on their understanding of theories and concepts presented earlier in the book Strategic Management for the Public Sector has been written specially for managers and students taking postgraduate courses such as MBAs and MPAs It will also appeal to individual managers and civil servants in the public sector looking for an accessible book to read as part of their own independent personal development *Strategic Management and Leadership for Systems Development in Virtual Spaces* Graham, Christian,2016-01-07 Leadership and the traditional concept of what makes an effective leader is being challenged in the 21st century Today many teams are dispersed across time geography and cultures and coordinating those team using traditional concepts of leadership and management has been challenging Strategic Management and Leadership for Systems Development in Virtual Spaces provides insights into the relationship between leadership and information systems development within online environments as well as strategies for effectively managing virtual teams Focusing on opportunities as well as challenges associated with e collaboration and managing remote workers this peer reviewed collection of research is designed for use by business professionals scholars and researchers in the fields of information science and technology business and management sociology and computer science **Strategic Management** Richard Lynch,2021-04-07 The 9th edition of this comprehensive core textbook builds on its global perspective and approachable written style as it explores the key concepts within a clear and logical structure Lynch guides you through 19 chapters with updated case studies and pedagogy that support the modern business and management student from start to finish Continuous contrast between prescriptive and emergent views of strategy highlights key debates within the discipline whilst an emphasis on the practical throughout the book helps you turn theory into practice **Handbook of Strategy and Management** Andrew M Pettigrew,Howard Thomas,Richard Whittington,2006-04-27 New in Paperback Publishing February 2006 If you had to read only one book to understand the roots and branches of the study of strategy it is also remarkably well

organized and future oriented having the right balance between focus and diversity By critically taking stock of the field and by discussing future paths of strategy this Handbook will serve as an important stimulus for intellectual development for years to come Nicolai Foss Copenhagen Business School Finally We have a comprehensive reflective and critical overview of the field of strategy in the new Handbook of Strategy and Management The strategy literature has come of age with this mapping of the terrain by Andrew Pettigrew Howard Thomas and Richard Whittington The Handbook provides an useful overview of different streams of thought with contributions by leading scholars and researchers Equally importantly this Handbook provides us with reflections on the past and insights into the future of the field Such a critique is an important aid in understanding and researching strategy for newcomers and experienced scholars alike Cynthia Hardy Head of Department of Management University of Melbourne The Handbook presents a major retrospective and prospective overview of the strategic management field and will be an important benchmark volume for management scholars worldwide The Handbook frames assesses and synthesizes the work in the field and helps to define and shape its current and future development The editors combine focus with diversity in the material and approaches covered thus providing a powerful critical analysis and synthesis of diverse disciplinary contributions to this rapidly growing body of knowledge Each of the four parts of this book concentrates on a specific area of strategy and management Within these parts leading international scholars provide historical overviews of the key strands delineating the topography of their particular themes address the central problems and approaches which have characterized these critically assess the state and quality of current theory and knowledge and set out agendas for future theoretical and empirical development The resulting volume is a unique overview of the inputs and dynamics that shape the core ideas and practices of strategy and management **A Network Approach in Strategic Management: Emerging Trends and Research Concepts** Beata Barczak,Tomasz Kafel,Pierpaolo Magliocca,2021 PURPOSE The analysis of the literature shows that the attempts to conceptualize the strategic aspects of the network bring a significant impact on the development of research on organizational networks This article aims to analyze the new trends in strategic management and in particular on the possibility of exploring the network approach in strategic management through the existing literature and the presentation of the new contributions of the following articles published in the current issue METHODOLOGY The article is descriptive in character thus it is based on a literature review and its constructive critics A narrative literature review was used to present the main assumptions and features of the network approach in strategic management along with an indication of emerging trends and new directions Also the identification of theoretical foundations for understanding the processes of strategic change in inter organizational networks and the proposition of the way to understand network strategy were presented FINDINGS The research included in this issue shows that from a network perspective business strategy plays an important role in guiding the development of individual relationships and networks Exploring the network approach in strategic management allows one to adopt the category of network strategy which can be

described through the coexistence of cooperation and competition IMPLICATIONS FOR THEORY AND PRACTICE Considerations lead to the conclusion that the business strategy must be expressed in terms of potential changes in the network in which the company operates taking into account its current and selected position in the network Despite the fact that the current state of research on organizational networks in the theory of strategic management shows that this approach is already quite well established on the basis of the analysis of research results concerning the conceptualization of strategic aspects of the network the existing problems and limitations were identified ORIGINALITY AND VALUE The main problems related to the exploration of the network approach and the resulting consequences for the definition of the network strategy were indicated Also the combination of an organizational and economic approach with the logic of competitive advantage and relational annuity The demonstration that the network perspective in strategic management allows for a more complete understanding of the strategic behavior of modern enterprises Keywords network network strategy network approach strategic management Table of Contents Network approaches and strategic management Exploration opportunities and new trends 7 Beata Barczak Tomasz Kafel Pierpaolo Magliocca Networks and network strategies New theorization based upon a systematic literature review 37 Rossella Canestrino Amir Forouharfar Direct and moderation effects on U S apparel manufacturers engagement in network ties 67 Nancy J Miller Carol Engel Enright David A Brown Mapping of a science and technology policy network based on social network analysis 115 Esmaeel Kalantari Gholamali Montazer Sepehr Ghazinoory Synergetic effects of network interconnections in the conditions of virtual reality 149 Kateryna Kraus Nataliia Kraus Olena Shtepa Complexity continuity and strategic management of buyer supplier relationships from a network perspective 189 Martin Pech Draho Van ek Jaroslava Pra kov Interfirm network structure and firm resources Towards a unifying concept 227 Jesse Karjalainen Aku Valtakoski Ilkka Kauranen **Historical Evolution of Strategic Management, Volumes I and II** Peter McKiernan,2017-07-05 This collection of readings representing the historical evolution of the subject of strategic management covers two volumes The first provides an introduction to the roots of modern thought and proceeds to dissect more recent contributions into four schools The discussion on the first two of these the Planning and Practice school and the Learning school are contained in volume one Discussions on the latter two the Positioning school and the Resource Based school are featured in volume two It is essential that the two volumes are read in conjunction as the study is continuous and the dissection made for purely printing purposes **Discussion Paper (University of Minnesota. Strategic Management Research Center).** ,2007 **Rethinking Strategic Management** Thomas Wunder,2019-09-06 This book offers innovative ideas and frameworks for sustainable strategizing to advance business by scaling up its positive impact which is so urgently needed at this time in the 21st century It shows practitioners how to effectively deal with socio ecological systems disruptions to their operating environments and play an active role in transforming markets toward a sustainable future In short the book demonstrates how to make business sense of sustainability highlighting new approaches

and examples that translate sustainability into strategy and action The ultimate goal is to provide a path toward a thriving future for both business and society This book was written for strategy practitioners and decision makers who want to understand why sustainable strategizing is important in today s business world and are seeking actionable business knowledge they can apply in their companies It was also written for students of management and can be used as a supplemental text to support traditional graduate and undergraduate management courses *Strategic Management in Public Services Organizations* Ewan Ferlie,Edoardo Ongaro,2022-04-03 Strategic Management in Public Services Organizations takes a comparative and international view on the appropriate use of strategic management models that are affecting the way public services organizations are managed In an era of New and post New Public Management reforms public managers at all levels are expected to respond to these new approaches which profoundly affect their work practices skills and knowledge bases Choosing a promising strategic management model and implementing it in a way that works for the organization or inter organizational network in question also depends on an understanding of local politico administrative and cultural contexts this book helps the readers identify how to successfully tailor strategic management approaches to their specific circumstances and needs This second edition builds upon the successes of the well received first edition Thoroughly updated to help public managers meet the challenges of a new decade it has a refreshed collection of mini cases and now includes chapter summaries It also includes a new chapter on collaborative strategy and co creation in response to the growth of interest in more open forms of public policymaking This is an advanced textbook aimed at the postgraduate level particularly students on MPAs and MBAs with a public sector option or MScs in public policy and public management

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