

Deterrence of Cyber-Attacks in International Relations: denial, retaliation and signaling

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Introduction¹

Deterrence of cyber-attacks by states or state-sponsored actors is becoming an increasingly important issue in international relations. The number of cyber-attacks in the world has grown sharply in recent years; especially instances of large-scale cyber espionage and cybercrime all over the world.² These types of cyber aggression cause primarily economic damage. Yet, in addition to economic consequences, such as weakening the competitive economic position of a state, cyber espionage in particular is also a security issue: it can be used by enemies to learn a great deal about another nation's security situation and discover potential weaknesses. Stolen information about, for example, military capabilities or vital infrastructure, could be used to cause harm through digital or non-digital means.

Cyber-attacks aimed at sabotaging or disrupting societies are far less common so far. Nevertheless, continuing digitalization is increasing the risk of more large-scale cyber-attacks aimed at disrupting societies and creating unrest, disorder, or even causing physical damage and victims. The worldwide number of devices and appliances that are connected to each other and to the Internet will increase to approximately 25 billion in 2020.³ The greater the dependence on cyber technologies, the more vulnerable any society will be to cyber threats. A major cyber-attack remains a possible nightmare scenario. Much damage could be caused by cyber-attackers who succeed in sabotaging energy supply systems, chemical plants, nuclear installations, air and railway traffic control systems, hospitals, drinking water and sewerage facilities, payment systems, or a combination of these. In this sense, what applies to terrorist attacks also applies to cyber-attacks: although the probability of an attack may be relatively low in statistical terms, the impact of such an attack could be considerable. From that perspective, the trend of many states heavily investing in cyber forces is not reassuring.⁴

For states, the increasing threat of large cyber-attacks is not an easy challenge. Ideally, enemies are deterred before they actually launch a cyber-attack, so no damage is done at all. To deter cyber-attackers, their cost-benefit calculation needs to be influenced, leading them to conclude that the costs of launching a cyber-attack may be higher than the benefits. This article concisely discusses the main policy options that are relevant for deterring major cyber-attacks by other states or state actors. The options are grouped into three main categories:

- 1) Deterrence by Denial;
- 2) Deterrence by Retaliation; and
- 3) Deterrence by Signaling.

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Table of Contents Report Security Clearance Denial By Retaliation

1. Understanding the eBook Report Security Clearance Denial By Retaliation
 - The Rise of Digital Reading Report Security Clearance Denial By Retaliation
 - Advantages of eBooks Over Traditional Books
2. Identifying Report Security Clearance Denial By Retaliation
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Report Security Clearance Denial By Retaliation
 - User-Friendly Interface
4. Exploring eBook Recommendations from Report Security Clearance Denial By Retaliation
 - Personalized Recommendations
 - Report Security Clearance Denial By Retaliation User Reviews and Ratings
 - Report Security Clearance Denial By Retaliation and Bestseller Lists

5. Accessing Report Security Clearance Denial By Retaliation Free and Paid eBooks
 - Report Security Clearance Denial By Retaliation Public Domain eBooks
 - Report Security Clearance Denial By Retaliation eBook Subscription Services
 - Report Security Clearance Denial By Retaliation Budget-Friendly Options
6. Navigating Report Security Clearance Denial By Retaliation eBook Formats
 - ePub, PDF, MOBI, and More
 - Report Security Clearance Denial By Retaliation Compatibility with Devices
 - Report Security Clearance Denial By Retaliation Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Report Security Clearance Denial By Retaliation
 - Highlighting and Note-Taking Report Security Clearance Denial By Retaliation
 - Interactive Elements Report Security Clearance Denial By Retaliation
8. Staying Engaged with Report Security Clearance Denial By Retaliation
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Report Security Clearance Denial By Retaliation
9. Balancing eBooks and Physical Books Report Security Clearance Denial By Retaliation
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Report Security Clearance Denial By Retaliation
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Report Security Clearance Denial By Retaliation
 - Setting Reading Goals Report Security Clearance Denial By Retaliation
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Report Security Clearance Denial By Retaliation
 - Fact-Checking eBook Content of Report Security Clearance Denial By Retaliation
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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