
THE **EVERYTHING** GUIDE TO BEING A **PERSONAL TRAINER**



All you need to get
started on a career in fitness

**Kate Kenworthy, M.Ed., A.T.C., C.S.C.S. &
Stephen A. Rodrigues, M.Ed., P.E.S.**

Personal Training Paperback

Yi-Tong Ma



Personal Training Paperback:

The Complete Book of Personal Training Douglas Brooks, 2004 This book is the most comprehensive and authoritative resource for you as a personal trainer whether you are a newcomer to the field or have a well established business The book is truly a complete resource it's full of information about working with clients and designing programs and it's a practical guide to all aspects of the personal training business It will help you in all aspects of your profession learn applicable information on fitness testing and assessment identify your clients goals and create fitness tests specifically for them learn how to develop cardiovascular strength and flexibility training programs properly train and help special populations understand the business side of personal training including marketing yourself as a trainer getting and retaining clients and learning time management learn how to expand your business back cover **Personal Fitness Training** Joe

Cannon, 2008-10 As a self employed personal trainer and someone who certifies personal trainers Joe Cannon has his finger on the pulse of what it takes to be a successful fitness professional **Advanced Personal Training** Paul Hough, Simon Penn, 2016-11-10 Effective fitness instruction and training programme design require an exercise specialist trainer to combine professional experience with strategies underpinned by scientific evidence This is the first comprehensive fitness instruction and training programme design resource to explore the evidence base of effective programme design drawing on cutting edge scientific research to identify optimum training methods and dispel some common myths around fitness training Putting clients training goals at the centre of the process by focusing on their most common objectives such as improving general health enhancing cardiorespiratory fitness decreasing body fat and increasing muscle mass this book helps the reader develop a better understanding of the physiological principles at the core of successful programme design Simple to navigate and full of helpful features including applied case studies example training programmes and guides to further reading it covers a variety of key topics such as pre exercise health screening lifestyle and fitness assessment nutrition cardiorespiratory endurance resistance and core training recovery from exercise An essential text for fitness instructors personal trainers and sport and exercise students this book provides an invaluable resource for fitness courses exercise science degree programmes and continued professional development for exercise professionals *Day by Day* Jon

Goodman, Cara Sunberg, 2018-12-26 Discover 366 unique tips one for each day that allow you to grow yourself as a fitness professional Topics such as exercise science professionalism and nutrition are explored in each month and on each day This book compiles over a decade of experience working at top health clubs and performing over 15 thousand training sessions group fitness classes and presentations Foreword by Jon Goodman CSCS **Personal Trainer Log Book** Rogue Plus Publishing, 2018-09-19 How many times have you walked into the gym without a clear plan of what you wanted to do Did you complete your last training efficiently Or did you skip out on some exercises and sets because you simply weren't feeling it Having a workout written out ahead of time in a personal trainer log eliminates the mental struggle we engage in the back

and forth where we try to legitimize ducking out early We want to help you have a better understanding at how you progress so we designed our Personal Trainer Log Book to be USEFUL The trainer log can reveal patterns of strength development weight change mental attitude overtraining and plateaus clearer than even your most committed training partner It s a great teaching tool With a personal trainer log book you can track every session every set and every rep you do in the gym The log book can become a blueprint of what works for you STRAIGHTFORWARD AND EASY TO USE Keeping a detailed log book is a practice you ll be grateful for in the long run The more information you write down the more useful it will be In this trainer log book you can record cardio strength weight and more This book is also the perfect gift for anybody with a passion for exercise Simple and easy to use the pages are ready and waiting to be filled A NOTEBOOK BUILT TO LAST We want your journal to last a long time so you can always look back a month or a year into the past and see that your toughest set back then is your first easy work set now The sturdy cover is made of tough paperback with strong secure professional trade binding so the pages won t fall out after a few months of use WELL CRAFTED INTERIOR With a page to input personal details and 120 pages to record your workout we only used thick white paper to avoid ink bleed through The lines and letters are clearly printed to make it easy to fill out and to cross reference PERFECT SIZE With its 15 24 x 22 86 cm 6 x 9 dimensions you can squeeze it into a purse with ease Lightweight and durable it s the perfect size to carry Handy and accessible it s a great companion during your gym workouts COOL COVERS To top it all we have an array of cover designs for you to choose from Get inspired by our collection of truly creative book covers We stand for quality and aim to provide the best writing experience with our notebooks Our Personal Trainer Log Book is great for keeping a log of your daily weekly exercise routine so you can track your progress Keep motivated exercise harder craft better goals and get better results with your training Pop it in your training bag and start a log of what you are doing Grab a copy now *Personal Training* James Crossley, 2012 *Personal Training Theory and Practice* Second Edition draws together in one unique volume the personal practical and business skills central to you becoming a successful personal trainer It is one of the most comprehensive resources available This accessible and attractive book introduces you to the fundamentals of applied exercise prescription and programme design as well as advanced concepts such as nutritional intervention postural analysis and the psychology of behaviour change Thoroughly updated throughout this second edition also includes an emphasis on the core topics of key courses on personal training ensuring a close match with your study requirements information on key business skills including professional conduct presentation and marketing making this one of the most comprehensive resources for personal trainers available a free accompanying website that contains multiple choice questions an image bank sample exercise sheets sample programmes and web links The ebook edition is in VitalBook Bookshelf an ebook reader that allows you to download the ebook to your computer or access it anywhere with an internet browser search the full text of all of the ebooks that you hold on your bookshelf for instant access to the information you need copy and print text and figures

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the NSCA CPT exam this second edition features new and revised study questions at the end of each chapter These questions are written in the same style and format as those found on the NSCA CPT exam to fully prepare candidates for exam day For efficient self study answers to study questions and suggested solutions for the applied knowledge questions are located in the back of the text Chapter objectives and key points provide a framework for study and review of important information while sidebars throughout the text present practical explanations and applications of scientific concepts and theory The second edition of NSCA s Essentials of Personal Training is the most comprehensive resource available for current and future personal trainers exercise instructors fitness facility and wellness center managers and other fitness professionals Unmatched in scope this text remains the leading source for personal training preparation and professional development

Building a Personal Training Business Chris Knott, 2019-11-21 Are you a personal trainer who is looking to educate yourself on business This book provides the answers you ve been searching for Covering everything from calculating your profit and loss how to design your own business model and ways of periodically increasing your fees this books leaves no stone unturned when it comes to developing your personal training business and brand You ll learn the importance of financial diligence business periodisation and why quarterly targets with both earnings and self development are so essential This book isn t a quick fix it provides the long term solution for those wondering how to create longevity working in the fitness industry If your goal is to turn your personal training job in to a career with a very respectable wage then this is the book for you

Personal Trainer Log Book Rogue Plus Publishing, 2018-08-20 How many times have you walked into the gym without a clear plan of what you wanted to do Did you complete your last training efficiently Or did you skip out on some exercises and sets because you simply weren t feeling it Having a workout written out ahead of time in a personal trainer log eliminates the mental struggle we engage in the back and forth where we try to legitimize ducking out early We want to help you have a better understanding at how you progress so we designed our Personal Trainer Log Book to be USEFUL The trainer log can reveal patterns of strength development weight change mental attitude overtraining and plateaus clearer than even your most committed training partner It s a great teaching tool With a personal trainer log book you can track every session every set and every rep you do in the gym The log book can become a blueprint of what works for you STRAIGHTFORWARD AND EASY TO USE Keeping a detailed log book is a practice you ll be grateful for in the long run The more information you write down the more useful it will be In this trainer log book you can record cardio strength weight and more This book is also the perfect gift for anybody with a passion for exercise Simple and easy to use the pages are ready and waiting to be filled A NOTEBOOK BUILT TO LAST We want your journal to last a long time so you can always look back a month or a year into the past and see that your toughest set back then is your first easy work set now The sturdy cover is made of tough paperback with strong secure professional trade binding so the pages won t fall out after a few months of use WELL CRAFTED INTERIOR With a page to input personal details and 120 pages to record your workout we only used thick

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