Plaidoyer et éthique

Les termes « plaidoyer » et « lobbying » sont souvent utilisés de façon interchangeable. Dans leur acception la plus large, ils se rapportent tous deux à un processus visant à influencer les responsables de l'élaboration des politiques en faveur de ou contre une cause spécifique, mais dans la pratique, la portée du lobbying est moindre. Alors que le lobbying se cantonne principalement à des interactions face-à-face avec les décideurs politiques, le plaidoyer est plus vaste et implique une mobilisation à l'échelle locale, la formation de coalitions entre de nombreux groupes partageant les mêmes opinions, une publication des messages par le biais des médias, etc.

Ces dernières années, le lobbying a également été assimilé à des allégations de corruption telles que pistons ou d'essous-de-table proposés aux législateurs, le public ayant le sentiment d'une corruption politique généralisée. Le plaidoyer en faveur des politiques publiques, pour sa part, met l'accent sur l'ouverture et la transparence, ainsi que sur la nécessité de respecter les normes éthiques les plus strictes à toutes les étapes du processus de plaidoyer, et en particulier lors des interactions avec les décideurs. Le plaidoyer veut faire entendre le message d'une entité particulière aux responsables de l'élaboration des politiques plutôt que contribuer financièrement à un résultat politique particulier.

Règles de conduite pour combattre l'extorsion et la corruption

- Ne vous retrouvez jamais mélé à des affaires de coercition ou de corruption
- Conservez des registres financiers transparents de votre budget et faites-les auditer
- Surveillez tous les paiements réalisés au nom de l'association afin de prévenir tout paiement contraire aux règles de conduite éthique
- Si une contribution financière légale s'avère être la seule façon viable d'avoir une chance de vous entretenir directement avec un responsable de l'élaboration des politiques, procédez en accord avec la loi en vigueur et toutes les exigences en matière de divulgation publique de ces contributions
- Lorsqu'il y a lieu, rédigez votre propre code de conduite éthique et appliquez-le aux circonstances particulières de votre association.

Source: www.icoxbo.org/home/extertion_corruption/rules.asp

Le défi pour les associations professionnelles a été de trouver une source ou une norme à laquelle rattacher un code d'éthique en matière de défense des politiques publiques, qui soit indépendante d'une culture nationale particulière ou des thèmes plaidés. Les sources les plus évidentes auxquelles rattacher les directives éthiques sont les lois des pays dans lesquels les associations professionnelles évoluent. Cependant, la qualité des réglements pertinents ainsi que leur mise en application varient et dans de nombreux cas, les « à faire et à ne pas faire » pour mener un plaidoyer en faveur des politiques publiques ne sont pas correctement définis. Le défi pour une association professionnelle consiste alors à définir une norme à partir de laquelle ses membres peuvent savoir ce que l'on attend d'eux et comment ils doivent mener leur travail de plaidoyer d'une façon transparence et professionnelle.

Plaidoyer En Faveur De Lintoleacuterance

LL Leslie

Plaidoyer En Faveur De Lintoleacuterance:

Plaidoyer En Faveur De Lintoleacuterance Book Review: Unveiling the Magic of Language

In a digital era where connections and knowledge reign supreme, the enchanting power of language has are more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is actually remarkable. This extraordinary book, aptly titled "**Plaidoyer En Faveur De Lintoleacuterance**," compiled by a very acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound impact on our existence. Throughout this critique, we shall delve in to the book is central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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