

2.1 Simple Demo Dashboard

Brand Analysis Product Details Usage Page

* Year

- ☒ 2008
- ☒ 2009
- ☒ 2010
- ☒ 2011

* Credit Rate

Between

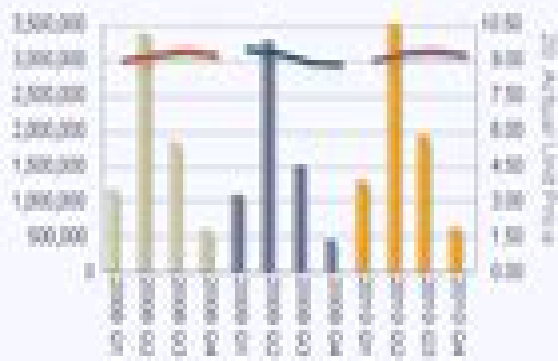
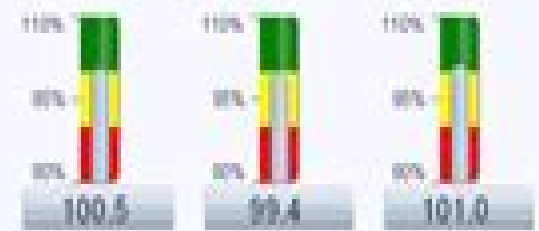


Sales Org Hierarchy

100 Per Sales Org is equal to 2008, 2009, 2010, 2011 and 0% Credit Rate is between 0.00 and 10.00

Brand	Revenue	Target Revenue	Completion %
BrCash	21,000,000	20,893,819	100.1%
BrProd	17,800,000	17,606,000	101.1%
BrService	11,900,000	11,894,000	101.0%
Grand Total	50,700,000	49,893,819	100.3%



BrBrand BrCash

	Revenue			Revenue
	2008	2009	2010	
Corporate Total	5,990,740	6,312,067	7,717,173	21,000,000
BrIndigene Inc.	2,126,281	1,829,824	2,712,808	6,289,013
BrTessera Ltd.	2,641,351	2,462,950	2,947,560	8,072,162
BrGarnard Corp.	2,182,809	1,999,213	2,446,722	6,628,825



Oracle Business Intelligence Enterprise Edition

Gerardus Blokdyk



Oracle Business Intelligence Enterprise Edition:

Oracle Business Intelligence Enterprise Edition 12c Adrian Ward, Christian Screen, Haroun Khan, 2017-04-20 A comprehensive guide from Oracle experts that will act as your single point of reference for building an Oracle BI 12c system that turns data in actionable insight About This Book Come start your first Oracle Business intelligence system and excel in BI with this exhaustive guide An all encompassing guide for your Oracle business intelligence needs Learn from the self paced professional guidance and implement Oracle business intelligence using this easy to follow guide by our experts Who This Book Is For If your job includes working on data improving the financial or operational performance of your organization or you are a consultant for the above then this book is for you If you have been placed on a business intelligence project then this book is for you If you are the Project Manager Business Analyst or Data Scientist then this book is for you If you are an end user of Oracle Business Intelligence then this book is for you too Having a basic understanding of databases and the use of Business Intelligence is expected but no knowledge of Oracle BI is required What You Will Learn Install OBIEE in Windows including how to create the underlying Weblogic Application server and the required database Build the BI system repository the vital engine connecting your data to the front end of Oracle BI Develop effective analysis draw out meaning from the data and present it to end users on interactive dashboards Build pixel perfect printable reports using the embedded BI Publisher feature Build agents for actionable insight and enable your users to act on Business Intelligence at their desktop or on the move Understand the various aspects of securing the Oracle BI system from data restrictions to whole dashboard access rights Get acquainted with the system management tools and methods available for the continuous improvement of your system In Detail Oracle Business Intelligence Enterprise Edition OBIEE 12c is packed full of features and has a fresh approach to information presentation system management and security OBIEE can help any organization to understand its data to make useful information from data and to ensure decision making is supported by facts OBIEE can focus on information that needs action alerting users when conditions are met OBIEE can be used for data analysis form production dashboarding and workflow processes We will introduce you to OBIEE features and provide a step by step guide to build a complete system from scratch With this guide you will be equipped with a good basic understanding of what the product contains how to install and configure it and how to create effective Business Intelligence This book contains the necessary information for a beginner to create a high performance OBIEE 12c system This book is also a guide that explains how to use an existing OBIEE 12c system and shows end users how to create Style and approach This book will take you from one feature to another in a step by step manner and will teach how you can create effective business intelligence using Oracle Business Intelligence Enterprise Edition You will be taught how to create BI solutions and dashboards from scratch There will be multiple modules in the book each module spread in chapters that will cover one aspect of business intelligence in a systematic manner *Oracle Business Intelligence Enterprise Edition 11g* C. Screen, 2012 The Oracle Business Intelligence

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Oracle Business Intelligence with Machine Learning Rosendo Abellera,Lakshman Bulusu,2017-12-18 Use machine learning and Oracle Business Intelligence Enterprise Edition OBIEE as a comprehensive BI solution This book follows a when to why to and how to approach to explain the key steps involved in utilizing the artificial intelligence components now available for a successful OBIEE implementation Oracle Business Intelligence with Machine Learning covers various technologies including using Oracle OBIEE R Enterprise Spatial Maps and machine learning for advanced visualization and analytics The machine learning material focuses on learning representations of input data suitable for a given prediction problem This book focuses on the practical aspects of implementing machine learning solutions using the rich Oracle BI ecosystem The primary objective of this book is to bridge the gap between the academic state of the art and the industry state of the practice by introducing you to machine learning with OBIEE What You Will Learn See machine learning in OBIEE Master the fundamentals of machine learning and how it pertains to BI and advanced analytics Gain an introduction to Oracle R Enterprise Discover the practical considerations of implementing machine learning with OBIEE Who This Book Is For Analytics managers BI architects and developers and data scientists

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Oracle Business Intelligence Enterprise Edition 12c Complete Self-Assessment Guide Gerardus

Blokdyk,2018-01-06 Have you identified your Oracle Business Intelligence Enterprise Edition 12c key performance indicators Is the Oracle Business Intelligence Enterprise Edition 12c organization completing tasks effectively and efficiently Which individuals teams or departments will be involved in Oracle Business Intelligence Enterprise Edition 12c How will we insure seamless interoperability of Oracle Business Intelligence Enterprise Edition 12c moving forward Risk factors what are the

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Rosendo Abellera,Lakshman Bulusu,2016-11-30 This book highlights the practical aspects of using Oracle Essbase and Oracle Business Intelligence Enterprise Edition OBIEE as a comprehensive BI solution It explains the key steps involved in Oracle Essbase and OBIEE implementations Using case studies the book covers Oracle Essbase for analytical BI and data integration using OBIEE for operational BI including presentation services and BI Publisher for real time reporting services Self service BI in terms of VLDB scalability high performance stability long lasting and ease of use that saves time effort and costs while maximizing ROI

Oracle Business Intelligence with Machine Learning Rosendo Abellera,Bulusu Lakshman,2018 Use machine learning and Oracle Business Intelligence Enterprise Edition OBIEE as a comprehensive BI solution This book follows a when to why to and how to approach to explain the key steps involved in utilizing the artificial intelligence components now available for a successful OBIEE implementation Oracle Business Intelligence with Machine Learning covers various technologies including using Oracle OBIEE R Enterprise Spatial Maps and machine learning for advanced visualization and analytics The machine learning material focuses on learning representations of input data suitable for a given prediction problem This book focuses on the practical aspects of implementing machine learning solutions using the rich Oracle BI ecosystem The primary objective of this book is to bridge the gap between the academic state of the art and the industry state of the practice by introducing you to machine learning with OBIEE You will See machine learning in OBIEE Master the fundamentals of machine learning and how it pertains to BI and advanced analytics Gain an introduction to Oracle R Enterprise Discover the practical considerations of implementing machine learning with OBIEE

Oracle Business Intelligence Enterprise Edition 12c a Complete Guide - 2019 Edition Gerardus Blokdyk,2018-12-21 What is the total number of users What is the current daily volume of new information data added to the disparate sources What is your data rate of change in terms of size on disk in gigabytes gb or terabytes tb What type of unstructured data may be expected Which interfaces services to do first This exclusive Oracle Business Intelligence Enterprise Edition 12c self assessment will make you the credible Oracle Business Intelligence Enterprise Edition 12c domain authority by revealing just what you need to know to be fluent and ready for any Oracle Business Intelligence Enterprise Edition 12c challenge How do I reduce the effort in the Oracle Business Intelligence Enterprise Edition 12c work to be done to get problems solved How can I ensure that plans of action include every Oracle Business Intelligence Enterprise Edition 12c task and that every Oracle Business Intelligence Enterprise Edition 12c outcome is in place How will I save time investigating strategic and tactical options and ensuring Oracle Business Intelligence Enterprise Edition 12c costs are low How can I deliver tailored Oracle Business Intelligence Enterprise Edition 12c advice instantly with structured going forward plans There s no better guide through these mind expanding questions than acclaimed best selling author Gerard Blokdyk Blokdyk ensures all Oracle Business Intelligence Enterprise Edition 12c essentials are covered from every angle the Oracle Business Intelligence Enterprise Edition 12c self assessment shows succinctly and clearly that what needs to be

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Andrew Mendelsohn Senior Vice President Database Server Technologies Oracle Corporation **Cases on Enterprise**

Information Systems and Implementation Stages: Learning from the Gulf Region Albadri, Fayez, 2012-10-31 After the introduction of Enterprise Information Systems EIS and Enterprise Resources Planning ERP applications to many business organizations the functional issues such as technical problems security threats persistent end user resistance and the excessive hidden costs of these systems began coming to light Cases on Enterprise Information Systems and Implementation Stages Learning from the Gulf Region focuses on the Gulf region and it s lead on the enterprise systems adoption which has exceeded those in many developed countries This reference book highlights experiences implementing EIS delivering a comprehensive multi perspective account of EIS issues and explores the concerns risks and critical success factors of EIS for a variety of organizations It aims to be beneficial for both practitioners and academics alike **Business Intelligence For**

Dummies Swain Scheps, 2011-02-04 You re intelligent right So you ve already figured out that Business Intelligence can be pretty valuable in making the right decisions about your business But you ve heard at least a dozen definitions of what it is and heard of at least that many BI tools Where do you start Business Intelligence For Dummies makes BI understandable It takes you step by step through the technologies and the alphabet soup so you can choose the right technology and implement a successful BI environment You ll see how the applications and technologies work together to access analyze and present data that you can use to make better decisions about your products customers competitors and more You ll find out how to Understand the principles and practical elements of BI Determine what your business needs Compare different approaches to BI Build a solid BI architecture and roadmap Design develop and deploy your BI plan Relate BI to data warehousing ERP CRM and e commerce Analyze emerging trends and developing BI tools to see what else may be useful Whether you re the business owner or the person charged with developing and implementing a BI strategy checking out Business Intelligence For Dummies is a good business decision **Developing Essbase Applications** Cameron Lackpour, 2015-09-17

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are much discussed but still very new including Exalytics and Hybrid Essbase It covers the latest improvements to the Essbase engine as well as the impact of new reporting and analysis tools It also presents advanced Essbase best practices across a variety of features functions and theories

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