

SAMPLE FOR MBA

STATEMENT OF PURPOSE

One of my most cherished family memories is gathering together on the couch and watching the newest Incubator episode. In the show, contestants present business ideas as well as their idea for organization and structure, and the judges decide if they would fund that idea or not. I remember as a child dreaming of one day being on that show, and even submitted several of my brainstormed ideas to the show. Although the show ended before I could find out if any of my ideas had been selected, my fascination with new business ideas and innovations spurred me to study the field of marketing and leadership, and has inspired me to apply for this MBA in Business Administration.

During college, I took my desire to develop a business idea and entered a school-funded business seed competition. Together with three of my classmates, we pitched an idea for turning recyclable textiles into marketable book covers and school supplies, which could be sold at a very low cost in areas of the world where these supplies were badly needed. We won a \$5000 initial seed fund, and this opened the doorway for new funding. I remember being astonished and excited at seeing my idea come to life, and I hope to continue this type of innovation in the future.

As a business student, I understand the importance of carefully studying and understanding the market in order to ensure that the products and services proposed can fill a need or niche. Through this MBA, I hope to gain a better sense of how to assess all characteristics of a business that can empower it to succeed. Additionally, I believe that the relationships that I will build during the course of my studies will greatly benefit me as an entrepreneur in the future. This MBA program will enable me to make my ideas a reality through industry-based projects which will give me the expertise and experience to navigate the business field.

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Jeremy Shinewald



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Applying Successfully to Top US Universities Jason Morris, 2012-05-01 Peterson's Applying Successfully to Top US Universities is a unique guide that assists highly ambitious Chinese students to get accepted to one of the top ranked higher education institutions in the United States to both undergraduate and graduate programs of study. The book starts out with a general overview of what to expect from receiving a higher education in the United States from earning a degree to financial aid from campus life to the academic calendar. You will find an entire chapter dedicated to the rankings of schools and universities who creates the rankings how to read them and what to do with the information provided by them. This book also offers extensive information about the language proficiency and admittance tests you may have to take and advice on how to handle the financial aspect of a US education with a list of scholarships and financial aid available. You will find valuable strategies for building a strong and successful application with special emphasis on creating an outstanding essay or statement of purpose and securing strong letters of recommendation. The book concludes with extensive advice from admission officers and successful international students. [Complete Start-to-Finish MBA Admissions Guide](#) Jeremy Shinewald, 2013-06-11 The MBA admissions process is fiercely competitive yet success can be remarkably simple differentiate yourself from a sea of applicants and gain that coveted letter of acceptance. But how do you discover your unique attributes? How do you create an application that will ensure you truly stand out from the pack? The Complete Start to Finish MBA Admissions Guide 2nd Ed is filled with exercises and examples that take you step by step through the entire MBA admissions process. Our guide includes chapters on the following: Long term planning to ensure a competitive candidacy Creative brainstorming to build a foundation for standout essays Writing dynamic personal goal statements and essays Drafting an eye catching and results driven resume Obtaining compelling and supportive recommendations Preparing for a persuasive and effective interview including 100 potential interview questions. **Business School Essays That Made a Difference, 5th Edition** Princeton Review, Nedda Gilbert, 2012-09-15 Real essays written by MBA hopefuls with commentary from admissions experts. **MBA Admissions Strategy: from Profile Building to Essay Writing** Avi Gordon, 2017-05-16 MBA Admissions Strategy is a bestseller that shows MBA applicants what MBA Admissions Committees value and how they work. What to say in a business school application and how to say it well. How to answer tricky essay and interview questions. It guides the reader through the four key aspects of competitive MBA admissions: navigating the admissions process enhancing profile value managing essay and interview communications and writing better. MBA Admissions Strategy is about what is hard for MBA applicants to find: the candid what I wish they'd told me insights about what really works in MBA admissions. It is what to do to win in MBA admissions and a step by step guide how to do it. The 3rd edition updated throughout contains new material on success in MBA interviews and wider admissions inputs in addition to the traditional essays. **Getting Into Business School** Brandon Royal, 2013-01-01 Secrets to Getting into Business School helps candidates develop the skills

and mindset needed to prepare a first class business school application This manual contains 60 sample application essays covering all ten major types of MBA essays as well as exhibits highlighting relevant application documents sample letters of recommendation with critiques an interview evaluation form complete with interviewer s comments an interview thank you note sample employment records and professionally formatted resumes and extracurricular presentations showing how candidates present their awards and recognition community service collegiate activities and hobbies and interests **Mba Admissions Strategy: From Profile Building To Essay Writing** Gordon, Avi,2010-07-01 This book focuses on the essay writing process and includes a writing toolbox which has been adapted to meet the specific needs of MBA applicants

Business Communication, 4TH Edition R K Madhukar, During the last two decades this book on Business Communication has earned a special place for itself among the students and teachers of commerce and management and management practitioners Following a lucid approach this book has emerged to be a comprehensive textbook providing a sharp focus on all relevant concepts cardinal principles and practices relating to business communication Serving both as a learner s text and a practitioner s guide this Fourth Edition helps the readers communicate with elan and a strong conviction and prepares them to face the emerging workplace challenges Since its first edition in 2005 this book has become a trusted source widely prescribed by universities and institutes across India This revised enlarged and thoroughly updated Fourth Edition endeavours to make the subject of business communication contemporary accessible and engaging ensuring that readers get well equipped to communicate effectively in a global context **Business Communication, 3rd Edition** Madhukar R.K., It is a comprehensive textbook especially designed for the students of commerce management and other professional courses It serves both as a learner s text and a practitioner s guide It provides a sharp focus on all relevant concepts and cardinal principles of business communication and adds value to the reader s understanding of the subject Following a need based and sequential approach the book is highly stimulating and leads students to communicate with lan and prepare for work place challenges **Communication Skills And Soft Skills: An Integrated Approach (With Cd)** Kumar E.

Suresh,2010-09 **CONTENT WRITING HANDBOOK** Kounal Gupta,2020-10-15 ANYONE ANYTIME ANYWHERE This is not any other content writing book This is THE CONTENT WRITING BOOK Content Writing Handbook is the outcome of spending over 200 000 man hours in seeking interest and understanding challenges of 36 514 individuals over a period of 6 years towards writing This was further boiled down to spending 5 500 man hours in imparting content writing training to individuals from diverse backgrounds via a popular offering from Henry Harvin Education namely Certified Digital Content Writer CDCW course Converting vast experiences into nuggets of wisdom Content Writing Handbook incorporates tips tricks templates strategies and best practices that can help anyone who wants to write just by devoting 1 hour to each subsection And if you spend 1 hour daily for the next 32 days you can complete the book This book starts with 2 basic raw materials to write any form of content language skills and internet skills Once we gain insight on these two skills we move towards

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The Business School Buzz Book Vault Editors, 2006-02-07 In this new edition Vault publishes the entire surveys of current students and alumni at more than 100 top business schools Each 4 to 5 page entry is composed of insider comments from students and alumni as well as the school's responses to the comments

Working Mother, 2002-10 The magazine that helps career moms balance their personal and professional lives

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MBA Entrance Exams 4th Edition Disha Experts, **Break the MBA Admissions Barrier** Mohit Jain, Jain/harindran, 2007-09 As Students Have Started Aspiring For An Mba Degree From The Best B Schools Of The World Looking Beyond The Iims The Number Of Applicants Per Year For International Mba Programmes Has Increased Considerably Therefore It Is Necessary To Present One's Application In Such A Way So As To Stand Out Of The Multitude Successfully Managing The Admissions Process Application Requirements And Arrangements Is Challenging And Demands Judicious Planning

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