

Creative Writing Rubric

Points	Characterization	Imagery	Plot	Length	Grammar	Dialogue
1	Characters are under-developed and don't have an adequate back-ground, personality, or motivation. They don't feel like real people at all.	The writer does not try to employ imagery at all. The effort is made to create a sensory experience for the reader.	The writer has not tried to create a cohesive plot of any kind. There is no structure, and it is not engaging or original.	The story is less than 100 words.	There are more than 10 errors in punctuation capitalization commas apostrophe usage word choice	Dialogue is minimal and stiff. There is no sense of tension, conflict, or any formal speech.
2	Characterization is shaky. The characters neither are vivid, they have no consistent personality traits, and there is no sense of a personal history.	The writer's structure and story imagery is shaky. The reader does not get a full sensory picture of what is happening in the story.	The writer has crafted a story with a central plot that lacks one or more of the following: conflict, rising action, climax, falling action, and resolution. The plot is unoriginal, unengaging, and doesn't make much sense.	The story is 100-249 words long.	There are 10-12 errors in punctuation capitalization commas apostrophe usage word choice	Dialogue between characters feels stiff and unnatural. There is too much of one or more of the following: repetition, lack of formal or informal speech.
3	Some attempt was made to create a back-ground, personality, and motivation, but the characters don't feel real. The characterization is shaky.	An adequate attempt was made to describe the world of the story. The writer's sensory picture is shaky, but attempts to emphasize, but distorts the entire tale.	The writer has crafted a story with a central plot that lacks one or more of the following: conflict, rising action, climax, falling action, and resolution. The plot makes sense, but isn't very original or engaging.	The story is at least 250-499 words long.	There are 1-6 errors in punctuation capitalization commas apostrophe usage word choice	Dialogue between characters feels stiff and unnatural. There is too much of one or more of the following: repetition, lack of formal or informal speech.

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VM Jensen



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