## About the Book

This book of "Foundations of Functional Management" discussed the various functions of management including marketing, HR, finance and business analytics. The material in this book is designed to provide maximum flexibility of use for teachers and students alike. Each topic has been started with fundamental introduction and developed steadily up to the standard form. Exercises are also provided in this book. This book is useful not only for students who are pursuing their studies but also for those working in the educational institutions and corporate world.

## About the Author



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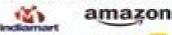
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