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The Essential Management Handbook Pooja Supahia Bhardwaj,2021-08-03 About The Author Pooja has over 20 years of global corporate work experience across different geographies spread across various sectors including BFSI manufacturing IT She has won numerous awards accolades over her gargantuanly successful career She has a strong academic background

including education from acknowledged institutes like London Business School UK Heriot Watt University UK FOMS India She has contributed towards numerous journals white papers research papers Currently she is the CEO of a leading consulting firm besides officiating on the Board of two unicorns a niche start up WHY BUY THIS BOOK Proven management concepts corporate case studies researches collectively form a formidable knowledge pool which can provide upward direction to career growth but the sheer complexity and intricacies can be mind baffling How to absorb timely recall apply them seamlessly This book answers with an innovative approach 1 Story telling technique While the reader gets engrossed in the exciting story of a corporate professional unconsciously it creates a visual image which is easy to connect with remember and recall It compels for action and fuels a desire for change 2 The management concepts corporate case studies researches are explained using Diagrammatic representations instead of sentential representations 3 The real life experiences ignite curiosity as they can strongly connect emotionally 4 Message gets reinforced with numerous aptly placed idioms Key take away from book 340 management concepts 80 corporate case studies 180 idioms 15 real life experiences **NLP Coaching** Susie Linder-Pelz,2010-02-03 NLP Neuro Linguistic Programming is believed by many to be a powerful set of tools for facilitating change and enhancing performance Yet despite the success stories and proliferation of courses there is still much skepticism about the validity and effectiveness of NLP In NLP Coaching Susie Linder Pelz brings for the first time an evidence based perspective to this coaching methodology She explains how and where NLP coaching is used examines its links to established principles and practices and questions aspects of NLP where the empirical evidence is missing She reviews recent developments in NLP based coaching practice and proposes a specific research agenda that will move NLP coaching towards an evidence based approach NLP Coaching provides numerous case studies and real life examples which show how NLP assists personal professional team leadership and organizational development The book includes contributions from leaders in the field Andrew Bryant Michelle Duval Joseph O Connor Paul Tosey and Lisa Wake

DECODING NEURO-LINGUISTIC PROGRAMMING DAVID SANDUA,2024-05-19 Embark on a transformative journey with Decoding Neuro Linguistic Programming a book that unravels the mysteries of human communication This guide offers practical tools to understand and enhance your daily interactions from personal to professional realms Through proven techniques such as calibration anchoring and reframing you ll learn to interpret and manage verbal and non verbal signals opening new doors to deeper and more satisfying relationships If you aim to positively influence your environment overcome communication barriers and transform your interpersonal skills this guide is your perfect ally With real world examples and practical applications this book not only teaches but also inspires living communication in a conscious and effective way

Handbook of Research on Natural Language Processing and Smart Service Systems Pazos-Rangel, Rodolfo Abraham,Florencia-Juarez, Rogelio,Paredes-Valverde, Mario Andrés,Rivera, Gilberto,2020-10-02 Natural language processing NLP is a branch of artificial intelligence that has emerged as a prevalent method of practice for a sizeable amount of

companies NLP enables software to understand human language and process complex data that is generated within businesses In a competitive market leading organizations are showing an increased interest in implementing this technology to improve user experience and establish smarter decision making methods Research on the application of intelligent analytics is crucial for professionals and companies who wish to gain an edge on the opposition The Handbook of Research on Natural Language Processing and Smart Service Systems is a collection of innovative research on the integration and development of intelligent software tools and their various applications within professional environments While highlighting topics including discourse analysis information retrieval and advanced dialog systems this book is ideally designed for developers practitioners researchers managers engineers academicians business professionals scholars policymakers and students seeking current research on the improvement of competitive practices through the use of NLP and smart service systems

Neuro-Linguistic Programming P. Tosey, J. Mathison, 2009-11-12 Addressing the need for a discerning research based discussion of NLP this book seeks to answer the many questions that clients potential users and practitioners ask including what is NLP and what can it best be used for This book looks at the research and theory behind NLP also exploring claims that it is a pseudoscience

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