Giving a Persuasive Speech

How to communicate effectively and compellingly

Career & Professional Development

Speech is power: speech is to persuade, to convert, to compel. It is to bring another out of his bad sense into your good sense.

(Ralph Waldo Emerson in Letters and Social Aims)

Summary:

This guide covers the three steps to preparing and delivering a persuasive speech. They are:

- A. Preparing: Determining the goals of your speech; organizing your thoughts into 1-3 major themes
- B. Presenting: Start strong; stick to major points; close strong
- C. Practicing: Delivery

A. Preparing Your Speech:

Determine your goal. Speaking persuasively in a speech is a valuable professional skill. This ability helps
you convince listeners to view an issue as you do, and achieve goals that require the support of others.

The first thing to do if you need to give a persuasive speech, is to consider your audience and your goals. Your thoughts will be the foundation of the outline of what you are going to say, as well as how you will say it. So, take a few minutes to jot down some answers to the following questions:

- 1. Who is your audience, and what you are trying to convince them of?
- Why is what you are trying to convince them of important? What will they gain?
- 3. Why would they be reluctant to be convinced? What can you say to alleviate their concerns?
- 4. What 'take away' pieces of information do you want them to leave with, after hearing you speak?

FOR EXAMPLE:

Let's look at Emesto Rojas, who is giving a 10-minute speech to request funding for his group's initiative to have a networking event. He might jot down the following ideas:

My audience is the dean of my school and the dean's funding committee. I want to convince them to consider funding my group's alumni networking dinner. Though there are a lot of good proposals which might attract them, mine meets the funding guidelines, will have a big impact, and focuses on developing a key professional skill. By the end of my speech, I want them to see:

- 1. How valuable this opportunity would be for students' career and professional development,
- 2. That it would be well attended and a good investment,
- 3. That my group has the organizational ability to organize an event like this successfully,
- That a networking event is in line with the dean's goals of promoting professional development,
- 5. That it's a better use of funds than other options being presented here today,
- 6. That there hasn't been a networking event like this in a long time,
- 7. That it would be fun.

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Alfred Robinson

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What is Persuasive Writing? Charlotte Guillain, 2015-08-13 Learn all about what makes great persuasive writing This book looks at what it is examples in the real world how to use it and how you can write your own Challenge of the Transition to Secondary School Alice Deignan, Duygu Candarli, Florence Oxley, 2022-12-30 This book provides a unique analysis and description of the linguistic challenges faced by school students as they move from primary to secondary school a major transition which some students struggle with emotionally and academically The study draws on a bespoke corpus of 2.5 million words of written materials and transcribed classroom recordings provided by the project s partner schools combines quantitative and qualitative approaches to the corpus data to explore linguistic variation across school levels registers and subjects describes the procedures of corpus compilation and analysis of written and spoken academic language showing how modern corpus tools can be applied to this far reaching social and educational issue uncovers differences and similarities between the academic language that school children are exposed to at primary and secondary school contrasting this against the backdrop of the non academic language that they encounter outside school This book is important reading for advanced students and researchers in corpus linguistics applied linguistics and teacher education It carries implications for policymakers and schools looking to support students at this critical point in their schooling The Open Access version of this book available at http www taylorfrancis com has been made available under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4 0 license **Modern One-Act Plays for** Schools James Mervyn Charlton, 2005-09-05 Essential skills practice for better reading and writing Persuasive Persuade And Influence Any Audience Yaniv Zaid, 2013-11-25 Persuade And Influence Any **Speaking** John A. McGee, 1929 Audience by Dr Yaniv Zaid How to persuade anyone anywhere anytime This is the best book in the world for Public Speaking Especially for teaching how each one of you regardless of profession or experience can improve his her speaking and persuasive abilities Appropriate for every audience every forum and every setting Everyone can improve Not only specially gifted and charismatic persons can become successful public speakers Offers many examples clear rules and simple techniques Covers all the subjects of public speaking Persuade And Influence Any Audience teaches in a light and clear language how each one of us regardless of profession or experience in public speaking can improve his her speaking and persuasive abilities The book which is based on the international and successful Debate method includes numerous examples clear rules and simple techniques which are suitable for all kinds of speakers in every forum and framework The book Persuade And Influence Any Audience deals with all the components of the theory of speech and persuasion writing a speech matching the speech to the a target audience sharpening of messages presentation methods posture and body language keeping track of time and more Persuade And Influence Any Audience is suitable for any kind of public speaking from large events with many participants like in cases of lecturers speaking in front of students or politicians at election rallies to

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Foreign Relations of the United States, 1949, The Far East: ... The China White Paper was released by the Department at 12 noon, August 5, as ... August 15, 1949, page 237. The statement issued by the Secretary of State ... China White Paper The China White Paper is the common name for United States Relations with China, with Special Reference to the Period 1944-1949, published in August 1949 by ... The China White Paper: August 1949 - U. S. Department of ... U. S. Department of State Introduction by Lyman P. Van Slyke. BUY THIS BOOK. 1967 1124 pages. \$65.00. Paperback ISBN: 9780804706087. Google Book Preview. The Failure of the China White Paper - Digital Commons @ IWU by WA Rintz · 2009 · Cited by 8 — Abstract. The China White Paper, released by the Truman administration in 1949, aimed to absolve the U.S. government of

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