

THE DAILY NEWS

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March 22nd 2020

**EXCLUSIVE: PUPPY FOUND.
GOOD HOME NEEDED. CAN
ANYONE HELP?** *(strapline)*

**INTERVIEW WITH LOCAL RSPCA
OFFICER ABOUT THE IMPORTANCE
OF DOGS WEARING COLLARS.**

Can you give a home to this dog?

(reading)

**This cute little pup
needs a new owner...**

(standfirst)

BY ANYA SMITH

On Friday at 4pm the owners of the Fairview Hotel had a shock when an unexpected guest arrived. He was a King Cavalier pup about 9 months old.

The hotel manager Ken Barker said, "He wandered in and put his paw on the desk as if he was another guest. He looked at us with big black appealing eyes as if he was asking for a room. He is an adorable dog and my staff fell in love with him. They have doted on him."

The hotel receptionist Miss Kind added, "He is so affectionate. He will make a fantastic pet for somebody. I would have had him myself if I had a bigger flat with a garden."

(illustration)



CAPTION: CAVALIER PUPPY

The dog had been living rough on the common and was starving. We are searching for a suitable new owner. An animal with such a gentle nature deserves a good home.

If you love dogs and feel you can help, please ring 0123 445677.

Quotations and direct speech give the writer a chance to put forward different viewpoints. Indirect or reported speech is also used:

(pull quote)

"Ken Barker said that he wandered in and put his paw on the desk."

Are you persuaded? Would you ask your mum to ring this number? Write a reply.

Persuasive Newspaper Articles

**Melvin M. Mark, Stewart I.
Donaldson, Bernadette Campbell**

Persuasive Newspaper Articles:

Publishing a Newspaper Marjorie Wein Belshaw, 1996 Grade level 4 5 6 7 8 e i s t **Writing from Within Level 2 Teacher's Manual** Arlen Gargagliano, Curtis Kelly, 2011-11-21 This is a series that prepares students for paragraph and composition writing while making the process enjoyable Writing from Within Level 2 focuses on generating topics writing cohesive paragraphs and organizing them into clear logical compositions The book contains twelve units each one centering around a final writing assignment As students prepare for their assignment they brainstorm ideas for writing and analyze sample paragraphs and compositions for both language and organization The units offer a balance of introspective writing assignments with more conventional task based ones Level 2 writing topics include a major life event personal goals a research report and a newspaper articles On the Write Track James Clements, 2022-10-13 On the Write Track puts teachers autonomy and their knowledge of what is right for their pupils at the heart of teaching writing It explores a set of research based principles before illustrating these with case studies and examples of classroom practice Writing is about communication Learning to write gives children a voice that others will listen to a voice they can use to share their ideas articulate their feelings amuse and delight their readers and argue for what they believe in While every child every teacher and every classroom are different approaches to teaching writing can sometimes feel prescriptive whether they are based on a particular curriculum model commercial scheme assessment system or underlying philosophy This book provides freedom and choice by introducing a series of tracks for writing teaching including practical approaches to Building a community of writers in the classroom Employing a process led sequence for teaching writing Encouraging children to write for pleasure and share their own interests Exploring the use of rich and diverse texts as fuel for writing Drawing on spoken language and oracy to develop written communication Teaching grammar and punctuation to support writing Utilising feedback to help children develop their writing voice Using drama and play as starting points for writing Through considering these different tracks and thinking about how to weave them together into a coherent whole teachers can help every child to make the journey to being a confident skilled keen writer **ThompsonCourierRakeRegister_2018-04-12_all.pdf**, 2018-04-12 ThompsonCourierRakeRegister_2018 04 12_all pdf *Using Stories to Teach ICT Ages 9 to 11+* Anita Loughrey, 2013-07-23 Using stories to teach ICT is a new excellent series of four books that will make the teaching of ICT a more exciting and creative cross curricular experience The aim of the series is for ICT to be presented in a format that shows how information technology is used in our everyday lives and demonstrates ways how ICT skills can be taught and extended while linking to a wide variety of other subject areas of the curriculum Ages 9 11 contains 6 fun and original stories detailed lesson plans up to 4 worksheets with each lesson activities to develop a range of ICT skills **Writing Report Card For The Nation And The States, NAEP 1998**, 1999 **NAEP 1998 Writing Report Card for the Nation and the States** Elissa A. Greenwald, 1999 Cambridge International AS and A Level English Language Coursebook Mike Gould, Marilyn

Rankin,2014-08-21 Comprehensive student friendly resources designed for teaching Cambridge International AS and A Level English Language syllabus 9093 The core aim of this Coursebook is to help students to develop and apply the key skills they need to achieve in AS and A Level English Language They will build the skills needed for assessment through frequent activities Divided into two distinct parts for AS and A Level studies the book covers a wide range of reading skills such as understanding aspects of style voice and tone It also addresses the conventions of key kinds of writing and spoken language from scripted speeches to travel articles and looks at how they can capture these conventions in their own work

Post-Truth, Post-Press, Post-Europe Paul Rowinski,2020-09-20 This book explores whether a beleaguered press in recent years has been developing an emotive Eurosceptic post truth rhetoric of its own competing for attention with populist politicians These politicians now by pass the media talking directly to their publics in blogs on Twitter and Facebook In the post truth age objective facts are less influential in shaping opinion than appeals to emotion Audiences congregate around views they share and want to believe The author presents a critical discourse analysis of the language used by populist politicians online on Facebook and subsequently quoted in the press which highlights how the political rhetoric of Italian and British politicians is often at its most inflammatory around the issue of immigration The same goes for the press The Italian case study focuses on media coverage of the 2014 and 2019 European elections and 2018 general election The British case study examines press reporting of the 2016 UK referendum on EU membership the 2017 general election and the September 2019 parliamentary debate immediately following the UK Supreme Court ruling that proroguing of Parliament was illegal From the picture that emerges the author argues that journalists need to change how they report to challenge the post truthers holding them to account and pressing them on the facts while also harnessing the emotions of disaffected publics

Seven Steps to Writing Success - Persuasive Writing Manual (Second Edition) Jen McVeity,Sarah Bakker,2021-01-01 Are you ready to transform your students into masters of persuasion Packed with practical time saving classroom resources this manual makes planning and implementing the Seven Steps just as fun as learning it Inside this Step by Step guide you ll find theory and techniques for each Step annotated writing samples showing the techniques in action fun and flexible curriculum aligned writing activities and templates over 100 differentiated writing topics plus picture prompts planning and assessment resources a Putting It All Together chapter

Phraseological Substitutions in Newspaper Headlines Sylvia Jaki,2014-07-15 The major purpose of newspaper headlines is to trigger the reader s interest A popular way to achieve this goal is the use of phraseological modifications Based on previous findings from various linguistic disciplines this book provides an interdisciplinary approach to shed light on the reception of substitutions like More than Meats the Eye It develops an empirical methodology for investigating the complex cognitive processes involved using a large sample of authentic examples for illustration Along these lines this volume not only shows what associations readers make when they encounter a lexical substitution and what factors facilitate the recognition of the canonical form It also addresses the

question of how meaning is constructed in terms of Conceptual Integration Theory and establishes an experimentally supported model of interpretation This multifaceted perspective renders Phraseological Substitutions in Newspaper Headlines More than Meats the Eye relevant to scholars and advanced students from a wide range of linguistic areas such as phraseology cognitive linguistics psycholinguistics and humour research but also to interested journalists Teaching New Literacies in Grades 4-6 Barbara Moss,Diane Lapp,2009-11-23 Upper elementary students encounter a sometimes dizzying array of traditional and nontraditional texts both in and outside of the classroom This practical handbook helps teachers in grades 4 6 harness the instructional potential of fiction poetry and plays informational texts graphic novels digital storytelling Web based and multimodal texts hip hop advertisements math problems and many other types of texts Twenty four complete lessons promote critical literacy skills such as comprehending analyzing and synthesizing information and using writing to communicate new ideas and pose questions Snapshots of diverse classrooms are accompanied by clear explanations of the research base for instruction in each genre Ready to use reproducibles are included Achieving a in Gcse Aqa English Specif Paul Burns,P. Burns,2006-05 A revision guide for the AQA English specification aimed at the more advanced student looking to boost his her grade to A As well as the normal revision material it explores advanced skills and techniques necessary to reach the very top **The Essentials of GCSE AQA English** Paul Burns,2006 A revision guide covering the core material for AQA English Specification A It contains what that a student needs to pass the exam It includes thematic treatment of the Anthology material and also a thorough guide on how to answer exam questions **Pass It On** Pearson Education,2002-04-26 Navigator is a KS2 reading scheme which covers fiction and non fiction It provides material to give pupils a 20 minute guided reading session per week during each school year *Introduction to Discourse Studies* Jan Renkema,2004-08-23 Introduction to Discourse Studies follows on Jan Renkema s successful Discourse Studies An Introductory Textbook 1993 published in four languages This new book deals with even more key concepts in discourse studies and approaches major issues in this field from the Anglo American and European as well as the Australian traditions It provides a scientific toolkit for future courses on discourse studies and serves as a stepping stone to the independent study of professional literature Introduction to Discourse Studies is the result of more than twenty five years of experience gained in doing research and teaching students professionals and academics at various universities The book is organized in fifteen comprehensive chapters each subdivided in modular sections that can be studied separately It includes 400 references from the most cited contemporary publications to influential classic works 500 index entries covering frequently used concepts in the field more than 100 thought provoking questions all elaborately answered which are ideal for teacher supported self education nearly 100 assignments that provide ample material for teachers to focus on specific topics of their own preference in their lectures Jan Renkema is a member of the Department of Communication and Information Sciences at Tilburg University The Netherlands He is also editor of Discourse of Course 2009 and author of The Texture of Discourse 2009 In

2009 a Chinese edition of Introduction to Discourse Studies was published by Shanghai Foreign Language Education Press

Teaching Writing With Rubrics Laura A. Flynn, Ellen M. Flynn, 2004-03-29 What a gift I used your book from the first day Using your guidelines I am now developing my own units and rubrics Rebecca Kennerly Student Resident Teacher Program University of New Mexico Take the guesswork out of writing instruction and assessment The step by step instructions scheduling guidelines lesson plans rubric assessments and reproducible forms in this guide are the result of years of research planning and fine tuning in the classroom Inspiring student creativity while addressing standards and meeting the needs of every student has never been so easy Special features include Step by step instructions on how to set up a classroom writing program Eleven comprehensive classroom tested lesson plans Methods for adapting rubrics for high school students gifted students English Language Learners and students with learning disabilities Strategies for evaluating every step of the writing process from pre writing to final draft How to incorporate Six Trait Writing Discover the excellent writing your students can produce when provided with a rubric and challenged to do their best Once you have used the strategies and materials in this guide you may wonder how you ever got along without them Social Psychology and Evaluation Melvin M. Mark, Stewart I. Donaldson, Bernadette Campbell, 2011-06-24 This compelling work brings together leading social psychologists and evaluators to explore the intersection of these two fields and how their theory practices and research findings can enhance each other An ideal professional reference or student text the book examines how social psychological knowledge can serve as the basis for theory driven evaluation facilitate more effective partnerships with stakeholders and policymakers and help evaluators ask more effective questions about behavior Also identified are ways in which real world evaluation findings can identify gaps in social psychological theory and test and improve the validity of social psychological findings for example in the areas of cooperation competition and intergroup relations The volume includes a useful glossary of both fields terms and offers practical suggestions for fostering cross fertilization in research graduate training and employment opportunities Each chapter features introductory and concluding comments from the editors *Biotechnology in the Public Sphere* Martin W. Bauer, John Durant, George Gaskell, 1998 A comprehensive assessment of European public opinion and biotechnology It brings together comparative research on policy making media coverage and public perceptions This book is the major output from a three year research initiative undertaken by an international multidisciplinary team of social scientists Following an introductory conceptualisation of biotechnology in the public sphere Part Two brings together information on the policy activity media coverage and public perceptions of biotechnology in European countries Part Three is a detailed analysis of a major European survey of public perceptions Part Four brings together the three elements of the research and provides a synthetic overview of the development of public perceptions of biotechnology in Europe *Discourse in the Digital Age* Eleonora Esposito, Majid KhosraviNik, 2023-11-30 This collection makes the case for existing critical discourse analysis theory and methods to meaningfully engage with the

communicative parameters power dynamics and technological affordances of contemporary digital spaces This book lends a critical focus on discursive practices operating through the paradigm of social media communication addressing the crucial interface of discourse and the participatory web with disciplinary rigour and a well balanced focus This volume features chapters highlighting a diverse range of methods including multi sited ethnography multimodality argumentation studies and topic modelling as applied to a global range of case studies to present a holistic portrait of the latest methodological and theoretical debates in this space The collection demonstrates the many and pervasive impacts of digital mediation on established discursive practices that are re shaping existing social values practices and demands In so doing the collection advocates for a new tradition in critical discourse research one which is rigorous in accounting for both solid discursive frameworks and the evolving complexity of digital platforms and which triangulates methodologies in order to fully make sense of contemporary discursive practices and power relations on the online offline continuum This collection will be of interest to students and scholars in critical discourse studies digital communication media studies and anthropology

Unveiling the Magic of Words: A Overview of "**Persuasive Newspaper Articles**"

In some sort of defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their capability to kindle emotions, provoke contemplation, and ignite transformative change is actually awe-inspiring. Enter the realm of "**Persuasive Newspaper Articles**," a mesmerizing literary masterpiece penned by a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve to the book is central themes, examine its distinctive writing style, and assess its profound impact on the souls of its readers.

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