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Big Data For Dummies Judith S. Hurwitz, Alan Nugent, Fern Halper, Marcia

Kaufman, 2013-04-02 Find the right big data solution for your business or organization Big data management is one of the major challenges facing business industry and not for profit organizations Data sets such as customer transactions for a mega retailer weather patterns monitored by meteorologists or social network activity can quickly outpace the capacity of traditional data management tools If you need to develop or manage big data solutions you'll appreciate how these four experts define explain and guide you through this new and often confusing concept You'll learn what it is why it matters and how to choose and implement solutions that work Effectively managing big data is an issue of growing importance to businesses not for profit organizations government and IT professionals Authors are experts in information management big data and a variety of solutions Explains big data in detail and discusses how to select and implement a solution security concerns to consider data storage and presentation issues analytics and much more Provides essential information in a no nonsense easy to understand style that is empowering Big Data For Dummies cuts through the confusion and helps you take charge of big data solutions for your organization

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Required Favour Emeli, 2025-01-28 Data is one of the most powerful assets a business can have but you don't need a PhD in data science to make it work for you Business Analytics for Beginners breaks down the basics of data analysis and shows you how to use business analytics tools to improve decision making and drive growth From understanding key performance indicators KPIs to analyzing customer data and forecasting future trends this book teaches you how to unlock insights that lead to smarter business strategies This beginner friendly guide explains complex concepts in simple terms making it accessible for entrepreneurs and small business owners without a technical background Business Analytics for Beginners equips you with the tools to make data driven decisions that give your business a competitive edge whether you're in retail service or any other industry

BIG DATA ANALYTICS FOR BEGINNERS

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Handbook of Big Data Research Methods

Shahriar Akter, Samuel Fosso Wamba, 2023-06-01 This state of the art Handbook provides an overview of the role of big data analytics in various areas of business and commerce including accounting finance marketing human resources operations management fashion retailing information systems and social media It provides innovative ways of overcoming the challenges of big data research and proposes new directions for further research using descriptive diagnostic predictive and prescriptive analytics [Data Analytics For Beginners](#) Anthony S. Williams, **Big Data on Campus** Karen L.

Webber, Henry Y. Zheng, 2020-11-03 How data informed decision making can make colleges and universities more effective institutions The continuing importance of data analytics is not lost on higher education leaders who face a multitude of challenges including increasing operating costs dwindling state support limits to tuition increases and increased competition from the for profit sector To navigate these challenges savvy leaders must leverage data to make sound decisions In Big Data on Campus leading data analytics experts and higher ed leaders show the role that analytics can play in the better administration of colleges and universities Aimed at senior administrative leaders practitioners of institutional research technology professionals and graduate students in higher education the book opens with a conceptual discussion of the roles that data analytics can play in higher education administration Subsequent chapters address recent developments in technology the rapid accumulation of data assets organizational maturity in building analytical capabilities and methodological advancements in developing predictive and prescriptive analytics Each chapter includes a literature review of the research and application of analytics developments in their respective functional areas a discussion of industry trends examples of the application of data analytics in their decision process and other related issues that readers may wish to consider in their own organizational environment to find opportunities for building robust data analytics capabilities Using a series of focused discussions and case studies Big Data on Campus helps readers understand how analytics can support major organizational functions in higher education including admission decisions retention and enrollment management student life and engagement academic and career advising student learning and assessment and academic program planning The final section of the book addresses major issues and human factors involved in using analytics to support decision making the ethical cultural and managerial implications of its use the role of university leaders in promoting analytics in decision making and the need for a strong campus community to embrace the analytics revolution Contributors Rana Glasgal J Michael Gower Tom Gutman Brian P Hinote Braden J Hosch Aditya Johri Christine M Keller Carrie Klein Jaime Lester Carrie Hancock Marcinkevage Gail B Marsh Susan M Menditto Jillian N Morn Valentina Nestor Cathy O Bryan Huzefa Rangwala Timothy Renick Charles Tegen Rachit Thariani Chris Tompkins Lindsay K Wayt Karen L Webber Henry Y Zheng Ying Zhou

Data Mining For Dummies Meta S. Brown, 2014-09-04 Delve into your data for the key to success Data mining is quickly becoming integral to creating value and business momentum The ability to detect unseen patterns hidden in the

numbers exhaustively generated by day to day operations allows savvy decision makers to exploit every tool at their disposal in the pursuit of better business. By creating models and testing whether patterns hold up it is possible to discover new intelligence that could change your business's entire paradigm for a more successful outcome. *Data Mining for Dummies* shows you why it doesn't take a data scientist to gain this advantage and empowers average business people to start shaping a process relevant to their business's needs. In this book you'll learn the hows and whys of mining to the depths of your data and how to make the case for heavier investment into data mining capabilities. The book explains the details of the knowledge discovery process including Model creation validity testing and interpretation. Effective communication of findings. Available tools both paid and open source. Data selection transformation and evaluation. *Data Mining for Dummies* takes you step by step through a real world data mining project using open source tools that allow you to get immediate hands on experience working with large amounts of data. You'll gain the confidence you need to start making data mining practices a routine part of your successful business. If you're serious about doing everything you can to push your company to the top *Data Mining for Dummies* is your ticket to effective data mining.

EMERGING TECHNOLOGIES IN SUPPLY CHAIN Matthew N. O. Sadiku PhD PE, Abayomi J. Ajayi-Majebi PhD PE CMfgE CQE CRE, Paul A. Adekunle MSc, 2025-08-01. The path that goods take from the point of production to customers' hands is known as the supply chain. Goods go through several phases: distribution, transportation, and manufacturing. A supply chain is a dynamic and complex process that includes provisioning raw material, supply, warehousing, and the distribution of manufactured products to consumers. The impact of technology on supply chain management can take shape in a number of ways. For supply chain companies, technology is a strategic requirement and key differentiator for being competitive. Advanced technologies are shaking up the supply chain world. They will continue to be more widely adopted and deployed within the supply chain sector. Technology is increasingly regarded as a key source of competitive advantage for supply chain leaders. Emerging technologies in supply chain include artificial intelligence, robotic automation, drones, big data, 3D printing, the Internet of things (IoT), blockchain, and predictive analytics. These technologies are improving supply chain efficiency, reducing costs, and enhancing customer experience. This book is a comprehensive text on emerging technologies in the supply chain industry. It provides an overview of each emerging technology in simple terms so that beginners can understand it. It is a must-read book for anyone who wants to learn about modern supply chain, which has become vital in our modern life.

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this book will help you understand what technologies programming languages and mathematical methods on which to focus While this book serves as a wildly fantastic guide through the broad sometimes intimidating field of big data and data science it is not an instruction manual for hands on implementation Here s what to expect Provides a background in big data and data engineering before moving on to data science and how it s applied to generate value Includes coverage of big data frameworks like Hadoop MapReduce Spark MPP platforms and NoSQL Explains machine learning and many of its algorithms as well as artificial intelligence and the evolution of the Internet of Things Details data visualization techniques that can be used to showcase summarize and communicate the data insights you generate It s a big big data world out there let Data Science For Dummies help you harness its power and gain a competitive edge for your organization *Big Data Analytics For Dummies* Wiley,2016-03-14 Your one stop guide to big data analytics Want to use big data analytics to gain competitive advantage in marketing optimization operational analysis and risk analysis Big Data Analytics For Dummies takes the confusion out of this topic and gives you an easy to follow understanding of how the analytics process on large or mixed data types differs from traditional data mining and predictive analytics methodologies In no time you ll grasp the need to know information about the kinds of questions that big data analytics can answer that traditional analytics and data mining cannot Big data analytics is the process of examining large amounts of data of a variety of types to uncover hidden patterns unknown correlations and other useful information This information can provide competitive advantages over rival organizations and result in business benefits such as more effective marketing and increased revenue Packed with useful get in get out information and active hands on learning Big Data Analytics For Dummies offers real world examples on how to use programming techniques such as MapReduce Pig and Hive to gain insight from large amounts of data Understand your options in big data analysis Develop and implement a plan for a big data analytics infrastructure Gain a competitive edge from your data Make the switch from analyzing small data sets to analyzing large data sets Big Data Analytics For Dummies shows business managers how to compute the return on investment of implementing a big data analytics framework for creating a project from inception to product *Complex Sport Analytics* Felix Lebed,2017-05-12 This book is the first to combine principles from analytics complex systems theory multi disciplinary diagnostics and sport performance analysis It considers athletes teams and sport organizations in individual and team games as complex systems and demonstrates how complexity studies can enrich analytics and give us a more sophisticated understanding of the causalities of winning and losing in sports Part I introduces the basic categories of analytics and their uses in elite sport Part II presents an original conception of sport analytics both as a complex of different kinds of processes and as a complexity adapted view of human systems acting in sport performance and management Part III considers the main principles of complex sport analytics expanding the prism of complexity to include all levels of a sport organization from athletes coaches and trainers to top decision makers and suggests practical applications and simulations for cases of both individual and team sports This is

illuminating reading for any advanced student researcher or practitioner working in sport analytics performance analysis coaching science or sport management Database Management using AI: A Comprehensive Guide A Purushotham Reddy, 2024-10-20 Database Management Using AI The Ultimate Guide for Data Professionals Database Management Using AI A Comprehensive Guide is an essential resource for anyone eager to explore how artificial intelligence AI is revolutionizing the field of database management This book caters to a wide audience from database administrators data scientists and tech enthusiasts to professionals looking to integrate AI into their data management practices It offers a professional yet easily understandable exploration of how AI is transforming modern data systems The guide starts by laying a solid foundation in database management fundamentals covering key concepts such as data models SQL and database design principles It then delves into how AI can optimize database performance enhance security and automate complex tasks like data retrieval query optimization and schema design With this book readers will gain deep insights into integrating AI with traditional database systems and how AI tools are shaping the future of data management Unlike other books that focus purely on theory this guide stands out by emphasizing real world applications Through practical case studies it demonstrates how AI driven database systems are being leveraged across industries such as e commerce healthcare finance and logistics These case studies show the real world impact of AI helping businesses increase efficiency reduce errors and make smarter data backed decisions The book illustrates how AI is enabling organizations to stay ahead in a competitive market by harnessing the power of intelligent database management Throughout the guide readers will learn about the evolution of database systems including the shift from relational databases to modern NoSQL databases and how AI is enhancing traditional database models to meet the demands of the digital age The book explores how AI integration in databases is transforming how data is processed and analyzed automating repetitive tasks and improving the scalability and performance of databases One of the key highlights of this book is the coverage of AI in database management Readers will learn how AI is being used to automate routine database tasks improve security by predicting and mitigating threats and streamline database management operations through automation Additionally the book delves into how AI helps in predictive analytics and data mining uncovering hidden patterns and enabling organizations to make accurate predictions based on large volumes of data The book also covers predictive analytics and data mining teaching readers how AI tools can be used to extract valuable insights from data identify trends and uncover business opportunities that were previously hard to detect By understanding how AI can leverage data to drive business intelligence readers will be able to implement AI driven solutions that improve decision making processes Furthermore this guide explores the future of database management with AI It takes a close look at emerging trends including autonomous databases and the growing role of cloud based AI solutions in shaping the future of data management These innovative technologies are creating intelligent self managing databases that are poised to revolutionize how data is stored processed and analyzed Database Management Using AI provides readers with the

knowledge and practical skills needed to navigate the fast evolving landscape of AI powered databases Whether you re an industry professional or a student this book is packed with actionable insights that will keep you ahead in the digital world It s a must have resource for anyone looking to understand the practical impact of AI on database systems and harness the power of machine learning big data and cloud computing to transform their approach to data management With its combination of clear explanations real world case studies and forward looking insights this book is the ultimate guide for anyone wanting to stay competitive in the digital age Database Management Using AI is more than just a book it s an essential tool for anyone serious about mastering the future of data systems Refer [www latest2all com](http://www.latest2all.com) for details Online Identity - An Essential Guide Rohit Raja,Amit Kumar Dewangan,2024-04-10 In today s digital age having a strong online identity has become more important than ever This book aims to explore the many facets of this topic from the importance of building a positive digital presence to managing one s online reputation and privacy We want to cover different aspects of online identity This book will focus on the importance of online identity and how it can affect our personal and professional lives We also want to provide strategies for building a strong and authentic online identity including tips on how to curate social media profiles and manage privacy settings The book will also delve into the concept of digital footprints and the implications of our online actions explore online reputation management and how to maintain a positive online image and analyze the impact of online identity on mental health including the effects of cyberbullying and social comparison Finally the book will look into the future of online identity exploring emerging technologies such as blockchain based identity solutions and virtual reality environments With practical tips and insightful analysis this book hopes to become an essential guide for anyone looking to navigate the complexities of online identity in the digital age

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