# **CRM Program using Oracle EBS**



# Objectives

# Objectives – I Oracle ERP Overview

- Introduction to ERP?
- Navigating Oracle EBS Application
- Oracle Application Features
- Entities Integrating the Business
- Administration of Oracle Application
- Understanding Flexfields
- Organization Hierarchies
- Process flow and Alerts



# **Oracle Applications Crm Student Guide**

**Ensheng Dong** 

**Oracle Applications Crm Student Guide:** 

This book delves into Oracle Applications Crm Student Guide. Oracle Applications Crm Student Guide is a vital topic that needs to be grasped by everyone, from students and scholars to the general public. The book will furnish comprehensive and in-depth insights into Oracle Applications Crm Student Guide, encompassing both the fundamentals and more intricate discussions.

- 1. The book is structured into several chapters, namely:
  - Chapter 1: Introduction to Oracle Applications Crm Student Guide
  - Chapter 2: Essential Elements of Oracle Applications Crm Student Guide
  - Chapter 3: Oracle Applications Crm Student Guide in Everyday Life
  - Chapter 4: Oracle Applications Crm Student Guide in Specific Contexts
  - ∘ Chapter 5: Conclusion
- 2. In chapter 1, this book will provide an overview of Oracle Applications Crm Student Guide. This chapter will explore what Oracle Applications Crm Student Guide is, why Oracle Applications Crm Student Guide is vital, and how to effectively learn about Oracle Applications Crm Student Guide.
- 3. In chapter 2, the author will delve into the foundational concepts of Oracle Applications Crm Student Guide. This chapter will elucidate the essential principles that must be understood to grasp Oracle Applications Crm Student Guide in its entirety.
- 4. In chapter 3, the author will examine the practical applications of Oracle Applications Crm Student Guide in daily life. This chapter will showcase real-world examples of how Oracle Applications Crm Student Guide can be effectively utilized in everyday scenarios.
- 5. In chapter 4, this book will scrutinize the relevance of Oracle Applications Crm Student Guide in specific contexts. The fourth chapter will explore how Oracle Applications Crm Student Guide is applied in specialized fields, such as education, business, and technology.
- 6. In chapter 5, this book will draw a conclusion about Oracle Applications Crm Student Guide. This chapter will summarize the key points that have been discussed throughout the book.
  - This book is crafted in an easy-to-understand language and is complemented by engaging illustrations. This book is highly recommended for anyone seeking to gain a comprehensive understanding of Oracle Applications Crm Student Guide.

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