

Sample Essay on Comparison of Leadership Styles

Jorgen Vig Knudstorp and Kjeld Kirk Kristiansen as the CEO of the Lego Company

Introduction

The Lego Company's leadership was headed by these leaders at a time when it was almost collapsing. Nevertheless, they applied varying administrative techniques that helped in restraining this company from collapsing. Additionally, conditions in the company were deplorable when these leaders took over its leadership. There are convergence points that are shared by these leaders on the basis of the methods that they used though they have some differences. There were serious problems that the management was facing at the time when these CEOs were the leaders. However, they cushioned the company from collapsing by applying different techniques. Strategic leadership's investigation of the management style of these leaders shows that they share some similarity. However, they vary in some accounts. This reasoning forms the basis of the explanation of this article.

Strategic Leadership Style

In 2004, Jorgen Vig Knudstorp got a promotion to become the leader of Lego Company. This move was made at the time when the company was under intense pressure and almost collapsing. To Jorgen, it was necessary to restructure the organization. Consequently, he preferred the top-down management style. Basically, this leadership style entails the flow of directives from top organs of the organization to lower organs (Vestberg, 2013, p. 63). Thus, the lower organs in the hierarchy of the organization implement the directives that higher management

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