Operations Management, 13c (Heizer/Render/Munson) Chapter 1 Operations and Productivity

Section 1 What is Operations Management?

 Some of the operations-related activities of Hard Rock Café include designing music instruments and analyzing them for cost and labor requirements.

Answer: FALSE

Diff: 1

Objective: LO 1.1 Define operations management

Learning Outcome: Discuss operations and operations management as a competitive advantage for the organization

Because Hard Rock Cafés are themed restaurants, operations managers focus their layout design efforts on attractiveness while paying little attention to efficiency.

Answer: FALSE

Diff: 1

Objective: LO 1.1 Define operations management

Learning Outcome: Discuss operations and operations management as a competitive advantage for the organization

All organizations, including service firms such as banks and hospitals, have a production function.

Answer: TRUE

Diff: 2

Objective: LO 1.1 Define operations management

Learning Outcome: Discuss operations and operations management as a competitive advantage for the organization

4) Operations management is the set of activities that creates value in the form of tangible goods, not services, by transforming inputs into outputs.

Answer: FALSE

Diff: 1

Objective: LO 1.1 Define operations management

Learning Outcome: Discuss operations and operations management as a competitive advantage for the organization

Production is the creation of goods and services.

Answer: TRUE

Diff: 2

Objective: LO 1.1 Define operations management

Learning Outcome: Discuss operations and operations management as a competitive advantage for the organization

Operations Management Heizer Answer Key Quiz

Jay H. Heizer, Barry Render

Operations Management Heizer Answer Key Quiz:

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safety net operations and settings in unique health systems HOW E AC H C H A P T E R I S O RG A N I Z E D Each chapter is divided into several sections to facilitate the reader s understanding and application of the material Chapters begin with a list of learning objectives that outline the major topics to be addressed A brief scenario is used to describe how a pharmacy student or pharmacist may need or apply the information described this chapter in their daily lives or practice Questions at the start of each chapter provide direction and assist the reader in understanding what they can expect to learn The text of each chapter provides comprehensive coverage of the content and theory underlying the major concepts References to the management and pharmacy literature are commonly used to provide readers with links to additional background information Explanations and applications are also used to help readers better understand the need to master and apply each concept Questions at the end of each chapter encourage readers to think about what they have just learned and apply these concepts in new ways WHAT STUDENTS WILL GAIN FROM THIS BOOK If you are a pharmacy student this book will help you gain an appreciation for the roles of management in pharmacy practice regardless of your future position or practice setting This book will also provide you with a variety of management theories and tools that you can apply in your daily life For educators this book has been designed as a comprehensive pharmacy management textbook As a whole it is meant to be used in survey courses that cover many areas of pharmacy management The section format also allows the book to be used in courses that focus on specific pharmacy management functions or topics The sections and content of each chapter are meant not only to provide valuable information that is easy for students to understand but also to stimulate further discussion and motivate students to learn more on their own Journal of the American Medical Association American Medical Association, 1917

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