

# **Executive MBA Essay Sample**

Post MBA-I have a goal to become a BDM in my currently working software development firm. My company is currently a multination with branches in major countries in the world. Currently, I am holding the position as product development manager in this firm with 4 years of experience. As a product development manager, very often it happens to me discuss about the new product details with the company BDM and sometimes with the company Vice president too. Now, my dream position as BDM requires management skills and I am planning to pursue your MBA program for this purpose.

Your MBA program with new curriculum suits well to my exact need and it can help me a lot to groom myself into a future BDM for my company. Importantly, the curriculum designed by you is allowing me to select 18 elective courses in this MBA program. This will allows me to learn all the necessary subject topics those needed to excel well in position of BDM. As a BDM the kind of process I have to manage in my company will always be larger in spectrum. Your curriculum will teaches me in a way to manage all these aspects with ability. Importantly, the challenges comes towards in the company will turn into simple for me through completing your MBA program too.

My software company is currently aiming to steal the European markets and creating major products keeping in mind their interests and needs. Here, the MBA program offered by you with global perspective will act as a great help for me sculpt well my skills accordingly for the future needs of my company. I have determination to do well in this program and intended to grasp the subject contents in better manner too. Your consideration of my candidature into the MBA program will gives me an opportunity to accomplish my future goal very easily.

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