

5TH ANNUAL

GALA

BY BRODSTONE FOUNDATION

Dear friend of Brodstone Foundation-

It's crazy to think that we are getting ready to celebrate the 5th Annual Gala by Brodstone Foundation. Over the past four years, because of generous support from donors like you, we have been able to make a huge impact in the lives of our patients, their families and our employees. In 2020, we started administering chemotherapy treatment and care locally. Within the next few months, the new infusions suites will be completed alongside our construction project. Fundraising for the future healing garden exceeded our expectations during a time when we had to shift gears to an online Gala. Last year, we were able to support the purchase of the Smart Curve 3D Mammography equipment upgrade to allow for a more comfortable and accurate mammography. Exciting things are in store for this year's cause as well.

This past year Brodstone Memorial Hospital rebranded into Brodstone Healthcare. With that, the Foundation was able to create a new brand and verbal identity. The Brodstone Foundation is devoted to exploring a wide-angle view of our communities' healthcare challenges to help us identify gaps, explore possibilities, and generate support for our hospital and clinics' greatest needs. We guide gifts in strategic ways to best support the mission "to provide exceptional and progressive healthcare to the communities we serve". With the contributions of generous donors and an exceptional healthcare team, we bring Superior Care Close to Home. What does this mean for our donors? Supporting the foundation allows you the opportunity to "Make a Difference, Give Back, Build a Legacy and Live with Purpose".

Currently, we are looking for donations for both our silent and live auctions, as well as any monetary contributions. As a reminder, your gift is tax-deductible and you will be recognized for your generosity on our event webpage, social platforms, media outlets and during the event. Please see the back side for sponsorship opportunities.

Thank you in advance for your continued support.



Heather Erickson
Director of Brodstone Foundation

Do more than give to The Foundation, become The Foundation.

520 East 10th • PO Box 187 • Superior, NE 68978

Sample Corporate Sponsorship Letter For Gala

Mark Steyvers



Sample Corporate Sponsorship Letter For Gala:

The Everything Guide to Being an Event Planner Jennifer Mancuso, 2007-11-01 Do you love throwing parties Are you the most organized person you know Can you thrive in a fast paced environment If so event planning could be your perfect career choice Seasoned event planner Jennifer Mancuso helps you to get started and succeed in this exciting field This book's insider tips and step by step guidance will teach you how to Tailor events to each client from a corporate dinner to an intimate wedding Market and network to keep business coming Hire vendors that your client will love Build a great reputation in your area and beyond Whether you've recently earned a hospitality degree or are simply looking for a fun career change The Everything Guide to Being an Event Planner will help you break out of the routine and start a new creative endeavor one celebration at a time Performing Arts Management Jessica Rae Bathurst, Tobie S. Stein, 2010-02-23

Do you know what it takes to manage a performing arts organization today In this comprehensive volume more than 100 managers of top nonprofit and commercial venues share their winning strategies Financial management building a funding base labor relations much more Explores the realities of running a performing arts organization today From theater to classical music from opera to dance every type of organization is included with information on how each one is structured key managerial figures its best practices for financial management how it handles labor relations and more Kennedy Center the Brooklyn Academy of Music Lincoln Center the Mark Morris Dance Company the New Victory Theater the Roundabout Theater the Guthrie Theater Steppenwolf Theater Company and many other top groups are represented Learn to manage a performing arts group successfully in today's rapidly changing cultural environment with Performing Arts Management

Fundraising Fundamentals James M. Greenfield, 2004-03-15 Fundraising Fundamentals is a practical and valuable resource for fundraising professionals trustees philanthropists and nonprofit executives who aspire to raise substantial monies for worthy causes I have utilized Jim Greenfield's literature in various fundraising courses my students have benefited from the theory and substance that Jim so clearly conveys along with real life models that can be applied to their respective organizations Stephen M Levy CFRE President of Levy Philanthropic Counsel Former Chair of the Association of Professionals Foundation Board Adjunct Professor of Philanthropy Columbia University Proven methods and techniques for running a successful annual giving campaign Learn how to carry out winning annual giving campaigns that will help your nonprofit organization grow and increase its financial resources with Fundraising Fundamentals Complete with the essential basics of fundraising and comprehensive enough to help experienced fundraisers improve their campaigns this up to date Second Edition features key material on How to find likely first time donors Membership organizations and donor clubs Methods of donor renewal upgrading and reward Recruiting and training volunteer solicitors Multimedia and Internet soliciting techniques **Nonprofit Hero** Valerie M. Jones, 2018-11-16 Nonprofit Hero is written by Valerie Jones who has raised more than 175 million for nonprofits and coached thousands of people to authentically and successfully ask for the

causes they care about She s addressed more than 50 audiences from Baltimore to Beijing and is one of fewer than 10 000 Certified Fund Raising Executives CFREs worldwide In addition to running her boutique consulting firm Valerie M Jones Associates VMJA she s volunteered extensively serving nonprofits as president chair board member and committee member Her methodworks Trained boards report increased comfort and willingness to ask Many indicate they are prepared to ask for bigger gifts can identify more prospective donors and intend to contact these prospects sooner Her book Nonprofit Hero contains stories tools and exercises not included in trainings Readers will learn how to Honor their fears Surprisingly these contain their personal prescription for success Channel their passion by tapping the energy of why they want what they want Discover their asking personality including how they should and shouldn t ask Get started with tips on thirty simple things to do right now for free to help raise money Follow five easy steps starting with thanking not asking and with givers not prospects Cast themselves as stars finding the step they ll most enjoy and at which they ll excel Attract support by listening understanding motivations and helping fulfill donors desires Elevate their speech so that they can make their case sincerely and with compelling confidence Get in the right frame of mind to show up ready for yes not braced for no This book also helps readers form an in depth description of their asking personality It illustrates how they can best thank steward research cultivate and ask which of the five steps they favor how to address their fears play to their strengths overcome their weaknesses and how to get what they need to excel There are 16 different and distinct profiles one suited to each reader Finally this book includes a toolkit of practical samples and templates such as sample giving dos and don ts asking scripts and fundraising plans

Black Tie Optional Harry A. Freedman,Karen Feldman Smith,1991 Discover the basic ingredients needed to make any special event a money making success with this first rate guide Learn how to choose the right time and place for a successful event how to reach and book celebrities get media publicity develop budgets set ticket prices organize committees and promote an event

Fundraising Basics Barbara L. Ciconte,Jeanne Jacob,2008-12-18 As nonprofit organizations face heightened scrutiny by the general public donors regulators and members of Congress the Third Edition of the essential book on the basics of fundraising provides new up to date and valuable information that every fundraiser needs to know With ethics and accountability being the primary theme of the Third Edition this practical guide will continue to provide an overview of the field and give development staff managers and directors a platform from which to operate their fundraising programs The new edition also provides much needed information on giving trends computer hardware and software available for fundraisers cost estimates and workflow timetables and the importance of the Internet This primer remains a must have for anyone new to the fundraising arena

Association Management ,1985

Fundraising Management in a Changing Museum World Kate Brueggemann,Donna McGinnis,2023-12-06 Fundraising Management in a Changing Museum World explains how cultural organizations can successfully create sustainable fundraising programs that will increase financial support and stabilize revenue during times of change Drawing on the authors extensive

experience this book provides guidance that will enable readers to establish and maintain an efficient and effective fundraising program Demonstrating that a strategic fundraising management plan is critical for identifying areas of growth the authors also clarify how it helps to leverage an institution s resources and connections and ensure that time and budget are invested into the right activities Readers will learn how to develop a plan for their organization choose appropriate methods of solicitation for their audiences and identify the roles of employees and volunteers in the process Fundraising Management in a Changing Museum World is relevant to practitioners working in many different types and sizes of institutions around the world The book is essential reading for development professionals as well as other museum practitioners leaders and volunteers It is a valuable tool for early career professionals and students considering employment in the cultural field **The Animals' Agenda** ,1997 **Fund-Raising Fundamentals** James M. Greenfield,1994-03-22

Fund Raising Fundamentals shows you how to create a total annual giving strategy that uses these different methods in conjunction with each other and maximizes your success Throughout this practical guide you will find sample letters and documents charts and checklists that illustrate principles and help you put these proven methods into action **Billboard** ,1955-05-14 In its 114th year Billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends *Aviso* ,2004 **The Executive Female** ,1984 **Billboard** ,1951-03-10 In its 114th year Billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

Exceptional Events Betsy A. Wiersma,Kari E. Strolberg,2001 **Los Angeles Magazine** ,2003-11 Los Angeles magazine is a regional magazine of national stature Our combination of award winning feature writing investigative reporting service journalism and design covers the people lifestyle culture entertainment fashion art and architecture and news that define Southern California Started in the spring of 1961 Los Angeles magazine has been addressing the needs and interests of our region for 48 years The magazine continues to be the definitive resource for an affluent population that is intensely interested in a lifestyle that is uniquely Southern Californian **The Marketing Plan** William A. Cohen,2005
Publisher Description *Billboard* ,1951-02-03 In its 114th year Billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

The Publishers Weekly ,2004 *Exhibitors Daily Review* ,1938

Whispering the Strategies of Language: An Emotional Quest through **Sample Corporate Sponsorship Letter For Gala**

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