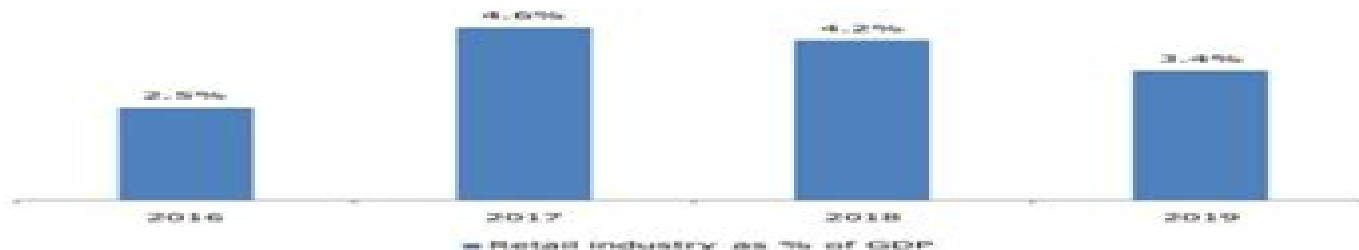


Insights on US Retail Industry

Sector overview

Retail industry of United States of America (USA) has a market size of approx. USD 5.4tn (approx. 25.4% of GDP) with 3.2mn businesses which employs over 17mn people. The companies holding the largest market share in the USA Retail industry include a) Walmart Inc., b) Amazon.com Inc., c) The Kroger Co., d) The Home Depot Inc. and e) Best Buy Co. Inc. There are several categories in retail but the most significant contributors are – Automotive (5.6% of GDP), Food and Beverage (3.1% of GDP) and General merchandise (3.3% of GDP). The most important time of the year in retailing is the holiday shopping season. It starts on Black Friday, the day after Thanksgiving. Almost 20.0% of annual retail sales occur between Black Friday and Christmas. This season includes Cyber Monday, the biggest day of the year for online sales. It also includes Green Monday. It's the last day to order online to make sure you receive your gifts before Christmas.



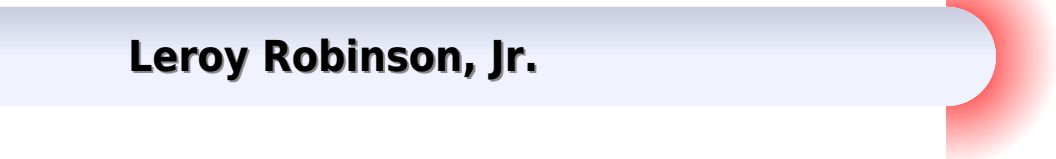
Categories -

The US Census Bureau divides retail sales into 13 categories. The largest category is auto and auto parts stores. Since it's such a large component, the Census Bureau report also shows retail sales without auto. Here are all 13 retail categories -

- a) Auto dealers (including auto parts, new and used vehicle sales)
- b) Non-store retailers, which means online retail sales
- c) Department stores
- d) Apparel, such as specialty clothing stores
- e) Electronics and appliance stores, including big-box retailers like Best Buy
- f) Food and beverage stores, including grocery and liquor stores
- g) Building and garden supply stores, such as Lowe's and Home Depot
- h) Sporting goods/hobby stores, like Hobby Lobby and Michaels
- i) Health/beauty shops, including drugstores
- j) Furniture stores
- k) Hospitality and leisure, including hotels, restaurants, and bars
- l) Gas stations
- m) Miscellaneous

Retail Sector Report 2008

Leroy Robinson, Jr.



Retail Sector Report 2008:

The Report: Qatar 2008 ,2008 **California Retail Survey 2010** Eureka Group,2010-03-25 In depth analysis of retail market trends in every California city and county Eleven years of retail sales and outlet data for every local market Publication includes over 800 charts and analytical rankings and indices for each market area trade and development report, 2008 United Nations, Recent Trends in U.S. Services Trade, 2010 Annual Report, Inv. 332-345 , **RETAIL MANAGEMENT** Sreenivasa Rao Behara, **Emerging Trends of Retailing in Rayalaseema Region of Andhra Pradesh** Dr. G. Somasekhar, *Retail Internationalization in China* L. Qixun Siebers,2011-07-19 As potentially the largest retail market China has attracted a great number of foreign retail operations Based on case study research this book provides valuable insights international retailers need for success in China The newly developed theoretical model helps to extend the body of knowledge on firm internationalization **The Report: Bahrain 2009** , *Retailing in Emerging Markets* Jaya Halepete Iyer,Shubhapriya Bennur,2017-10-05 Revised edition of Retailing in emerging markets 2011 **Proceedings of the 2009 Academy of Marketing Science (AMS) Annual Conference** Leroy Robinson, Jr.,2014-10-23 Founded in 1971 the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory research and practice Among its services to members and the community at large the Academy offers conferences congresses and symposia that attract delegates from around the world Presentations from these events are published in this Proceedings series which offers a comprehensive archive of volumes reflecting the evolution of the field Volumes deliver cutting edge research and insights complimenting the Academy s flagship journals the Journal of the Academy of Marketing Science JAMS and AMS Review Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science This volume includes the full proceedings from the 2009 Academy of Marketing Science AMS Annual Conference held in Baltimore Maryland *The Informal Sector in Francophone Africa* Nancy Benjamin,Ahmadou Aly Mbaye,2012-06-18 This book provides a detailed description and analysis of the characteristics and functioning of informal sector firms the causes of the pervasiveness of these firms the relations between formal and informal firms the consequences of informality for economic development and appropriate policy responses *Retail Work* Irena Grugulis,Ödül Bozkurt,2011-03-15 Internationally renowned experts assess the role of retail work in modern industrial economies in Retail Work Chapters are arranged thematically to capture four aspects of retail work the nature of work and the shop floor work across the supply chain and the wider productive system the skills used in retailing and workers as a collectivity The Report: Thailand 2011 ,2011 **Information Theft Prevention** Romanus Okeke,Mahmood Shah,2016-02-05 As retail businesses migrate to the digital realm internal information theft incidents continue to threaten on line and off line retail operations The evolving propagation of internal information theft has surpassed the traditional techniques of crime prevention practices Many business organizations search for internal

information theft prevention guides that fit into their retail business operation only to be inundated with generic and theoretical models This book examines applicable methods for retail businesses to effectively prevent internal information theft Information Theft Prevention offers readers a comprehensive understanding of the current status of the retail sector information theft prevention models in relation to the internationally recognized benchmark of information security It presents simple and effective management processes for ensuring better information system security fostering a proactive approach to internal information theft prevention Furthermore it builds on well defined retail business cases to identify applicable solutions for businesses today Integrating the retail business operations and information system security practices the book identifies ways to coordinate efforts across a business in order to achieve the best results IT security managers and professionals financial frauds consultants cyber security professionals and crime prevention professionals will find this book a valuable resource for identifying and creating tools to prevent internal information theft

Statistical Abstract of the United States Census Bureau (U.S.),2009-12-15 A statistical reference and guide to over 250 statistical publications and sources from government and private organizations

Statistical Abstract of the United States ,2010

RETAILING: TRENDS IN THE NEW MILLENNIUM R. Shanthi, M. Rafeeqe Ahmed, S. Gurusamy, P. Murari,2019-06-03 The origins of retail are old as trade itself Barter was the oldest form of trade For centuries most merchandise was sold in market place or by peddlers Medieval markets were dependent on local sources for supplies of perishable food because Journey was far too slow to allow for long distance transportation However customer did travel considerable distance for specialty items The peddler who provided people with the basic goods and necessities that they could not be self sufficient in followed one of the earliest forms of retail trade Even in prehistoric time the peddler traveled long distances to bring products to locations which were in short supply They could be termed as early entrepreneurs who saw the opportunity in serving the needs of the consumers at a profit Later retailers opened small shops stocking them with such produce As towns and cities grew these retail stores began stocking a mix of convenience merchandise enabling the formation of high street bazaars that become the hub retail activity in every city In the great sweep of social and retail history the modern shopping experience can be said to have commenced with the appearance of the department store in the middle of the 19th century

Contemporary Retail Marketing in Emerging Economies David Eshun Yawson,Fred A. Yamoah,2022-10-11 This book highlights the development of retail marketing in developing economies and presents this sector as a major area of growth and business opportunity With a special focus on supermarket chains the authors show that the advancement of technology and infrastructure means that there are now increased electronic capabilities for data collection giving retailers more opportunities to pursue micro and macro marketing strategies The authors explain the evolution of this new era of marketing and the associated impact on all stakeholders especially consumers Taking the example of Ghana which is considered a leader among African nations in the use of loyalty cards the authors are able to set a benchmark for other emerging countries

especially those that are experiencing similar trends The book is a valuable resource for students researchers and foreign companies wishing to expand their knowledge of the marketing strategies employed by emerging economies in Sub Saharan Africa The Power of Change National Academies of Sciences, Engineering, and Medicine, Division on Engineering and Physical Sciences, Policy and Global Affairs, Board on Energy and Environmental Systems, Board on Science, Technology, and Economic Policy, Committee on Determinants of Market Adoption of Advanced Energy Efficiency and Clean Energy Technologies, 2016-08-30 Electricity supplied reliably and affordably is foundational to the U S economy and is utterly indispensable to modern society However emissions resulting from many forms of electricity generation create environmental risks that could have significant negative economic security and human health consequences Large scale installation of cleaner power generation has been generally hampered because greener technologies are more expensive than the technologies that currently produce most of our power Rather than trade affordability and reliability for low emissions is there a way to balance all three The Power of Change Innovation for Development and Deployment of Increasingly Clean Energy Technologies considers how to speed up innovations that would dramatically improve the performance and lower the cost of currently available technologies while also developing new advanced cleaner energy technologies According to this report there is an opportunity for the United States to continue to lead in the pursuit of increasingly clean more efficient electricity through innovation in advanced technologies The Power of Change Innovation for Development and Deployment of Increasingly Clean Energy Technologies makes the case that America s advantages world class universities and national laboratories a vibrant private sector and innovative states cities and regions that are free to experiment with a variety of public policy approaches position the United States to create and lead a new clean energy revolution This study focuses on five paths to accelerate the market adoption of increasing clean energy and efficiency technologies 1 expanding the portfolio of cleaner energy technology options 2 leveraging the advantages of energy efficiency 3 facilitating the development of increasing clean technologies including renewables nuclear and cleaner fossil 4 improving the existing technologies systems and infrastructure and 5 leveling the playing field for cleaner energy technologies The Power of Change Innovation for Development and Deployment of Increasingly Clean Energy Technologies is a call for leadership to transform the United States energy sector in order to both mitigate the risks of greenhouse gas and other pollutants and to spur future economic growth This study s focus on science technology and economic policy makes it a valuable resource to guide support that produces innovation to meet energy challenges now and for the future Texas Retail Survey Eureka Group, 2014-09-17 In depth analysis of retail market trends in every Texas county and 300 Texas cities Ten years of retail sales and outlet data for every local market Publication includes over 800 charts and analytical rankings and indices for each market area

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