MARK SCHEME for the May / June 2014 - 0450 BUSINESS STUDIES 0450/21 Paper 2

1 (a) Identify and explain two advantages and two disadvantages to Fabian of working for himself rather than being an employee of another business. [8]

Advantages: • Make own decisions • Choose own work hours • Keep any profits made • Taking more responsibility • More power • Less worried about being unemployed • High level of motivation

Disadvantages: • Not a regularwage • May not be able to take holidays • No one to help him • Limited capital • More worry about business failure • More risk of losing personal possessions • No experience of management/flower business • More administration to carry out

Advantage: Can work the hours Fabian chooses.

Explanation: Can work the hours Fabian chooses as he works for himself and he could work early in the morning if he chooses and take time off later in the day

(b) Refer to Appendix 1. Consider the advantages and disadvantages of each person who wants to form a partnership with Fabian. Recommend which one Fabian should choose. Justify your choice. [12]

Content: Gowri – experience of running her own business/quite young/large amount of money to invest/young family/no experience in flower arranging. Miranda – experience of shop work/well qualified/no family commitments/little money to invest. Pamela – enthusiastic about learning the requirements for the job/has some skills in flower arranging/large amount of capital to invest/no family commitments/older person so more experience with people/no formal qualifications in flower arranging.

Detailed discussion of at least two answers and then a conclusion at the end which justifies who is the best person to choose compared to the other people. Possible application marks: anything from Appendix 1; flowers; flower shop; part-time employees; hotels and restaurants; flower arrangements; new business. There may be other examples in context which have not been included here.

2 (a) Identify and explain two possible business objectives Fabian and his new partner could set for their business. [8]

 Survival/break-even *To make a profit *Growth/expansion *Customersatisfaction/quality of service *Creating a good brand image/reputation

Possible application marks: flowers; flower shop; partnership; hotels and restaurants; flower arrangements; weddings/Valentine's Day/birthdays; imported supplies of flowers.

Objective: Survival Developed explanation: Survival (1) as the business is new and small the partners may not have much experience in the flower market (2). So they want the business to start to get customers and get established in the first year as many businesses fail in their first year (3).

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Gupta, Brij, Agrawal, Dharma P., Yamaguchi, Shingo

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From Civil Partnership to Same-Sex Marriage Nicola Barker, Daniel Monk, 2015-04-17 The Civil Partnership Act 2004 and the Marriage Same Sex Couples Act 2013 are important legal social and historical landmarks rich in symbolic material and cultural meanings While fiercely opposed by many within mainstream narratives they are often represented as a victory in a legal reform process that commenced with the decriminalisation of homosexuality Yet at the same time for others they represent a problematic and ambivalent political engagement with the institution of marriage Consequently understood or labelled as revolutionary progressive and conservative these legal reforms provide a space for thinking about issues that arguably affect everyone regardless of sexual orientation or relationship status This edited collection brings together scholars and commentators from a range of backgrounds generations and disciplines to reflect on the first ten years of civil partnerships and the introduction of same sex marriage Rather than rehearsing the arguments for and against relationship recognition the essays ask original questions draw on a variety of methods and collectively provide a detailed and reflective snap shot of a critical moment a history of the present as well as providing a foundation for innovative ways of thinking about and engaging with the possibilities and experiences arising from the new reality of relationship recognition for gays and lesbians A Practical Guide to Teaching English in the Secondary School Annabel Watson, Ruth G Newman, 2021-11-29 A Practical Guide to Teaching English in the Secondary School offers straightforward advice inspiration and a wide range of tried and tested approaches to help you find success in the secondary English classroom Covering all aspects of English teaching it is designed for you to dip in and out of and enable you to focus on specific areas of teaching your programme or pupils learning Fully updated to reflect what student and early career teachers see and experience when they enter the classroom the second edition supports trainee and practicing teachers to teach in imaginative and creative ways to promote learning in English Packed with ideas resources practical teaching activities and underpinned by the latest research into how children learn the book examines the core areas of reading writing and spoken English including Plays poetry non fiction myths and legends drama and Shakespeare Developing writing Creative grammar Talk and classroom dialogue Media and digital writing English across the curriculum Well being through writing Literature and language post 16 Including tools to support critical reflection A Practical Guide to Teaching English in the Secondary School is an essential companion for all training and newly qualified English teachers Young People Transitioning from Out-of-Home Care Philip Mendes, Pamela Snow, 2016-09-26 This book challenges and revises existing ways of thinking about leaving care policy practice and research at regional national and international levels Bringing together contributors from fifteen countries it covers a range of topical policy and practice issues within national international or comparative contexts These include youth justice disability access to higher education the role of advocacy groups ethical challenges and cultural factors In doing so it demonstrates that whilst young people are universally a vulnerable group there are vast differences in their experiences of out of home care and

transitions from care and their shorter and longer term outcomes Equally there are significant variations between jurisdictions in terms of the legislative policy and practice supports and opportunities made available to them This significant edited collection is essential reading for all those who work with young people from care including social workers counsellors and youth and community practitioners as well as for students and scholars of child welfare Handbook of Research on Modern Cryptographic Solutions for Computer and Cyber Security Gupta, Brij, Agrawal, Dharma P., Yamaguchi, Shingo, 2016-05-16 Internet usage has become a facet of everyday life especially as more technological advances have made it easier to connect to the web from virtually anywhere in the developed world However with this increased usage comes heightened threats to security within digital environments The Handbook of Research on Modern Cryptographic Solutions for Computer and Cyber Security identifies emergent research and techniques being utilized in the field of cryptology and cyber threat prevention Featuring theoretical perspectives best practices and future research directions this handbook of research is a vital resource for professionals researchers faculty members scientists graduate students scholars and software developers interested in threat identification and prevention Robots, Drones, UAVs and UGVs for Operation and Maintenance Diego Galar, Uday Kumar, Dammika Seneviratne, 2020-05-07 Industrial assets such as railway lines roads pipelines are usually huge span long distances and can be divided into clusters or segments that provide different levels of functionality subject to different loads degradations and environmental conditions and their efficient management is necessary The aim of the book is to give comprehensive understanding about the use of autonomous vehicles context of robotics for the utilization of inspection and maintenance activities in industrial asset management in different accessibility and hazard levels. The usability of deploying inspection vehicles in an autonomous manner is explained with the emphasis on integrating the total process Key Features Aims for solutions for maintenance and inspection problems provided by robotics drones unmanned air vehicles and unmanned ground vehicles Discusses integration of autonomous vehicles for inspection and maintenance of industrial assets Covers the industrial approach to inspection needs and presents what is needed from the infrastructure end Presents the requirements for robot designers to design an autonomous inspection and maintenance system Includes practical case studies from industries Hubs of Illicit Trade in the Global Economy Yulia Krylova, 2024-09-30 This book meticulously examines how centers of illicit trade pose myriad threats to global security and sustainable development The exponential growth of illicit trade resulting in annual losses amounting to trillions of dollars for the global economy is increasingly concentrated within specific geographic areas These locales serve as safe havens for smugglers and their accomplices fostering a criminal ecosystem that facilitates the convergence of various criminal activities The book underscores the detrimental impact of poorly regulated international free trade zones which prioritize expediency over security thereby allowing illicit trade to flourish in regions characterized by opaque governance and lax regulatory oversight It comprehensively explores the spectrum of illicit trade present in notorious hubs such as the Argentina Brazil

Paraguay Tri Border Area Dubai Panama Belize Guatemala and Ukraine Emphasizing the phenomenon of crime convergence associated with these hubs the book offers actionable recommendations for disrupting their interconnected illicit supply chains infrastructures and networks By addressing this interconnectedness the book fills a critical void in understanding how vulnerabilities within the global economy fuel the creation of illicit trade hubs It will be of great value to researchers in the fields of trade economics criminology and international development It will also be an excellent resource for government agencies policymakers and private sector managers in those industries most affected by the growing problem of illicit trade

Sustainable and Economic Waste Management Hossain Md Anawar, Vladimir Strezov, Abhilash, 2019-11-25 This book compiles research findings directly related to sustainable and economic waste management and resource recovery Mining wastes and municipal urban domestic industrial and agricultural wastes and effluents which contain persistent organic contaminants nanoparticle organic chemicals nutrients energy organic materials heavy metal rare earth elements iron steel bauxite coal and other valuable materials are significantly responsible for environmental contamination These low tenor raw materials if recycled can significantly address the demand supply chain mismatch and process sustainability as a whole while simultaneously decreasing their impacts on human life and biodiversity This book summarises the large volume of current research in the realm of waste management and resource recovery which has led to innovation and commercialisation of sustainable and economic waste management for improved environmental safety and improved economics Key Features Reviews the key research findings related to sustainable and economic resource recovery and waste management techniques Discusses minimizing waste materials and environmental contaminants with a focus on recovering valuable resources from wastes Examines the potential uses of mining waste in the re extraction of metals provision of fuel for power plants and as a supply of other valuable materials for utilisation processing Presents research on recycling of municipal urban domestic industrial and agricultural wastes and wastewater in the production and recovery of energy biogas fertilizers organic materials and nutrients Outlines topical research interests resulting in patents and inventions for sustainable and economic waste management techniques and environmental safety The Experience of Being First in Family at University Sharron King, Ann Luzeckyj, Ben McCann, 2019-10-26 This book provides an in depth analysis of what it means to be the first in family at university It examines the factors that influence first in family students decisions to enrol attend and continue at university and how their hopes dreams and ambitions for the future affect their university experience Using survey data and semi structured interviews the book offers valuable and far reaching insights into the first in family student experience and provides recommendations for future practice at the national and institutional level for teaching and professional staff as well as for first in family students As universities face intense competition for students and growing economic constraints due to funding cuts and increasing costs this book comes at a critical time **Conflict Propaganda in Syria** Oliver Boyd-Barrett, 2021-12-28 This book investigates rival narratives about the conflict in Syria from 2011 onwards It examines

the starkly different narratives about the Syrian conflict told by mainly Western mainstream and alternative media and contrasts these narratives with the equally polarized but more nuanced narratives of mainly Western scholars and long form journalists Differences of narrative concerning the conflict include what is deemed relevant context in trying to explain the war whether the war is best seen as a civil conflict or as a proxy war fought among external powers the degree of emphasis given to the alleged crimes of the Syrian regime as opposed to the alleged violence of Salafist militia the accuracy of the origin story of the conflict in Daraa the extent to which the initial protestors were secular campaigners calling for democracy or whether they were Muslim extremists seeking a sectarian society governed by sharia law Several case studies of propaganda institutions are examined here including the journalism of Marie Colvin the role of government funded NGOs the controversies surrounding each of three major instances of alleged regime use of chemical weapons and the politicization of the Organization for the Prohibition of Chemical Weapons OPCW This book will be of much interest to students of media and communication studies propaganda studies Middle Eastern politics and International Relations in general State Capture Nina Callaghan, Robyn Foley, Mark Swilling, 2021-11-26 Following the release of the Public Protector's State of Capture Report in November 2016 South Africans have been witness to an explosion of almost daily revelations of corruption mismanagement and abuses by those entrusted to lead the nation The extent of this betrayal is overwhelming and it is often difficult to distil what actually happened during the Zuma administration This book draws on the insights and expertise of 19 contributors from various sectors and disciplines to provide an account of what transpired at strategic sites of the state capture project The ongoing threat of state capture demands a response that probes beyond what happened to understanding how it was allowed to happen The stubborn culture of corruption and misgovernance continue to manifest unabated and the predatory practices which enable state capture have not yet been disrupted It is our hope that the various case studies and analyses presented in this book will contribute to confronting these shortcomings in current discourse and open avenues for progressive deliberation on how to collectively reclaim the prospects of a just and prosperous South Africa for all

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