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College of Arts and Social Sciences
School of Graduate Studies
Doctor of Philosophy in Language Studies

CONCEPT PAPER

Subject: LS 314 (Language Planning)
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Introduction

Language planning is a deliberate effort to influence the function, structure, or acquisition of languages or language variety within a speech community. It is often associated with government planning, but is also used by a variety of non-governmental organizations, such as grass-roots organizations and even individuals. The goals of language planning differ depending on the nation or organization, but generally include making planning decisions and possibly changes for the benefit of communication. Planning or improving effective communication can also lead to other social changes such as language shift or assimilation, thereby providing another motivation to plan the structure, function and acquisition of languages (Ogbu, 1987). In this concept paper, the author will look into different international studies that have strongly validated the superiority of employing the mother-tongue or first language for enhancing learning outcomes and in promoting Education for all (EFA).

It is through language that we develop our thoughts, shape our experience, explore our customs, structure our community, construct our laws, articulate our values and give expression to our hopes and ideas. 'Mother Tongue is a common language that is freely and comfortably spoken by adult generation both at home and outside to their successors in a community and reflect one's culture and ethnic backgrounds'¹. It is the means by which different groups within the society maintain their identities. They do this by using the language in a way which is characteristic of their group and by which they can be identified. Within a multicultural society such as the Philippines there exist many subgroups that express their distinctiveness by particular forms of language freely and commonly used in their communities.

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