



Schermerhorn Management Foundations And Applications

Stephen Cummings, Todd Bridgman, John Hassard, Michael Rowlinson

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on the changing nature of communication through technology Focus is also placed on ethics to reflect the importance of this topic especially with the current economic situation This includes all new ethics boxes throughout the chapters An updated discussion on the numerous legal law changes over the last few years is included as well Managers will be able to think critically and make sound decisions using this book because the concepts are backed by many applications exercises and cases

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