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**OCR GCSE BUSINESS
STUDIES A293/01/CS
Production, Finance and the
External Business
Environment
PRE-RELEASE CASE STUDY**

Ocr Business Studies A293

**Ian Marcousé, Alexander Grant, Andy
Mottershead, Judith Kelt**

Ocr Business Studies A293:

OCR GCSE (9-1) Business, Third Edition Mike Schofield, Alan Williams, 2017-09-11 Exam Board OCR Level GCSE Subject Business First Teaching September 2017 First Exam June 2019 An OCR endorsed textbook Build strong knowledge and skills with this market leading Student Book from OCR s Publishing Partner for GCSE Business fully updated by subject experts for the 2017 specification it provides comprehensive content coverage engaging case studies and assessment activities Develops understanding of business concepts and theories through clear explanations illustrated by diagrams and cartoons that help all learners access the content Cements and extends subject knowledge with case studies that encourage students to think commercially about contemporary issues and contexts Enables students to apply their learning and strengthen their investigative analytical and evaluation skills as they progress through a range of activities Prepares students for assessment with a variety of practice questions and handy tips for successfully answering different question types Supports revision by summarising the learning outcomes key terms and facts for each unit *OCR Business for A Level* Andy Mottershead, Alex Grant, Judith Kelt, 2015-10-02 Exam Board OCR Level A level Subject Business First Teaching September 2015 First Exam June 2016 Guides students through the new course and assessment structure with advice at the start of the book to help them understand what s required Enables students to put their knowledge in context and helps them start analysing business data with case studies of real businesses included throughout Prepares students for assessment with the Your turn feature that contains practice questions including multiple choice case study and data response and those that test their quantitative skills Marketing Joel R. Evans, Barry Berman, 1982 **OCR AS Business Studies** Andy Mottershead, 2008 **OCR Business Studies for A2** Ian Marcousé, Alexander Grant, Andy Mottershead, Judith Kelt, 2009-06-01 OCR Business Studies for A2 is the natural next step for students who have followed either OCR Business Studies for AS by Ian Marcous or OCR Business Studies for AS by Andy Mottershead Steve Challoner and Alex Grant OCR Business Studies for A2 puts the theory in context and aids students understanding with a wide range of up to date real life examples ensures students are able to apply concepts appropriately with extensive use of case studies gives useful advice on what students should and shouldn t do to be successful exams with Examiner s Voice feature OCR Business Studies for A2 Teacher s Resource CD ROM ISBN 9780340982099 has answers to all the questions and activities from the textbook and can be purchased separately For more information go to www.hoddereducation.co.uk/business **OCR AS Business Studies Student Unit Guide New Edition: Unit F291 An Introduction to Business** Andy Mottershead, Judith Kelt, 2012-08-31 Written by senior examiners Alex Grant Andy Mottershead and Judith Kelt this OCR AS Business Studies Student Unit Guide is the essential study companion for Unit F291 An Introduction to Business This full colour book includes all you need to know to prepare for your unit exam clear guidance on the content of the unit with topic summaries knowledge check questions and a quick reference index examiner s advice throughout so you will know what to expect in the exam and will be

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Steve Challoner, Andy Mottershead, Alex Grant, 2006-09 This major textbook has been written to meet the needs of students taking OCR AS Business Studies. It provides comprehensive coverage of the specification and includes a wide range of detailed case studies to help students apply their understanding to real business contexts. Written by three highly experienced examiners, OCR AS Business Studies is printed in full colour throughout and comprises 51 chapters. Each chapter explains the core content of a business topic examined in AS units 1 and 2 and features a set of OCR style questions together with a mark scheme, a case study with questions of the type that students will face in their examination modules, giving them a clear focus to their revision of each topic and an opportunity to improve their exam technique. The case studies have been written to reflect OCR's commitment to providing specifications which view business behaviour from a variety of perspectives. Key terms are explained throughout the book and students are directed to further resources, especially websites where they can update information. Regular group tasks allow students to debate and justify their views on a number of business issues.

OCR Business Studies AS Student Unit Guide Unit F292 Business Functions Andy Mottershead, Judith Kelt, 2012-10-26
Written by senior examiners Andy Mottershead, Alex Grant and Judith Kelt, this OCR AS Business Studies Student Unit Guide is the essential study companion for Unit F292 Business Functions. This full colour book includes all you need to know to prepare for your unit exam: clear guidance on the content of the unit with topic summaries, knowledge check questions and a quick reference index; examiner's advice throughout so you will know what to expect in the exam and will be able to demonstrate the skills required; exam style questions with graded student responses so you can see clearly what is required to get a better grade. Level 2 OCR Certificate in Business Administration Diane Canwell, Bernard Kane, 2004
Written specifically for OCR's Certificate in Administration Level 2, the student book is a comprehensive resource covering all the core units. It is a useful companion for students who have taken the Level 1 certificate or who already have a basic understanding of administration.

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