

PSYC101 Exam 1 Study Guide

To be well prepared for the exam, you should understand each listed concept well enough that you would be able to explain it in your own words. I recommend filling in this study guide by defining/explaining each concept in a way that makes sense to you, using the lecture slides, your notes, and past quizzes.

Chapter 1: Intro to Psychology

- Empiricism – learning only comes from experience and observations
- empirical question – can be answered based on observations.
- Voluntarism – Wundt, analytic introspection – looking inward to one's thoughts/emotions, components of consciousness and how they combine to result in conscious experience.
- Structuralism – Titchener, reduce consciousness to basic components.
- Functionalism – James, inspired by Darwin, mental processes and adaption, used introspection and objective methods.
- Freud's psychoanalytic theory – unconscious mind, dream analysis, Freudian slips, word association, childhood influences
- Behaviorism – Watson, observable behavior is the only valid data for psychology, little Albert – classical conditioning, pairing stimuli together can change the response for one of them (Pavlov)
- operant conditioning - positive/negative reinforcement/punishment
- Humanistic psychology – Freud and Skinner, people are innately good, whole individual, free will, self-efficacy, self-actualization
- Hierarchy of needs – Maslow



- Client-centered therapy - Rogers
- Cognitive revolution – mental processes can be studied scientifically.
- Miller's magical number 7 +/- 2 – memory, in a list how many you can remember, 5-9 items
- Chunking – memory chunk info

- Systematic empiricism – systematically make observations and evaluate evidence to test ideas and answer questions, most likely to produce valid knowledge
- Theory – coherent interpretation of phenomena
- Hypothesis – prediction about phenomenon that should be observed if particular theory is accurate
- Deductive – results based on general premise.
- Inductive – conclusions drawn from observations
- Falsifiability – possible to disprove
- confirmation bias – people tend to look for or interpret information based on their existing beliefs.
- Correlational Research – measures variables of interest without manipulating them, cannot establish cause and effect
 - Survey – large sample generalizable, but limited depth/inaccuracy
 - Observational study – real world generalizations, but lack of control and time/money required.
 - Case study – info depth, but difficult to generalize
- experimental research – manipulate variable and make causal inferences.
 1. Covariation – As X changes, Y changes
 2. Temporal order – Change in X occurs before change in Y
 3. Absence of alternative explanations – presence of other factors that might have caused that caused change in Y are ruled out
- Directionality – Does X cause Y or Y cause X?
- Third-variable problem – Does Z cause X and Y?

Chapter 2: Psychological Research

Psychology Exam 1 Study Guide

Christian Drosten



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