



Salesforce Apex Guide

Paul Goodey



Salesforce Apex Guide:

Mastering Apex Programming Paul Battisson, Mike Wheeler, 2020-11-20 Get to grips with the advanced features of Apex programming for Salesforce developers using this comprehensive guide

Key Features Discover how to build reliable applications with Apex by avoiding common mistakes and pitfalls Learn how to use the different asynchronous programming tools in Apex Profile and improve the performance of your Apex code

Book Description As applications built on the Salesforce platform are now a key part of many organizations developers are shifting focus to Apex Salesforce's proprietary programming language As a Salesforce developer it is important to understand the range of tools at your disposal how and when to use them and best practices for working with Apex *Mastering Apex Programming* will help you explore the advanced features of Apex programming and guide you in delivering robust solutions that scale This book starts by taking you through common Apex mistakes debugging exception handling and testing You'll then discover different asynchronous Apex programming options and develop custom Apex REST web services The book shows you how to define and utilize Batch Apex Queueable Apex and Scheduled Apex using common scenarios before teaching you how to define publish and consume platform events and RESTful endpoints with Apex Finally you'll learn how to profile and improve the performance of your Apex application including architecture trade-offs With code examples used to facilitate discussion throughout by the end of the book you'll have developed the skills needed to build robust and scalable applications in Apex What you will learn Understand common coding mistakes in Apex and how to avoid them using best practices Find out how to debug a Salesforce Apex application effectively Explore different asynchronous Apex options and their common use cases Discover tips to work effectively with platform events Develop custom Apex REST services to allow inbound integrations Build complex logic and processes on the Salesforce platform Who this book is for This book is for Salesforce developers who are interested in mastering Apex programming skills You'll also find this book helpful if you're an experienced Java or C developer looking to switch to Apex programming for developing apps on the Salesforce platform Basic Apex programming knowledge is essential to understand the concepts covered

Mastering Apex Programming Paul Battisson, 2023-11-29 Advance your Apex programming skills to the next level with best practices proven techniques and practical code samples with this updated edition along with the most recent advancements in Apex

Key Features Understand the various integration asynchronous processing options in Apex and how to use them to scale your application Learn how to integrate external systems with Apex through both inbound and outbound integrations Profile and improve the performance of your Apex code

Book Description Applications built on the Salesforce platform are now a key part of many organizations IT systems with more complex and integrated solutions being delivered every day As a Salesforce developer working with Apex it is important to understand the range and variety of tools at your disposal how and when to use them and what the best practices are This revised second edition includes a complete restructuring and five new chapters filled with detailed content on the latest

Salesforce innovations including integrating with DataWeave in Apex and utilizing Flow and Apex together to build scalable applications with Administrators This Salesforce book starts with a discussion around common mistakes debugging exception handling and testing The second section focuses on the different asynchronous Apex programming options to help you build more scalable applications before the third section focuses on integrations including working with platform events and developing custom Apex REST web services Finally the book finishes with a section dedicated to profiling and improving the performance of your Apex including architecture With code examples used to facilitate discussion throughout by the end of the book you will be able to develop robust and scalable applications in Apex with confidence What you will learn Understand common Apex mistakes and how to avoid them through best practices Learn how to debug Apex code effectively Discover the different asynchronous Apex options common use cases and best practices Extend the capabilities of the Salesforce platform with the power of integrations Parse and manipulate data easily with the use of DataWeave functions Develop custom Apex REST services to allow inbound integrations Profile and improve the performance of your Apex code Who this book is for Developers who have basic to intermediate Apex programming knowledge and are interested in mastering Apex programming while exploring the Salesforce com platform This book is also ideal for experienced Java or C developers who are moving to Apex programming for developing apps on the Salesforce platform Basic Apex programming knowledge is assumed

Mastering Salesforce Apex Development Blake Tech, 2023-07-08 Mastering Salesforce Apex Development A Guide Table of Contents Chapter 1 Introduction to Salesforce Apex Chapter 2 Getting Started with Salesforce Development Chapter 3 Data Manipulation in Apex Chapter 4 Apex Triggers Chapter 5 Apex Classes and Objects Chapter 6 Apex Testing and Debugging Chapter 7 SOQL and SOSL Queries in Apex Chapter 8 Apex Web Services and Integration Chapter 9 Apex Security and Governor Limits Chapter 10 Batch Apex Chapter 11 Apex Design Patterns Chapter 12 Additional Apex Design Patterns Chapter 13 Observer Design Pattern Chapter 14 Introduction to Lightning Components Chapter 15 Advanced Lightning Components

Salesforce Process Builder Quick Start Guide Rakesh Gupta, 2018-07-24 Click your way to automating business processes with Salesforce Visual Workflow Key Features Create and maintain complex business processes using Process builder Discover how to debug and deploy Flow and Process Builder Use new or existing Flows to work with Salesforce Lightning Experience Book Description Salesforce Management System is an information system used in CRM to automate business processes such as sales and marketing Process Builder is a visual tool created to automate business processes in Salesforce It enables users with no coding expertise to build complex Salesforce workflows The book starts with an introduction to Process Builder focussing on the building blocks of creating Processes Then you will learn about different applications of Process Builder for developing streamlined solutions You will learn how to easily automate business processes and tackle complex business scenarios using Processes The book explains the workings of the Process Builder so that you can create reusable processes It also explains how you can migrate existing Workflow Rules to Process

Builder By the end of the book you will have a clear understanding of how to use Flows and Process Builder to optimize code usage What you will learn Develop an application using point and click with the help of Process Builder Bypass Processes for specific users Understand the concepts of reusable processes Handle complex business processes using Process Builder and keep them clean Work with formulae in Process Builder to minimize the code required Create a process with no criteria so as to minimize the amount of rework Overcome Salesforce s known limitation in terms of referencing picklist values Who this book is for This book is for people who want to use Process Builder to automate their business requirements by clicking not coding A basic understanding of Salesforce is required but not extensive programming knowledge **Salesforce Advanced Administrator Certification Guide** Enrico Murru,2019-11-08 Master advanced Salesforce Administration concepts with expert tips techniques and mock tests Key FeaturesLearn advanced features to reduce implementation time and enhance your Salesforce administration skillsDevelop the ability to solve critical issues with a proactive approach and deliver the best solutionExplore complex automation with workflows approvals process builder and custom Apex codingBook Description The Salesforce Advanced Administrator certification extends beyond administrator certification covering advanced platform features and functions such as configuration automation security and customization Complete with comprehensive coverage of all these topics and exam oriented questions and mock tests this Salesforce book will help you earn advanced administrator credentials You ll start your journey by mastering data access security monitoring and auditing and understanding best practices for handling change management and data across organizations The book then delves into data model management for improving data quality and lets you explore Sales features such as products schedules quotes and forecasting capabilities As you progress this book will guide you in working with content management to set up and maintain Salesforce content You ll also master organizing your files and data using reports and dashboards Finally you ll learn how to use a combination of automation tools to solve business problems By the end of the book you will have developed the skills required to get your advanced administrator credentials What you will learnMaster data security to monitor your org effectivelyExplore best practices for handling change management across orgsExtend the capabilities of Salesforce objects using advanced relationships validation rules and duplicate managementHandle file libraries with Salesforce CRM contentUnderstand ways to deliver the best solutions with Sales and Service Cloud applicationsBuild reports and dashboards to visualize data for better decision makingCustomize your CRM with process automation featuresWho this book is for If you ve already achieved your Salesforce administrator certification this book will help you prepare for the Salesforce Advanced Administrator certification You ll also find this guide useful if you are a Salesforce administrator or developer and want to maximize your administration skills with deeper knowledge of advanced Salesforce declarative features 1 2 years of experience as a Salesforce administrator or developer is enough to help you to get the most out of the book **Salesforce Certified Administrator Certification Prep Guide : 350 Questions & Answers** CloudRoar Consulting

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Apex Trigger Mastery in Salesforce Development Vijay Kumar, Apex Trigger eBook Overview Welcome to eBook Apex Trigger Mastery in Salesforce Development We are excited to help you through the complex world of Apex Triggers in this extensive online eBook Whether you re a professional developer trying to improve your abilities or someone who is excited to begin your Salesforce journey this eBook will equip you with the knowledge and practical experience required to become an expert in Apex Trigger In this eBook I have covered complete syllabus of Salesforce Apex Trigger with real time project example step by step for beginner to advanced label Where you will be learn advanced technical scenarios based on live demo projects example of Apex Trigger in Salesforce This eBook is intended for developers who want to learn how to automated business processes with Apex triggers in Salesforce It is suitable for developers who have experience with JavaScript and web development and want to learn Apex Trigger Development in Salesforce It is also suitable for experienced Salesforce developers who want to learn how to use the Apex Trigger to build more efficient automated business processes with Apex triggers in Salesforce I have taken care of who are brand new to start Salesforce Career as a developer and want to grow their Career in Salesforce application and development Course Structure Introduction to Apex Triggers Overview of triggers and their significance in Salesforce architecture Fundamentals of Trigger Development Syntax structure and basic trigger operations Real Time Scenarios and Projects Apply your skills in hands on projects simulating real world scenarios Advanced Techniques and Best Practices Optimize your code for efficiency and scalability Troubleshooting and Debugging Learn essential techniques to identify and fix issues in your trigger code Why Choose Mastering Apex Triggers Practical hands on approach with real world scenarios Comprehensive coverage from fundamentals to advanced techniques Expert guidance from seasoned Salesforce developers Access to a vibrant community for networking and support What are the requirements or prerequisites for taking this eBook Basic Knowledge of Salesforce Admin Concepts Who is this course for Software Professional Developer Salesforce Administrator This course prepared for IT Professional and working on live project on office Students who learning Salesforce Administrator Students who learning Salesforce development This eBook prepared for that students who learning from internet and practice on his computer What will you be learn after taking this eBook I created Twelve Chapters to Complete the syllabus of Apex Trigger Mastery in Salesforce Development Topics are Apex Trigger in Salesforce Chapter 1 Introduction of Apex Trigger What is Apex Trigger in Salesforce Importance of Apex Trigger in Salesforce Development Chapter 2 Getting Started with Apex Triggers Understanding Triggers in Salesforce Types

of Triggers Triggers Lifecycle Chapter 3 Apex Trigger Syntax and Structure Basic Syntax Trigger Context Variables Trigger Execution Order Chapter 4 Writing Effective Triggers Best Practices for Apex Trigger Development Bulkification Techniques Avoiding Common Pitfalls Chapter 5 Trigger Events and Use Cases Before and After Triggers Trigger Events and When to Use Them Real world Use Cases and Examples Chapter 6 Working with Trigger Context Accessing and Utilizing Trigger Context Variables Trigger Context in Different Trigger Types Handling Trigger Context Exceptions Chapter 7 Advanced Apex Trigger Concepts Trigger Frameworks Dynamic Trigger Handling Asynchronous Trigger Execution Chapter 8 Testing and Debugging Triggers Unit Testing Strategies Debugging Techniques Best Practices for Trigger Testing Chapter 9 Deployment and Version Control Deploying Triggers to Salesforce Version Control Best Practices Collaborative Development Strategies Chapter 10 Optimization and Performance Tuning Apex Trigger Performance Considerations Profiling and Identifying Bottlenecks Strategies for Optimization Chapter 11 Future Trends and Updates Latest Trends in Apex Trigger Development Salesforce Updates and Their Impact Staying Ahead in the Apex Trigger Landscape Chapter 12 Exception Handling in Apex Triggers Error Identification Try Catch Blocks Error Messaging Rollback and Recovery Logging and Monitoring Governor Limits Consideration Unit Testing **Salesforce Certified Technical Architect Certification Prep Guide : 350**

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hopefully become an invaluable resource for anyone new or inexperienced with the Force.com platform. For new administrators and developers coming on to the platform, we see a gaping hole in existing reference books. This book is not intended for end users or advanced developers. This book is for people somewhere in the middle, let's say a business analyst or a new Java or .NET developer. We would like this to be the first book you pick up after your boss walks in and says, "Let's take a look at Salesforce.com and see if we can build some applications in the cloud." This book contains the information that we wish we had when we started developing applications on Force.com.

Salesforce Lightning Platform Enterprise Architecture Andrew Fawcett, 2019-11-04

Key Features Use the Lightning Platform to build integrated, scalable and robust apps focused on enterprise-level customer demands. Use the Lightning Component framework to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce Mobile. Extend your application with access to external services and AI.

Book Description Salesforce Lightning provides a secure and scalable platform to build, deploy, customize and upgrade applications. This book will take you through the architecture of building an application on the Lightning platform to help you understand its features and best practices and ensure that your app keeps up with your customers' increasing needs as well as the innovations on the platform. This book guides you in working with the popular PaaS offering from Salesforce, the Lightning Platform. You'll see how to build and ship enterprise-grade apps that not only leverage the platform's many productivity features but also prepare your app to harness its extensibility and customization capabilities. You'll even get to grips with advanced application architectural design patterns such as Separation of Concerns, Unit Testing and Dependency Integration. You will learn to use Apex and JavaScript with Lightning Web Components, Platform Events among others with the help of a sample app illustrating patterns that will ensure your own applications endure and evolve with the platform. Finally, you will become familiar with using Salesforce DX to develop, publish and monitor a sample app and experience standard application life cycle processes along with tools such as Jenkins to implement CI/CD. By the end of this book, you will have learned how to develop effective business apps and be ready to explore innovative ways to meet customer demands.

What you will learn Create and deploy AppExchange packages and manage upgrades. Understand Enterprise Application Architecture patterns. Customize mobile and desktop user experience with Lightning Web Components. Manage large data volumes with asynchronous processing and big data strategies. Implement Source Control and Continuous Integration. Add AI to your application with Einstein. Use Lightning External Services to integrate external code and data with your Lightning Application.

Who this book is for This book is for Lightning platform developers who want to discover the true potential of the platform to develop complex, scalable applications for use in enterprise businesses.

ChatGPT for Accelerating Salesforce Development Andy Forbes, Philip Safir, Joseph Kubon, Francisco Fálder, 2023-12-29

Harness ChatGPT for streamlined flows, effective configuration, proficient code writing and enhanced project activities

Key Features Improve process quality and reduce costs by incorporating ChatGPT into your

Salesforce projects Optimize project workflows and align technical capabilities with business goals Integrate ChatGPT's strengths with Salesforce expertise to innovate business analysis coding and testing approaches Purchase of the print or Kindle book includes a free PDF eBook Book Description Authored by a team of Salesforce masters with exemplary IT background ChatGPT for Salesforce Development helps you learn about the intricacies of Salesforce design configuration coding and testing demonstrating how ChatGPT can simplify complex setups and enhance project team efficiency With this book you'll unlock the effective use of ChatGPT for crafting user stories that align seamlessly with project goals learn how to design and implement Salesforce flows and quickly write clear comprehensive and high quality project documentation You'll leverage ChatGPT to write new Apex code decipher existing code and explore the development of web services and callouts This book covers everything from trigger creation to the development of Lightning Web Components LWC highlighting how these can accelerate the development process Applying ChatGPT's debugging capabilities you'll swiftly identify and resolve Salesforce issues to uphold the integrity and performance of your Salesforce applications By the end of this book you'll be adept at integrating ChatGPT at every stage of Salesforce project delivery from initial configuration to final testing What you will learn Masterfully craft detailed and engaging user stories tailored for Salesforce projects Leverage ChatGPT to design cutting edge features within the Salesforce ecosystem transforming ideas into functional and intuitive solutions Explore the integration of ChatGPT for configuring Salesforce environments Write Salesforce flows with ChatGPT enhancing workflow automation and efficiency Develop custom LWCs with ChatGPT's assistance Discover effective testing techniques using ChatGPT for optimized performance and reliability Who this book is for This book is for Salesforce developers offering insights into using ChatGPT to enhance their coding and configuration abilities It's an invaluable resource for business analysts looking to use ChatGPT to translate complex requirements into actionable solutions For testers this book covers methods to leverage ChatGPT for more effective testing processes ensuring higher quality outcomes Product owners will gain insights into optimizing project workflows and aligning technical capabilities with business goals making this book a must have for Salesforce project team members

An Architectural and Practical Guide to IBM Hybrid Integration Platform
Carsten Börnert, Kim Clark, Shahir Daya, Matthieu Debeaux, Gerd Diederichs, Vasfi Gucer, Shamim Hossain, Gary Kean, Carlo Marcoli, Shohei Matsumoto, Amar Shah, Johan Thole, IBM Redbooks, 2017-01-12

In order to remain competitive in today's world companies need to be able to integrate internally and externally by connecting sensors customers and partners with the information in their systems of record In short they need to integrate with everything This IBM Redbooks publication describes how IBM Application Integration Suite and IBM Messaging portfolio can be used to satisfy the needs of core hybrid integration use cases accelerating companies in their digital transformation journey All concepts are explained within the context of these use cases Joining the API economy Improving productivity Refactoring for innovation The target audience for this book is cloud and integration architects and specialists who are implementing hybrid integration solutions Salesforce

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Certification Guide Paul Goodey,2020-11-13 Get up to speed with the essential concepts and techniques necessary to prepare for the Salesforce Platform App Builder certification exam Key Features Prepare for the Salesforce Platform App Builder certification exam by exploring important concepts and expert tips and techniques Design the data model user interface business logic and security for custom apps Understand the key milestones and considerations when managing an application lifecycle Book Description Do you want to be able to confidently design and build apps that support business processes within the Lightning Platform Salesforce Platform App Builder Certification Guide not only helps you to do this but

also prepares you for the certification exam The book starts by describing the core capabilities of the Lightning Platform You ll learn techniques for data modeling to design build and deploy apps without writing code and achieve rapid results with the declarative capabilities that the Lightning Platform provides Next you ll explore utilities for importing and exporting data and the features available in the Lightning Platform to restrict and extend access to objects fields and records You ll also be able to customize the Salesforce Lightning Experience user interface UI and build functionality for custom buttons links and actions Later this certification study guide will take you through reporting and the social and mobile features of the Lightning Platform Finally you ll get to grips with Salesforce build environments and deployment options By the end of this Salesforce book you ll not only have learned how to build data models enforce data security and implement business logic and process automation but also have gained the confidence to pass the Platform App Builder exam and achieve Salesforce certification What you will learnExplore the core features of the Lightning PlatformDesign and build an appropriate data model for a given scenarioIdentify the Lightning Platform s features and capabilitiesCustomize the Salesforce Lightning Experience UIImplement business logic and process automationIdentify the capabilities of declarative customizationWho this book is for This book is for beginners and aspiring developers who want to learn how to build apps on the Salesforce Platform or pass the Salesforce Platform App Builder certification exam Salesforce administrators and existing Salesforce Lightning Platform developers looking to learn more about the declarative non programmatic app building capabilities of the Salesforce Lightning Platform will also find this book useful

Salesforce Apex Guide Book Review: Unveiling the Magic of Language

In an electronic era where connections and knowledge reign supreme, the enchanting power of language has become more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is really remarkable. This extraordinary book, aptly titled "**Salesforce Apex Guide**," published by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound impact on our existence. Throughout this critique, we will delve to the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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