

Online Advertising Proposal

The Anderson County Tourism Council produces, maintains and advertises three websites which are www.yallicome.org, www.lakenorris.org and www.hitthetrails.net.

Description of Websites

The yallicome.org website is the Anderson County Tourism Council's official website and has 15,000 unique visitors annually.

The yallicome.org website is advertised as described below:

- 50,000 Anderson County/Oak Ridge Vacation Guides that are distributed at four trade shows, the state and regional welcome centers and through print distribution at 165 locations.
- 50,000 Norris Highlands Brochure which are distributed at the state and regional welcome centers
- Websites are given to travel writers
- Displayed on billboards located on Interstate 75
- Links on banner advertisement on TnVacation.com
- Advertisement in 20,000 Norris Lake Marina Association Brochures
- Tennessee Vacation Guide Advertisements and listings
- AAA Magazine Advertisement

LakeNorris.org website is used on the billboard on Interstate 75 and in specialized advertising

HitTheTrails.com is the website that will be used the Anderson County Tourism Council's newest promotion. The promotion features the atvng, hiking, biking and horseback riding trails. The promotion includes rack cards that are distributed at the state and regional welcome centers and 165 other locations, advertisements in niche magazines and trade shows.

Investment

| | Yallicome.org | Yallicome.org and lakenorris.org or hitthetrails.net | LakeNorris.org and/or HitTheTrail.net | All Three Websites |
|-------------------------------------|---------------|--|---|--------------------|
| Home Page | \$1,000 | \$1250 | \$250/\$500 | \$1500 |
| Accommodations Page | \$500 | \$750 | \$250/\$500 | \$1000 |
| Events Page | \$500 | \$750 | \$250/\$500 | \$1000 |
| Norris Lake Page/Attraction Page | \$750 | \$1000 | \$250/\$500 | \$1250 |

Sample Project Proposal Document For Radio Program

Andre Heck



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Resources in Education ,1998 *Practical Engineering Design* Maja Bystrom,2017-07-12 Every engineer must eventually face their first daunting design project Scheduling organization budgeting prototyping all can be overwhelming in the short time given to complete the project While there are resources available on project management and the design process many are focused too narrowly on specific topics or areas of engineering *Practical Engineering Design* presents a complete overview of the design project and beyond for any engineering discipline including sections on how to protect intellectual property rights and suggestions for turning the project into a business An outgrowth of the editors broad experience teaching the capstone Engineering Design course *Practical Engineering Design* reflects the most pressing and often repeated questions with a set of guidelines for the entire process The editors present two sample project reports and presentations in the appendix and refer to them throughout the book using examples and critiques to demonstrate specific suggestions for improving the quality of writing and presentation Real world examples demonstrate how to formulate schedules and budgets and generous references in each chapter offer direction to more in depth information Whether for a co op assignment or your first project on the job this is the most comprehensive guide available for deciding where to begin organizing the team budgeting time and resources and most importantly completing the project successfully **Wireless**

Satellite Monthly Newsletter September 2010 , **Grant Programs** National Endowment for the Humanities,2000

Public Programs National Endowment for the Humanities. Division of Public Programs,2000 **Catalog of Federal Domestic Assistance** ,2009 Identifies and describes specific government assistance opportunities such as loans grants counseling and procurement contracts available under many agencies and programs Federal Register ,1979-02

Scientific and Technical Aerospace Reports ,1995 *Reprints - National Radio Astronomy Observatory, Green Bank, W. Va* National Radio Astronomy Observatory (U.S.),1980 **Catalog of Federal Domestic Assistance** United States. Office of Management and Budget,1990 Identifies and describes specific government assistance opportunities such as loans grants counseling and procurement contracts available under many agencies and programs **National Endowment for the Humanities** National Endowment for the Humanities,2000 **StarBriefs Plus** Andre Heck,2004-04-30 With about 200 000 entries *StarBriefs Plus* represents the most comprehensive and accurately validated collection of abbreviations acronyms contractions and symbols within astronomy related space sciences and other related fields As such this invaluable reference source and its companion volume *StarGuides Plus* should be on the reference shelf of every library organization or individual with any interest in these areas Besides astronomy and associated space sciences related fields such as aeronautics aeronomy astronautics atmospheric sciences chemistry communications computer sciences data processing education electronics engineering energetics environment geodesy geophysics information handling management mathematics meteorology optics physics remote sensing and so on are also covered when justified Terms in common use and or of general

interest have also been included where appropriate **Monthly Catalogue, United States Public Documents** ,1975

Researching Prisons Jennifer Anne Rainbow,2024-02-29 *Researching Prisons* provides an overview of the processes practices and challenges involved in undertaking prison research The chapters look at the different practical theoretical and emotional considerations required at the various stages of the research process drawing on the reflections and challenges experienced by over 40 other prison researchers both in England and Wales and across the world After introducing the rationale for prison research its methodological and critical context and covering basic practicalities this book offers a range of tips and tricks for the prison researcher It covers key topics such as ethics the process of choosing methods and looks at researching prisons around the world It provides an overview of the key elements when undertaking a piece of prison research from start to completion and draws on the experiences of a broad selection of global prison researchers In doing so it acts as a guide to those working in prison research and brings the prison research community to them It is essential reading for students engaged with prison research methods and for early career researchers **Commerce Business Daily** ,1997-12-31 Learning to Listen, Listening to Learn ,1992 **Management** ,1991 *Management, a Bibliography for NASA Managers* ,1991 *NASA SP-7500* United States. National Aeronautics and Space Administration, *GAO Documents* United States. General Accounting Office,1985 Catalog of reports decisions and opinions testimonies and speeches

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Tree's story allows us to ... The Artful Reinvention Of Klansman Asa Earl Carter Apr 20, 2012 — In the early 1990s, The Education of Little Tree became a publishing phenomenon. It told the story of an orphan growing up and learning the ...

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