# 4 best sales role-play games for your team



# 1. Different types of customers

Use customer personas for this game or focus on different types of people you encounter (or different stages of the funnel).

For example, one of your customer personas is Joanna, the CTO.

How does the usual sales process go with customers like her? Which objections does she raise?

# 3. Extreme sales scenarios

What happens when a prospect is argumentative? What if a high-value deal is stuck in the pipeline, and there seems to be no way of moving it?

Work through the most demanding scenarios, and it'll be much easier for your team to handle the day-to-day challenges.

# 2. Themed sales role-play

Role-play on a specific theme/aspect of sales.

For example, have one of your sales pros pretend to be a customer who's interested in the product but has objections.

You can also try role-playing a negotiation with the buying committee.

### 4. Negotiation role-plays

For example, each sales professional could write down one weakness they'd like to work on (e.g., being too willing to offer discounts) and work around them during the role-play.

Similarly, you could role-play negotiating with challenging prospects or prospects in talks with your competitors.

# **Sales Role Play Scenarios Examples**

Michael Rajnik

**Sales Role Play Scenarios Examples:** 

Whispering the Techniques of Language: An Mental Quest through Sales Role Play Scenarios Examples

In a digitally-driven world where monitors reign supreme and instant interaction drowns out the subtleties of language, the profound techniques and mental nuances concealed within phrases usually go unheard. However, situated within the pages of **Sales Role Play Scenarios Examples** a fascinating literary prize pulsing with fresh emotions, lies a fantastic quest waiting to be undertaken. Published by a talented wordsmith, this charming opus attracts visitors on an introspective trip, delicately unraveling the veiled truths and profound affect resonating within the very fabric of every word. Within the emotional depths of this moving evaluation, we can embark upon a heartfelt exploration of the book is core themes, dissect their fascinating publishing fashion, and fail to the strong resonance it evokes strong within the recesses of readers hearts.

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