

1.1 Simple Demo Dashboard

Home Catalog Favorites Dashboards New Open Signed In As Administrator

Brand Analysis Product Details Geo Explorer Strategic Tree

* Year

2008
2009
2010
2011

Company

Select Value

* For Weeks :



Products

Apply Reset

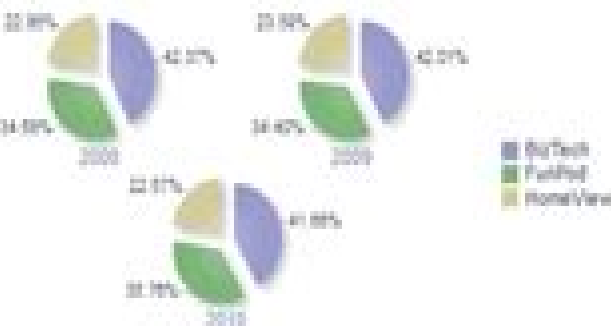
70% Per Fiscal Year is equal to 2008, 2009, 2009, 2011



Product Line Analysis

Time run: 8/21/2012 1:04:01 PM

	2008	2009	2010	Grand Total
Total Products	18,500,000	15,000,000	18,500,000	50,000,000
> BioTech	8,960,740	6,302,087	7,707,170	21,000,000
> FunPod	5,723,187	5,160,340	6,816,473	17,500,000
> Digital	2,586,777	2,227,309	2,921,619	7,735,695
> Games	3,128,411	2,932,071	3,695,404	9,756,885
> HomeView	1,798,072	1,517,171	4,176,101	11,500,000



Performance Index to Company Avg



Top Customers Bookings

Time run: 8/21/2012 1:04:01 PM

Karl Klesner ranks #9 with 128% bookings value over 49 orders

Anton Manuel Gervena ranks #10 with 128% bookings value over 49 orders

Valerie Clemens ranks #11 with 127% bookings value over 49 orders

Norman Neidbauer ranks #12 with 127% bookings value over 47 orders

Ted Vele ranks #13 with 127% bookings value over 49 orders



Daily Revenue Timeline

Time run: 8/21/2012 1:04:01 PM



Obiee Enterprise Deployment Guide For Oracle Business Intelligence

Edward Roske, Tracy McMullen



Obiee Enterprise Deployment Guide For Oracle Business Intelligence:

Oracle Business Intelligence Enterprise Edition 12c Adrian Ward,Christian Screen,Haroun Khan,2017-04-20 A

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Bulusu,2016-11-30 This book highlights the practical aspects of using Oracle Essbase and Oracle Business Intelligence Enterprise Edition OBIEE as a comprehensive BI solution It explains the key steps involved in Oracle Essbase and OBIEE implementations Using case studies the book covers Oracle Essbase for analytical BI and data integration using OBIEE for operational BI including presentation services and BI Publisher for real time reporting services Self service BI in terms of VLDB scalability high performance stability long lasting and ease of use that saves time effort and costs while maximizing ROI A Practical Guide to Implement Oracle E-Business Suite Anant Porwal,2016-09-26 Planning executing and controlling the implementation process for Oracle E Business Suite is no easy task but done right can do wonders for your business Anant Porwal a certified master in Oracle Financials with twenty years of experience helping businesses implement the suite of applications provides a comprehensive blueprint to get the most value out of the product with this implementation guide The first section highlights high level features of core Oracle E Business Suite applications including various technology pieces It also explains how the applications allow for flexibility in accounting and in processing transactions The second section explores how to implement the suite of applications from identifying the goals you want to achieve selecting and building an implementation team designing an implementation process documenting and tracking progress and taking the necessary steps to ensure implementation is a success A Practical Guide to Implement Oracle E Business Suite is must read for all members of companies planning Oracle implementation including stakeholders project managers team members and consultants alike it provides insight into the intricacies and efforts for implementing very complex package Oracle E Business Suite **Oracle Business Intelligence Discoverer 11g Handbook** Michael Armstrong-Smith,Darlene Armstrong-Smith,2013-11-05 Master Oracle Business Intelligence Discoverer 11g Provide secure immediate access to critical business information from relational and multidimensional data sources across your organization Oracle Business Intelligence Discoverer 11g Handbook shows you how to optimize this intuitive ad hoc query reporting analysis and web publishing tool for maximum performance Real world examples illustrate the powerful analysis security and reporting capabilities Enable business users at all levels to make faster more informed decisions with help from this Oracle Press guide Configure and manage Oracle Business Intelligence Discoverer 11g Run functional queries using the Workbook Wizard Add sorts calculations percentages totals and parameters using Oracle Business Intelligence Discoverer Plus Format queries into well organized reports with graphs tables titles headers and footers Perform data analysis statistical classification deviation trend and aging Use Oracle Business Intelligence Discoverer Viewer 11g to analyze format export e mail and print reports Manage integration with Oracle WebLogic Server Refine existing queries using interactive pivoting drilling and hyper drilling Build effective conditions and refine parameters calculations sorting and percentages Manage access and sharing rights scheduling privileges and user preferences Build an end user layer and a business area using Oracle Business Intelligence Discoverer Administrator Use Oracle Enterprise Manager s Fusion Middleware Control feature to manage Oracle Business

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Business Intelligence with Machine Learning covers various technologies including using Oracle OBIEE R Enterprise Spatial Maps and machine learning for advanced visualization and analytics The machine learning material focuses on learning representations of input data suitable for a given prediction problem This book focuses on the practical aspects of implementing machine learning solutions using the rich Oracle BI ecosystem The primary objective of this book is to bridge the gap between the academic state of the art and the industry state of the practice by introducing you to machine learning with OBIEE What You Will Learn See machine learning in OBIEE Master the fundamentals of machine learning and how it pertains to BI and advanced analytics Gain an introduction to Oracle R Enterprise Discover the practical considerations of implementing machine learning with OBIEE Who This Book Is For Analytics managers BI architects and developers and data scientists

Oracle Business Intelligence Applications Simon Miller,William Hutchinson,2013-06-28 Implement Oracle Business Intelligence Applications Provide actionable business intelligence across the enterprise to enable informed decision making and streamlined business processes Oracle Business Intelligence Applications Deliver Value Through Rapid Implementations shows how to justify configure customize and extend this complete package of BI solutions You ll get a technical walkthrough of Oracle Business Intelligence Applications architecture from the dashboard to the data source followed by best practices for maximizing the powerful features of each application You will also find out about stakeholders critical to project approval and success Optimize performance using Oracle Exalytics In Memory Machine Deliver timely financial information to managers with Oracle Financial Analytics Enable a streamlined demand driven supply chain via Oracle Supply Chain and Order Management Analytics Provide end to end visibility into manufacturing operations with Oracle Manufacturing Analytics Optimize supply side performance through Oracle Procurement and Spend Analytics Use Oracle Human Resources Analytics to provide key workforce information to managers and HR professionals Track the costs and labor required to maintain and operate assets with Oracle Enterprise Asset Management Analytics Maintain visibility into project performance via Oracle Project Analytics Provide actionable insight into sales opportunities using Oracle Sales Analytics Enable superior customer service with Oracle Service Analytics

Managing Oracle Fusion Applications Richard Bingham,2011-03-08 Master Oracle Fusion Applications Administer a fully integrated application management framework across your enterprise using the detailed information contained in this Oracle Press guide Managing Oracle Fusion Applications first explains key principles and then logically groups utilities into practical ready to use toolboxes Learn how to build lifecycle models deliver dynamic business intelligence optimize performance mitigate risk and integrate the latest Web 2 0 and social networking features Compliance security and testing techniques are also covered in this comprehensive resource Understand the components and architecture of Oracle Fusion Applications Plan develop and implement an effective application management plan Resolve reliability issues with Oracle Enterprise Manager Configure and deploy applications from the Oracle WebLogic Server Administration Console Adjust run time parameters using Java Management

Extensions and MBeans Generate and distribute reports using Oracle Business Intelligence 11g Establish solid user authentication access control and data protection policies Work with Oracle Fusion Governance Risk and Compliance Intelligence Oracle Business Intelligence with Machine Learning Rosendo Abellera,Bulusu Lakshman,2018 Use machine learning and Oracle Business Intelligence Enterprise Edition OBIEE as a comprehensive BI solution This book follows a when to why to and how to approach to explain the key steps involved in utilizing the artificial intelligence components now available for a successful OBIEE implementation Oracle Business Intelligence with Machine Learning covers various technologies including using Oracle OBIEE R Enterprise Spatial Maps and machine learning for advanced visualization and analytics The machine learning material focuses on learning representations of input data suitable for a given prediction problem This book focuses on the practical aspects of implementing machine learning solutions using the rich Oracle BI ecosystem The primary objective of this book is to bridge the gap between the academic state of the art and the industry state of the practice by introducing you to machine learning with OBIEE You will See machine learning in OBIEE Master the fundamentals of machine learning and how it pertains to BI and advanced analytics Gain an introduction to Oracle R Enterprise Discover the practical considerations of implementing machine learning with OBIEE **The CIO's Guide to Oracle Products and Solutions** Jessica Keyes,2014-09-02 From operating systems to the cloud Oracle s products and services are everywhere and it has the market share to prove it Given the share diversity of the Oracle product line and the level of complexity of integration management can be quite a daunting task The CIO s Guide to Oracle Products and Solutions is the go to guide for all things Oracle It provides management level guidance on how to successfully navigate and manage the full range of Oracle products The book presents management best practices and user developer lessons learned in the use of Oracle products and services Supplying both conceptual and technical views the text focuses on what CIOs need to do to orient or reorient their organization toward the use of Oracle products and services It describes how to develop a strategic framework for the use of these products and services rather than the specific product or service itself This strategic framework will help you to prepare educate keep up with change mitigate risk and implement with the confidence needed to succeed Providing an overview of the suite of Oracle technologies and solutions the book covers the heart of the Oracle products set including Oracle analytics enterprise performance management Oracle cloud data management application development social business and fusion It examines compliance and security issues and includes metrics to help you evaluate potential solutions The book also provides readers with access to a set of helpful resources on the book s page at www.crcpress.com including cloud procurement best practices cloud migration tips a sample project procurement plan template and various glossaries Oracle Business Intelligence 11g R1 Cookbook Cuneyt Yilmaz,2015-05-27 Here s an opportunity to learn all the key elements of the OBIEE 11g suite by doing tasks rather than just reading Packed with practical recipes it empowers you to create complex analytical reports with minimum effort Overview Improve the productivity of business

intelligence solution to satisfy business requirements with real life scenarios Practical guide on the implementation of OBIEE 11g from A to Z including best practices Full of useful instructions that can be easily adapted to build better business intelligence solutions In Detail Extracting meaningful and valuable business information from transactional databases is crucial for any organization OBIEE 11g is a reporting tool that satisfies all the business requirements regarding complex reporting It consists of a powerful back end engine with a repository and a highly customizable graphical web interface Oracle Business Intelligence 11g R1 Cookbook provides all the key concepts of the product including the architecture of the BI Server This practical guide shows each and every step of creating analytical reports starting from building a well designed repository You will learn how to create analytical reports that will support different business perspectives This practical guide covers how to implement OBIEE 11g suite in order to enable BI developers to create sophisticated web based reports All of tasks will be covered step by step in detail You will explore the architecture of the Oracle Business Intelligence Server and learn how to build the repository RPD We will also discuss how to implement the business rules in the repository with real life scenarios Best practices of a successful BI implementation are essential for any BI developer so they are also covered in depth If you are planning to implement OBIEE 11g suite this step by step guide is a must have resource All the key tasks are defined in detail and supported with diagrams and screenshots What you will learn from this book Understand the architecture of the Oracle BI Server Explore the three layers of the repository and learn how to implement complex business rules Build a secure well designed repository for the BI Server Work with multidimensional sources to improve the performance of the analyses Create the simple analyses and use advanced features of the analyses Measure the productivity by implementing Key Performance Indicators Customize dashboards to support your business requirements Build a BI solution based on the best practices Approach Providing simple solutions useful techniques and best practices to ensure that your business is intelligent as it can possibly be this book is a must buy for anyone that works with Oracle BI Who this book is written for If you are a business analyst BI administrator or developer working with Oracle Business Intelligence 11g R1 then this book is exactly what you have been looking for Hands on practical examples real world solutions and best practices make this book an essential guide for Oracle BI Clear a space on your desk as you won't want this handy reference to be too far away *Oracle Business Intelligence Enterprise Edition 12c* Adrian Ward,Christian Screen,Haroun Khan,2017-04-20 A comprehensive guide from Oracle experts that will act as your single point of reference for building an Oracle BI 12c system that turns data in actionable insight About This Book Come start your first Oracle Business intelligence system and excel in BI with this exhaustive guide An all encompassing guide for your Oracle business intelligence needs Learn from the self paced professional guidance and implement Oracle business intelligence using this easy to follow guide by our expertsWho This Book Is ForIf your job includes working on data improving the financial or operational performance of your organization or you are a consultant for the above then this book is for you If you have been placed on a business intelligence project then

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Oracle Data Warehousing and Business Intelligence Solutions Robert Stackowiak, Joseph Rayman, Rick Greenwald, 2007-01-06 Up to date comprehensive coverage of the Oracle database and business intelligence tools Written by a team of Oracle insiders this authoritative book provides you with the most current coverage of the Oracle data warehousing platform as well as the full suite of business intelligence tools You ll learn how to leverage Oracle features and how those features can be used to provide solutions to a variety of needs and demands Plus you ll get valuable tips and insight based on the authors real world experiences and their own implementations Avoid many common pitfalls while learning best practices for Leveraging Oracle technologies to design build and manage data warehouses Integrating specific database and business intelligence solutions from other vendors Using the new suite of Oracle business intelligence tools to analyze data for marketing sales and more Handling typical data warehouse performance challenges Uncovering initiatives by your business

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Table of Contents Obiee Enterprise Deployment Guide For Oracle Business Intelligence

1. Understanding the eBook Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - The Rise of Digital Reading Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Advantages of eBooks Over Traditional Books
2. Identifying Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - User-Friendly Interface
4. Exploring eBook Recommendations from Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Personalized Recommendations
 - Obiee Enterprise Deployment Guide For Oracle Business Intelligence User Reviews and Ratings
 - Obiee Enterprise Deployment Guide For Oracle Business Intelligence and Bestseller Lists
5. Accessing Obiee Enterprise Deployment Guide For Oracle Business Intelligence Free and Paid eBooks
 - Obiee Enterprise Deployment Guide For Oracle Business Intelligence Public Domain eBooks
 - Obiee Enterprise Deployment Guide For Oracle Business Intelligence eBook Subscription Services
 - Obiee Enterprise Deployment Guide For Oracle Business Intelligence Budget-Friendly Options

6. Navigating Obiee Enterprise Deployment Guide For Oracle Business Intelligence eBook Formats
 - ePub, PDF, MOBI, and More
 - Obiee Enterprise Deployment Guide For Oracle Business Intelligence Compatibility with Devices
 - Obiee Enterprise Deployment Guide For Oracle Business Intelligence Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Highlighting and Note-Taking Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Interactive Elements Obiee Enterprise Deployment Guide For Oracle Business Intelligence
8. Staying Engaged with Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Obiee Enterprise Deployment Guide For Oracle Business Intelligence
9. Balancing eBooks and Physical Books Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Obiee Enterprise Deployment Guide For Oracle Business Intelligence
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Setting Reading Goals Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Fact-Checking eBook Content of Obiee Enterprise Deployment Guide For Oracle Business Intelligence
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements

- Interactive and Gamified eBooks

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