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Nielsen, Frank Schiemann, 2024-09-06 This insightful Research Handbook provides an overview of the complex and multifaceted nature of sustainability reporting Bringing together over 50 researchers from across the globe it summarises the current state of knowledge identifies key methodological approaches and research gaps and encourages researchers to make further meaningful contributions to this dynamic field *Handbook of Research on Gamification Dynamics and User Experience Design* Bernardes, Oscar, Amorim, Vanessa, Moreira, Antonio Carrizo, 2022-05-20 In today's digital society organizations must utilize technology in order to engage their audiences Innovative game like experiences are an increasingly popular way for businesses to interact with their customers however correctly implementing this technology can be a difficult task To ensure businesses have the appropriate information available to successfully utilize gamification in their daily activities further study on the best practices and strategies for implementation is required The Handbook of Research on Gamification Dynamics and User Experience Design considers the importance of gamification in the context of organizations improvements and seeks to investigate game design from the experience of the user by providing relevant academic work empirical research findings and an overview of the field of study Covering topics such as digital ecosystems distance learning and security awareness this major reference work is ideal for policymakers technology developers managers government officials researchers scholars academicians practitioners instructors and students *Advanced Topics in Database Research, Volume 1* Siau, Keng, 2001-07-01 Advanced Topics in Database Research features the latest cutting edge research findings dealing with all aspects of database management systems analysis and design and software engineering This book provides information that is instrumental in the improvement and development of theory and practice related to information technology and management of information resources **Advanced Issues in the Economics of Emerging Markets** William A. Barnett, Bruno S. Sergi, 2020-06-09 Volume 27 of the International Symposia in Economic Theory and Econometrics series collects a range of unique and diverse chapters each investigating different spheres of development in emerging markets with a specific focus on significant engines of growth and advancement in the Asia Pacific economies **Exploring ESG Challenges and Opportunities** Simon Grima, Dimitrios Maditinos, Grațela-Georgiana Noja, Jelena Stankevičienė, Malgorzata Tarczyska-Luniewska, Eleftherios I. Thalassinou, 2024-12-10 The number of companies that are adopting sustainability strategies and disclosing information related to Environmental Social and Corporate governance ESG issues is on the rise This special volume encapsulates the transformative journey businesses undertake to balance profitability with responsibility *Strategy and Communication for Innovation* Nicole Pfeffermann, Julie Gould, 2017-03-06 This contributed volume presents a state of the art compendium for startups and corporations focusing on corporate ventures The book is based on the volume Strategy and Communication for Innovation and includes up to date discussions which help to better understand strategy and communication from a startup perspective Each chapter offers a starting point for the exchange of ideas key lessons and new insights from entrepreneurial perspectives such as e ventures

corporate ventures and traditional ventures Readers with an interest in innovation management will benefit from this book

Statutes and Ordinances of the University of Cambridge 2009 University of Cambridge,2009-10-08 The 2009 10 volume of the formal governing regulations of the University of Cambridge annually updated Economics and Administration Sciences Modern Analysis and Researches Ahmet KADİROĞLU,Esra Sena TÜRKO,Melike TORUN,Esra KARAPINAR KOCAĞ , Gökhan ÇOBANOĞULLARI,Derya KELGÖKMEN ILIC ,Berna Belis SABANCI ,Mujde ÇAKIR,Seren OCAK , Ülkü UZUNÇARŞILI, Ebru YILDIZ,Yasin AFŞAR , Arzum BÜYÜKKEKLİK,Salih DİNÇEL,Dilara ÖZEL,2023-06-20 Economics and Administration Sciences Modern Analysis and Researches **Becoming an Organizational Scholar** Tomislav Hernaus,Matej Černe,2021-01-29 Becoming an Organizational Scholar Navigating the Academic Odyssey covers reflective personal stories of prolific top scholars under the age of 45 with academic success gained across 17 different European and North and South American countries at 31 higher education institutions The editors present the idea of a unique or authentic scholar presenting an overview of academic success factors and common career development obstacles while offering possible coping mechanisms The 1984 Guide to the Evaluation of Educational Experiences in the Armed Services American Council on Education,1984 New Trends and Opportunities for Central and Eastern European Tourism Nistoreanu, Puiu,2019-12-13 Within the past decade there has been a re emergence of tourism in Europe especially in the central and eastern regions With socialism becoming a distant memory these former communist countries are now attractive destinations for travel Research on this current phenomenon is essential as professionals and scientists must stay informed on the modern development of this global region New Trends and Opportunities for Central and Eastern European Tourism provides emerging research exploring the theoretical and practical aspects of contemporary tourism in Eastern Europe and its effect on economics and sociology Featuring coverage on a broad range of topics such as monument protection economic features and socialist architecture this book is ideally designed for travel agents tour developers restaurateurs hotel management economic analysts government officials policymakers tourism journalists tourism practitioners researchers and professors seeking current research on the development of travel in Eastern and Central Europe **(Dis)honesty in Management** Tiia Vissak,Maaja Vadi,2013-06-25 This volume concentrates on different forms of honesty and dishonesty in management and their consequences for managers firms and society These issues are related to values and behavior patterns and thus the basis of contemporary business **The 1980 Guide to the Evaluation of Educational Experiences in the Armed Services: Army** American Council on Education,1980 **Employer Branding for the Hospitality and Tourism Industry** Sjoerd Gehrels,2019-07-10 This book explores the concept of Employer Branding EB as applied to the hospitality sector Employer branding aims to assist businesses in becoming the employer of choice for potential employees As such the concept has potential to change classical approaches of managing people and to improve opinions on careers in the hospitality sector *Handbook of Research on Smart Technology Applications in the Tourism Industry* Çelteç,

Evrin,2020-01-17 In today s modernized society certain technologies have become more applicable within many professional fields and are much easier to implement This includes the tourism industry where smart technology has provided a range of new marketing possibilities including more effective sales tactics and delivering a more personalized customer experience As the scope of business analytics continues to expand professionals need research on the various applications of smart technology within the field of tourism The Handbook of Research on Smart Technology Applications in the Tourism Industry is an essential reference source that discusses the use of intelligent systems in tourism as well as their influence on consumer relationships Featuring research on topics such as digital advertising wearable technology and consumer behavior this book is ideally designed for travel agents tour developers restaurateurs hotel managers tour directors airlines marketers researchers managers hospitality professionals policymakers business strategists researchers academicians and students seeking coverage on the use of smart technologies in tourism ICICKM2011-Proceedings of the 8th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning Vincent Ribiere,Lugkana Worasinchai,2011 Innovation, Entrepreneurship and Sustainability Norbert Grünwald,2015-06-03 The ICEBE conference in Windhoek is the sixth in a series of annual conferences on engineering and business education It is organized by the Robert Schmidt Institute University Wismar hosted by Polytechnic of Namibia and co organised by University of Applied Sciences Jena The conferences were held in Sibiu Romania Manila Philippines Cape Town South Africa and Wismar Germany The theme of the Windhoek Conference is Innovation Entrepreneurship and Sustainability which describes the emphasis that is laid on always using these three terms in combination i e not to consider one in isolation from the others Thus the primary target of this conference is to provide the delegates with cross disciplinary thinking related to the three main streams in engineering and business education

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