

SOCIAL MEDIA STRATEGY

WHAT DIFFERENTIATES YOU?

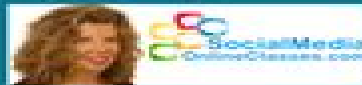


- What's your elevator pitch?
- Gather best testimonials
- What makes you unique?
- Craft a compelling story



HOW WILL YOU EXECUTE?

- What do you need to learn?
- What tools are necessary?
- Who is responsible?
- How will you measure?



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WHO IS YOUR CUSTOMER?



- What age bracket?
- Gender?
- Location?
- College degree?



WHERE IS YOUR AUDIENCE?

- Are they online?
- Where do they shop?
- Belong to associations?
- Publications they read?

WHAT ARE YOUR GOALS?



- Establish your brand?
- Increase visibility?
- Generate traffic to website?
- Grow sales & revenue?



WHEN WILL YOU COMMUNICATE?

- What social networks?
- How often will you post?
- Will you blog?
- Will you use visuals/video?

Sample Media Guide Business Ads

Michal Rosen-Zvi



Sample Media Guide Business Ads:

Sample Media Guide Business Ads Book Review: Unveiling the Power of Words

In a world driven by information and connectivity, the ability of words has are more evident than ever. They have the capacity to inspire, provoke, and ignite change. Such is the essence of the book **Sample Media Guide Business Ads**, a literary masterpiece that delves deep into the significance of words and their affect our lives. Written by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we will explore the book is key themes, examine its writing style, and analyze its overall effect on readers.

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