

THE MARKETING AUDIT

LET'S GET STARTED

Below is a list of statements about branding. Evaluate your business by answering True (T) or False (F) to the statements below. For every false statement, rank its importance to your overall marketing (1-5).

- 1: Now
2: This Quarter
3: Next 6 Months
4: This Year
5: Next Year+

Do you agree?	T/F
Mission, Vision, Target, USP, Guarantee, Competition	
I have a written mission statement, vision statement, and core values.	
I have a complete, up-to-date, and segmented database.	
I know the demographics and psychographics for my target market.	
I know who my ideal client is for each target market.	
I have detailed personas setup for my ideals in each target.	
I know who my top 3 competitors are.	
I know how my top 3 competitors market their businesses.	
I have a Unique Selling Proposition that is not centered on 'best service'.	
I know my clients' biggest pain when dealing with my industry.	
I am clear on how I solve that pain.	
I offer a guarantee.	
I know the demographics and psychographics for my target market.	

[illegible]

Sample Marketing Audit Report

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Sample Marketing Audit Report:

Adopting the Tune of Expression: An Psychological Symphony within **Sample Marketing Audit Report**

In a global eaten by screens and the ceaseless chatter of immediate interaction, the melodic beauty and psychological symphony created by the written term usually diminish into the back ground, eclipsed by the relentless sound and disruptions that permeate our lives. Nevertheless, nestled within the pages of **Sample Marketing Audit Report** a wonderful fictional value overflowing with fresh feelings, lies an immersive symphony waiting to be embraced. Crafted by a masterful composer of language, that interesting masterpiece conducts readers on a psychological trip, well unraveling the hidden songs and profound affect resonating within each cautiously constructed phrase. Within the depths of this touching examination, we will explore the book is key harmonies, analyze their enthralling writing design, and surrender ourselves to the profound resonance that echoes in the depths of readers souls.

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