

# ChatGPT Marketing Cheat Sheet

By Max Rascher

## Tools to Use

Personified  
PPTX.ai  
Jasper.ai  
Optimoive  
MarketMuse  
Pictory.ai  
TL;DV  
SEBility  
10web  
DeepWord  
Synthesia  
AIPRM for ChatGPT  
Tome  
AdCreative.ai  
Flair

Acting as [Role] perform [Task] in [Format]

## ROLES

Buzz Marketing Specialist  
CRD Specialist  
Marketing Consultant  
Act as Gary Vee  
Act as Steve Jobs  
Expert marketer from X  
Marketing Analyst  
Prompt Engineer  
Expert Copywriter

## TASKS

Write a caption  
Create a blog post  
Email Sequence  
Sales Copy  
Product Description  
Analysis  
Video Script  
Course Outline  
SEO Keywords

## FORMAT

Summary  
A list  
CSV file  
Table/Chart  
Spreadsheet  
PDF  
Graph/Videos  
HTML  
Guest Cohort

## Linked Prompting

1. Output me an ideal outline for an SEO keyword-rich blog post.
2. Write a list of persuasive headlines for this post, based off [topic]
3. Create a list of subheadings and hooks
4. Write a list of 30 keywords to rank for
5. Give me 15 compelling CTAs for the blog
6. Combine the best mix of CTAs, subheadings, and hooks for the blog post about [topic]
7. Write this blog post in the style of [role]

## Priming Prompts

ZERO - "Write me 15 CTAs about [topic]"

ONE - "Write me 15 CTAs about [topic].

Here's an example: "Get 25% off your product with code: Maxwell"

MULTIPLE - "Write me 15 CTAs about [topic]. Here are 5 examples:  
[example 1] [example 2] [example 3] [example 4] [example 5]"

## Best Marketing Prompts to Create

1. Making ChatGPT write like yourself
2. Convert company assets into redistributed content plan
3. Connect ChatGPT with Slack, create unique client data profiles
4. Find decision maker titles, integrate w CRM
5. Use top captions as inspiration, develop and critique against
6. Midjourney Perfect Prompt Craeter
7. Instant Caption Regenerator (LinkedIn, Twitter, Etsy)
8. A-Z Youtube Content Generator
9. LinkedIn Caption ---> Twitter Thread Generator
10. One Click SEO Page Grader
11. Webpage Lead Extractor

## Tips to Remember

1. Have ChatGPT categorize and format data - it is readable by Excel and others!
2. Use ChatGPT to create prompts from other AI engines - Midjourney, DALL-E, Stable Diffusion
3. Ask for your output format to be in ASCII Art - it's art in the form of text and characters
4. There are 1000s of ways of using ChatGPT (gold) without paying - figure out how.
5. Act out your role plays! ChatGPT can imitate an angry customer, non-believer, etc.
6. Don't think of ChatGPT like a restaurant, more of a grocery store - ingredients are most important!
7. Fact check, fact check, fact check - use Perplexity, Bard, or other AI engines (not ChatGPT)

## Make ChatGPT Write Like You

Act as a tone analyzer. Analyze the writing style and tone of [extract]. Create a description of the style and tone, so we can recreate more text in that style. Don't take any context or information from the "extract" below. The extract shared in this prompt is ONLY for tone analysis purposes.

Example: The author's writing style in this text is concise, informative and uses a journalistic tone. They maintain a smooth flow throughout the text. They use precise and clear language.

Format: Bullet pointed list

Extract => [Insert Here]

Using the analyzed tone, rewrite [text].

Text => [Insert Here]

This one is a certified GEM



MAX  
RASCHER

# Perdisco Cheat Sheets

**SA Dillow**



## **Perdisco Cheat Sheets:**

## **Perdisco Cheat Sheets** Book Review: Unveiling the Power of Words

In a global driven by information and connectivity, the ability of words has are more evident than ever. They have the capacity to inspire, provoke, and ignite change. Such is the essence of the book **Perdisco Cheat Sheets**, a literary masterpiece that delves deep in to the significance of words and their impact on our lives. Written by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book is key themes, examine its writing style, and analyze its overall affect readers.

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