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Sales Management Decision Strategies Cases 5th Edition

Sanjay Tiwari



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auseinandersetzt Besondere Berücksichtigung finden hier die verschiedenen klassischen und innovativen Beteiligungssysteme Ein Blick ins Ausland zeigt wie man dort mit dieser Fragestellung umgeht Der abschließende Ausblick verdeutlicht die zentrale Bedeutung von Mitarbeitermotivation im Arbeitsalltag und die Tendenzen in der nahen Zukunft

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