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Robert S. Kaplan



Robert S Kaplan Abc Abm Bsc:

Robert S. Kaplan - ABC, ABM, BSC Stéphane Trébucq, 2005-01-01 Les travaux de R S Kaplan successivement centrés sur la comptabilité d'activité puis sur les tableaux de bord équilibrés et les outils de management de la performance lui ont valu de se voir décerner plusieurs prix prestigieux Parmi ceux-ci figure le prix d'excellence attribué par l'Association Américaine de Comptabilité en 1988 pour la qualité de ses enseignements En 1994 l'Association des Contrôleurs de Gestion de Grande Bretagne lui a décerné un prix pour ses exceptionnelles contributions consacrées aux professions comptables La même année l'Université de Stuttgart lui attribuait le titre de Professeur d'honneur Sa double activité d'enseignant-chercheur et de consultant formateur lui a permis de devenir aujourd'hui l'un des experts les plus reconnus dans le monde pour ce qui concerne les différentes approches de management des coûts et de la performance des entreprises Loin de s'enfermer dans un schéma strictement hypothético-ductif Robert S Kaplan ne cesse d'enrichir ses idées en les confrontant la réalité notamment aux difficultés concrètes rencontrées en situation par les dirigeants et les responsables d'entreprises Les observations qui en découlent sont ensuite systématisées et les meilleures pratiques sont méthodiquement décrites et enseignées Elles servent de base à la consolidation des idées théoriques existantes et à l'élaboration de nouvelles théories qui pourront leur tour être testées sur le terrain Sustainable Enterprise Performance Jean-Louis Leignel, Emmanuel Menager, Serge Yablonski, 2019-04-26

Sustainable Enterprise Performance details a method for evaluating an enterprise's readiness and progress toward sustainable performance through a comprehensive set of qualitative and quantitative indicators These indicators cover enterprise strategy for meeting both the impact of the enterprise within the framework of corporate social responsibility and the expectations of stakeholders evolving and monitoring the product and service offerings and business processes The second half of the book focuses more closely on fundamental determinants of performance such as digital transformation and artificial intelligence corporate culture ethics and compliance branding and e-reputation and best practice Lean management and provides practical measures against which companies may assess the maturity of their sustainable performance

Balanced Scorecard Success: The Kaplan-Norton Collection (4 Books) Robert S. Kaplan, David P.

Norton, 2015-12-22 This collection highlights the most important ideas and concepts from Robert S Kaplan and David P Norton authors of The Balanced Scorecard a revolutionary performance measurement system that allows organizations to quantify intangible assets such as people information and customer relationships Also included are Strategy Maps which enables companies to describe the links between intangible assets and value creation with a clarity and precision never before possible The Execution Premium which describes a multistage system to help companies to gain measurable benefits from carefully formulated business strategy and The Strategy Focused Organization which introduces a new approach to make strategy a continuous process owned not just by top management but by everyone Contabilidade vista & revista, 2007 *Connections*, 2008 From the PFP website The Consortium is providing a family of publications covering the full

range of security studies to an international standard of excellence serving the military civilian and academic needs of the Consortium membership Currently this family includes Quarterly journal Athena papers Bulletins Information papers Le contrôle de gestion du SI Jacques Nau, Christophe Legrenzi, 2012-01-25 Les systèmes d'information sont au cœur de nos organisations Ils interviennent dans tous les métiers de l'entreprise et ont par conséquent un impact fort sur sa compétitivité et sa rentabilité Or l'informatique est devenue en quelques années la fonction la plus complexe gérer de l'entreprise Le but de cet ouvrage est de doter les DSI de méthodes et d'outils de gestion adaptés pour les aider à passer la seule logique des coûts et appréhender la création de valeur pour l'entreprise Les différents modèles de gestion centres de coûts centres de profit centres de valeurs sont expliqués en détail À l'instar de la gestion de portefeuilles de projets beaucoup de méthodes et d'outils qui avaient été développés pour l'informatique sont ensuite devenus des références pour les autres métiers de l'entreprise

Case Studies in Performance Management Tony C. Adkins, 2006-04-29 Praise for Case Studies in Performance Management With this book Tony Adkins has made an important contribution to the body of knowledge of managerial accounting From the Foreword by Gary Cokins lead strategist Business Performance Management Solutions group with SAS Institute and internationally recognized expert in advanced cost management and performance improvement systems If you want to achieve direction traction and speed in business Case Studies in Performance Management A Guide from the Experts is a must read jam packed with golden nuggets you can put to work immediately Jason Jennings bestselling author of Think Big Act Small Less Is More and It's Not the Big That Eat the Small It's the Fast That Eat the Slow Tony has the insight found only from actual implementations of ABC PM Using this as lens he has brought the collective experience of experts into focus Mohan Nair author of Essentials of Balanced Scorecard and Activity Based Information Systems Tony Adkins has lived the life of a true ABC PM road warrior His collection of case studies reaches beyond the theory to capture the harsh reality of what it takes to successfully implement performance management A must read for anyone wise enough to learn from those who have gone before Chris M Pieper CEO FormRouter Inc former founder and CEO of ABC Technologies Everyone who reads this book will gain a solid appreciation of the substance and value of performance management in varied industry settings and applications Dr Peter B B Turney President and Chief Executive Officer of Cost Technology Inc and author of Common Cents If you're looking for a way to dramatically improve your company's performance and get back its competitive edge Case Studies in Performance Management A Guide from the Experts will show you how other businesses driven to remain competitive by changes in their industries learned to work smarter using ABC PM in today's tough business environment Noteworthy commentary from experts in the field including Ashok Vadgama and Alan Stratton helps you understand ABC PM and how to execute its sound strategies in your own business

Cost & Effect Robert S. Kaplan, Robin Cooper, 1998 Cost and Effect is written for the general manager and explains activity based costing systems It focuses on creating integrated knowledge based systems that provide managers with meaningful information not just data

Performance durable de l'entreprise Jean-Louis Leignel, Emmanuel Ménager, Serge Yablonsky, 2019-07-01 valuer son entreprise pour lui donner les clés d'une performance durable constitue aujourd'hui un enjeu majeur Cet ouvrage présente un ensemble complet d'indicateurs qualitatifs et quantitatifs permettant d'identifier les sources potentielles de progrès Ces indicateurs incluent la stratégie pour répondre l'attente des stakeholders et de l'écosystème et pour gérer l'impact de l'entreprise sur son environnement dans le cadre de la responsabilité sociale des entreprises Ils couvrent la capacité faire valuer l'offre de produits et de services et le business model ainsi que la performance des processus opérationnels Cet ouvrage examine également des déterminants de la performance aussi fondamentaux que la transformation numérique l'heure de l'intelligence artificielle la culture de l'entreprise l'éthique la conformité la réputation et les bonnes pratiques du lean management Pour chacun de ces thèmes des questions concrètes se poser permettront aux entreprises d'évaluer leur maturité en termes de performance durable

Strategy Maps Robert S. Kaplan, David P. Norton, 2004 The authors of The Balanced Scorecard and The Strategy Focused Organization present a blueprint any organization can follow to align processes people and information technology for superior performance

Mapas estratégicos - Balanced scorecard Robert S. Kaplan, 2004 Mostra através de exemplos reais como criar mapas estratégicos que permitem as organizações esclarecerem suas estratégias e comunicá-las a todos os empregados Identificar os processos internos que determinam o sucesso da estratégia alinhar os investimentos em pessoas tecnologia e capital organizacional expor as lacunas na estratégia

Journal of Managerial Issues, 2003 □□□□, 2008 *St. Nicholas*, 1887 **St. Nicholas** Mary Mapes Dodge, 1887 Les tableaux de bord de la DSI - 2e éd. Christophe Legrenzi, Philippe Rosé, 2013-04-24 L'informatique est la fonction de l'entreprise la plus stratégique et la plus délicate piloter La demande actuelle des DSI en matière de pilotage et de réduction des coûts des SI est forte et trouve cependant peu de réponses Cet ouvrage propose une analyse critique des tableaux de bord les plus couramment utilisés Il donne au DSI les moyens de réfléchir aux indicateurs qu'il utilise au quotidien dans son entreprise Il propose ensuite les principes d'élaboration des tableaux de bord utiles aux DSI et une analyse des bonnes pratiques du benchmarking

Science Citation Index, 1992 Vols for 1964 have guides and journal lists

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