

Section V - Telesales Training

Most sale agents lose opportunity by having poor telephone manners and communication skills. INVATERRA's comprehensive telephone skills training course will serve as a solid foundation for call centre sales agents and ensure they handle themselves professionally and confidently to make the most of every opportunity.

The course is an amalgam of the following:

- Effectively Handling Inbound Sales Calls
- Outbound Sales Calls

Inbound Sales Pogram

This module will teach sales people the following skills and competencies:

Opening the Call

Sales agents will interactively teach the required manner for answering calls and ensure that the caller remains confident and that their concerns will be handled in a professional and caring manner.

Appropriate Enquiring

Without gathering appropriate information, errors in understanding can occur. This session will equip salespeople with the following skills: questioning; open and closed probes, and the understanding of when they are most apt to progress a conversation.

Active Listening

Even over a telephone line it quickly becomes apparent when a salesperson is paying 'lip-service' to the interaction, rather than actively listening. Telesales people will be shown how to maintain full awareness of the gist of a conversation. Genuine Listening skills will allow the sales trainees to remain in control of the call.

Handling Objections

When a salesperson demonstrates a feature, talks about a benefit or uses a sales closing technique, their customer may well respond in the negative sense, giving excuses or otherwise responding negatively. The response to this is to handle these objections. There are several methods for handling objections, the most suitable method of which is determined by the nature of your business, the type of customer you are speaking to, and the stage of the sales process.

Sample Training Manual For Call Center Operations

S Ben Porath

Sample Training Manual For Call Center Operations:

Unveiling the Power of Verbal Artistry: An Emotional Sojourn through **Sample Training Manual For Call Center Operations**

In a world inundated with monitors and the cacophony of quick connection, the profound energy and emotional resonance of verbal artistry frequently diminish in to obscurity, eclipsed by the continuous barrage of sound and distractions. However, set within the musical pages of **Sample Training Manual For Call Center Operations**, a interesting work of fictional elegance that impulses with raw thoughts, lies an unique journey waiting to be embarked upon. Penned by way of a virtuoso wordsmith, that magical opus manuals viewers on an emotional odyssey, softly revealing the latent potential and profound impact stuck within the complicated internet of language. Within the heart-wrenching expanse of this evocative examination, we can embark upon an introspective exploration of the book is central subjects, dissect their interesting publishing fashion, and immerse ourselves in the indelible effect it leaves upon the depths of readers souls.

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and ... by S Sassen \cdot 2002 \cdot Cited by 400 — SASSEN: REPOSITIONING OF CITIZENSHIP 1 1 ethnicity, religion, sex, sexual ... instance, prior to the new immigration law passed in 1996 who could prove ... saskia sassen The new immigration is further characterized by the immigrants' tendency to cluster in a few key U.S. regions. This was true as well of earlier immigration ... Losing Control?: Sovereignty in an Age of Globalization Sassen argues that a profound transformation is taking place, a partial denationalizing of national territory seen in such agreements as NAFTA and the European ... 2 The de facto Transnationalizing of Immigration Policy Discussions cover the operation of states under a new rule of law, the two cornerstones of immigration policy in developed countries — the border and individual ... Saskia Sassen by S Sassen \cdot Cited by 159 — Next I briefly examine the question of immigrant remittances as one lens into the broader subject of the formation of alternative political economies and how ...