Marketing Salary Guide

(median salaries from Glassdoor and PayScale)

| Marketing Job Title | 2016 (Jun) | 2017 (Nov) | 2019 (Nov) | 2020 (Nov) | Change over 5 years |
|--|------------|------------|------------|------------|---------------------------|
| Marketing Coordinator 0-3+ years experience | \$40,718 | \$46,756 | \$45,450 | \$45,254 | +10% |
| Marketing Associate 1-3+ years experience | \$42,102 | \$49,708 | \$46,199 | \$53,851 | +24% |
| Marketing Manager 5-10+ years experience | \$71,352 | \$78,429 | \$74,160 | \$65,796 | -7% |
| Social Media Manager 5+ years experience | \$46,511 | \$55,901 | \$57,473 | \$50,848 | +8% |
| Content Strategist 5+ years experience | \$62,200 | \$87,174 | \$70,385 | \$65,732 | +4% |
| Director of Marketing 10+ years experience | \$93,435 | \$109,492 | \$116,081 | \$99,913 | +6% |
| VP, Marketing 15+ years experience | \$146,860 | \$163,134 | \$169,006 | \$145,914 | -1% |



Salary Guide 2014 Marketing

Marcelo José do Carmo, Mário Sacomano Neto, Julio Cesar Donadone **Salary Guide 2014 Marketing:**

Salary Guide 2014 Marketing Book Review: Unveiling the Power of Words

In some sort of driven by information and connectivity, the power of words has be evident than ever. They have the capability to inspire, provoke, and ignite change. Such may be the essence of the book **Salary Guide 2014 Marketing**, a literary masterpiece that delves deep to the significance of words and their impact on our lives. Published by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book is key themes, examine its writing style, and analyze its overall impact on readers.

 $\underline{https://crm.avenza.com/About/Resources/Documents/optical\%20networks\%20architecture\%20and\%20survivability.pdf}$

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