

2024 OCR: A Level Economics H460/01 Microeconomics (Merged Question Paper & Marking Scheme)

#### Key Areas to Revise:

- 1. Market Failure
  - Types of Market Failure: Public goods (non-excludable and non-rivalrous), externalities (positive and negative), information asymmetry, and monopolies.
  - Government Intervention: Taxes, subsidies, regulation, and provision of public goods to correct market failures.
- 2. Elasticity
  - Price Elasticity of Demand (PED): Measures how much quantity demanded responds to price changes (elastic vs. inelastic demand).
  - Price Elasticity of Supply (PES): Measures how much quantity supplied responds to price changes.
  - Income Elasticity of Demand (YED): How demand for a good changes with changes in consumer income.
  - Cross Elasticity of Demand (XED):
- 3. Market Structures
  - Perfect Competition: Many firms, identical products, no barriers to entry, firms are price takers.
  - Monopoly: Single firm dominates the market, high barriers to entry, price maker, potential for inefficiency.
- 4. Price Determination
  - Supply and Demand: Understanding how shifts in supply and demand curves lead to changes in equilibrium price and quantity.
  - Shifts in Demand and Supply: Factors that affect demand (income, preferences) and supply (costs of production, technology).
- 5. Production and Costs
  - Production Functions: Relationship between inputs (labour, capital) and output, considering the Law of Diminishing Returns.
  - Short-Run vs. Long-Run Costs: Short-run costs include fixed and variable costs; long-run costs are flexible as firms can adjust all inputs.
- 6. Factor Markets
  - Labour Market: Supply and demand for labor, wage determination, and factors influencing labor market outcomes.
- 7. Market Failures and Government Intervention
  - Externalities: Unintended side effects of economic activity (e.g., pollution or public health).
- 8. Welfare Economics
  - Consumer Surplus: The difference between what consumers are willing to pay and what they actually pay.

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